# **CCB Review**



A Newsletter For Certified Compliance Professionals | October 2023

CCEP CCEP-I CCEP-F CHC CHPC CHRC CHC-F



CCB is excited to announce our large-scale launch of certification digital badges! We have been beta testing this initiative over the past year and are proud to now roll out badges for all individuals who are actively certified. Read on to learn more about digital badges and how to add and display them properly on your social media accounts and professional signature.

#### What is a digital badge?

A digital badge is an electronic representation and verification of a professional accomplishment. Digital badges are a great way to quickly showcase your knowledge and expertise to a broad audience.

#### Have you gotten your CCB certification digital badge?

With CCB digital badges you can place your active certification into professional electronic communications such as letterhead, business cards, in directory listings, or in your signature. The best part is digital badges are 100% authenticated by CCB and embedded with qualifying information to verify your certification immediately when viewed by others.

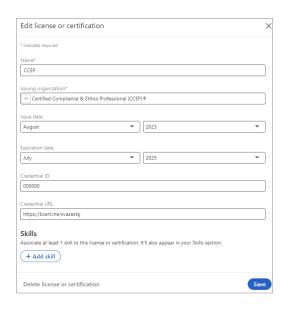
Digital badges are meant to be shared. With digital badging you can easily add your current certification status to your profiles on popular social networking sites like LinkedIn, Twitter, Facebook, and Instagram. Your badge will help to verify your certification status with your current organization, or highlight your achievement and compliance knowledge for a future employer. If you have not already joined your other certified colleagues in taking advantage of this great tool, be sure to reach out to our team members to learn how you can get access to your digital badge and start using it today!

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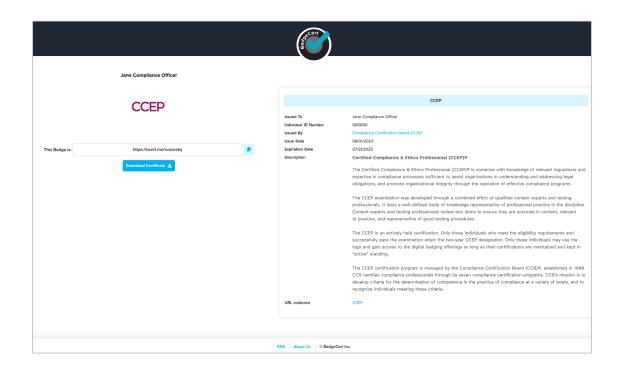
### How to Properly use my Logo/Badge on LinkedIn

Digital badges protect the integrity of our credential by providing a link to verified data from the issuing organization that cannot be falsified. Their personalized badge URL can be posted to or shared on various social media platforms, link LinkedIn.

- 1. Click on the "LinkedIn (Quick add URL)" link in the "Access Your Certificate and Digital Badge" Email.
- 2. This link will auto populate your certification information into the "Add license or certification" fields within LinkedIn. You will want to be logged into LinkedIn prior to this.



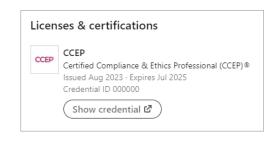
- 3. The link found in the Credential URL field needs to be the link found within your Access Your Digital Badge email for your certification to be verifiable to others.
- 4. Click Save.
- 5. Your badge will be added to the LinkedIn Licenses & Certifications section.
- 6. The logo shown in the Licenses & Certifications section should be the type of certification you hold.
- 7. To verify a badge, click on the "Show Credential" button. If this button is not there or does not lead to the BadgeCert verification page, then the information seen on LinkedIn cannot and is not verified correctly.



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## **Employer Certification Verification using Digital Badge on LinkedIn**

An easy way for employers to verify your CCB Certification is to utilize the Show Credential on the Licenses & Certifications section within your LinkedIn profile.



Once you have properly added your logo/badge to your LinkedIn profile, employers can verify your certification by clicking on the Show Credential link. This link will take them to the BadgeCert verification page showing your certification. If this link is not on your profile or does not lead to the BadgeCert page, then the information seen on your LinkedIn profile is not properly verified. You can issue your verified link out to current and/or future employers for instant verification of your certification as well as to access your digital copy of your certificate. CCB will also utilize these verified links moving forward for the purposes of certification verification.

Employers can also send in a written certification verification request by email or fax to <a href="mailto:ccb@compliancecertification.org">ccb@compliancecertification.org</a> or 952.988.0146. Please allow 7-10 business days to process these requests.

### Hear from your peers

What your peers are saying about how being certified has helped them in their careers:

- What a great personal development opportunity! I have also gained some wonderful networking relationships in which to continue my personal development. On-going education allows for new techniques to be shared as well as a broadening of one's overall perspectives.
- After accumulating a few years of Compliance & Ethics experience, I was looking for a certification with name recognition, that challenged me to review or relearn germane topics and served as a credible affirmation that I have mastered important Compliance & Ethics concepts. In my opinion, no other certification accomplished what I was looking for like the CCEP.

CCB certification specialists are available 8:00 AM—5:00 PM CT to assist you.

**Call** +1 952.933.4977 or 888.580.8373 **Email** ccb@compliancecertification.org **Fax** to +1 952.988.0146



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