

Prospectus

10th Annual SCCE

ECEI

European Compliance & Ethics Institute

22–23 March 2022 • Virtual

CELEBRATE
A DECADE OF
ECEI

Promote your brand to compliance professionals, decision makers, and influencers from around the world.

Learn more

corporatecompliance.org/2022ECEI



Dear Business Partner,

You are invited to sponsor and exhibit at SCCE's 10th annual European Compliance & Ethics Institute (ECEI). This year, we're celebrating a decade of the ECEI with a two-day virtual event! We are excited to share the sponsorship opportunities we have planned.

Throughout these pages, you'll find the information that matters most when considering a sponsorship opportunity for your organisation. Please review the content provided here, and if you have questions, reach out to me personally. I look forward to working with you!



Sincerely,
Lizzie Baskin
Conference Planner
952.567.6205
lizzie.baskin@corporatecompliance.org

SCCE is always looking for new and innovative ways for our partners to realize ROI on their sponsorship investments. If you don't see a sponsorship opportunity in this guide that fits your needs, and have a unique idea that you'd like to discuss, please reach out.

How to become a sponsor in three easy steps



WHY EXHIBIT AND/OR SPONSOR?

SCCE's European Compliance & Ethics Institute provides a unique opportunity to promote your organisation's product or services to a highly targeted and qualified audience. As one of the largest compliance conferences in Europe, the ECEI attracts industry leaders, decision makers, and influencers from around the world. Our attendees most likely include people who fall into your desired target market.

The ECEI's exhibiting, sponsoring, and advertising opportunities can help you to:

- Network with 150+ industry professionals
- Build relationships
- Create brand awareness
- Heighten credibility

Who attends?

- Compliance and ethics professionals
- In-house and outside counsel
- Audit managers/officers
- Information and privacy officers
- Regulators and other government personnel
- Risk managers
- Corporate executives and leaders
- Researchers and policy makers
- Human resource managers

ABOUT SCCE

Society of Corporate Compliance and Ethics[®] (SCCE) is a member-based association for compliance professionals. Serving more than 6,700+ members around the world, we're dedicated to enabling the lasting success and integrity of those working in, working with, or supporting corporate compliance and ethics programmes.

Our services:

- 45+ local and virtual conferences per year
- Weekly webinars
- *Compliance & Ethics Professional[®](CEP) Magazine*, our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Corporate Compliance Weekly News*, our weekly email newsletter
- *SCCEnet*, our online social network

PAST EXHIBITING COMPANIES

- ACFE
- Affiliated Monitors
- Ankura
- Blue Umbrella
- Bristows LLP
- Bureau van Dijk
- Compliance Wave LLC
- Convercent
- Cordery Compliance
- DeltaNet International Ltd
- Ethidex Inc
- EQS Group
- Expolink
- Global Investigations Review
- Interactive Services
- Interfax
- Klink & Co., Inc
- Kroll
- LRN
- Mitratach Holdings
- MyComplianceOffice
- NAVEX Global
- OneTrust
- The Red Flag Group
- Rethink Compliance LLC
- SnapComms
- Spark Compliance Consulting Ltd
- Steele Compliance Solutions, Inc
- Sword Achiever
- Twist and Shout Media Ltd
- University of Groningen, Faculty of Law
- Widener University

SPONSORSHIP OPPORTUNITIES

Increase your brand awareness among this highly relevant audience with a sponsorship package:

Virtual Sponsorship Package.....\$2,500 USD

SCCE requests that sponsorship applications and logo be received by 21 February 2022 to guarantee return recognition in conference materials and virtual sponsorship advertising opportunities. Sponsor is responsible for package price and SCCE is responsible for all other sponsorship costs.

VIRTUAL SPONSORSHIP	
Package price	\$2,500 USD
Dedicated recognition slide in opening General Session slides	✓
Your company logo on sponsor thank you sign in the Lobby	✓
Recognition in emails promoting specific sponsored activity	✓
Full virtual conference passes included	1
Logo on homepage of the event website with a link to your company's website	✓
Commercial break: See your 30-second video (provided by sponsor) play during one virtual coffee break	✓
Design your virtual presence quickly and easily through a secure portal on the Digitell online platform. Includes company description and banner, and the option to provide links to resources, videos, website hyperlink, and contact personnel emails and pictures	✓
Reports available in real time of attendees who visited your virtual listing and downloaded resources	✓
Choice of one virtual sponsorship opportunity listed below	✓

CHOICE OF VIRTUAL SPONSORSHIP OPPORTUNITY

Wellness Center:

Attendees can take a break from session content to relax and watch a variety of short, pre-recorded wellness video – from Yoga to chair stretches to creating a healthy plate. Attendee access through the Wellness Icon in the Lobby, Platform page will be branded to recognize the sponsor, and logo on all emails promoting the conference and this activity

Virtual Coffee Break:

Includes one virtual coffee break static slide in each breakout room on Tuesday or Wednesday during one 15 minute break time.

Trivia by CrowdPurr: **SOLD**

Play a game of trivia with fellow attendees during the mid-conference break on Tuesday (one 20-minute round game). Includes a custom logo on the Game Board and Results pages, 3 questions where the answer relates back to the sponsor (such as company or product-related questions). Branding on all emails promoting this event.

Closed captioning: **SOLD**

Provide closed captioning option for virtual attendees. Includes a 500w x 700h ad on the platform promoting this feature and in emails promoting this feature.

DATES TO REMEMBER

22 February — Exhibit/sponsor application due

28 February — Exhibitor conference registration forms due

1 March — Full payment due

Sponsor/Exhibitor Application

10th Annual European Compliance & Ethics Institute



22–23 March 2022 • Virtual

Sponsor/Exhibitor Information

Organization _____

Street Address _____

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Email _____

Contact Person's Full Name _____

Contact Person's Job Title _____

Billing Contact

Billing Contact's Full Name _____

Billing Contact's Job Title _____

Billing Contact's Email _____

Sponsorship Opportunities

- Wellness Center \$2,500 USD
- Virtual Coffee Break \$2,500 USD
- Trivia by CrowdPurr **SOLD**
- Closed Captioning **SOLD**

TOTAL \$ _____

Billing Information

A \$250 USD deposit is required for all tabletop exhibits and sponsorship. Balance must be paid in full and received by SCCE by 1 March, 2022. Deposit fees are non-refundable.

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

Mail to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax to 952.988.0146

Email to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at 888.277.4977 with payment information.

Invoice me Check enclosed (payable to SCCE)

Wire transfer requested

Credit card: I authorize SCCE to charge my:

Visa Mastercard Discover American Express

50% deposit Payment in full

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder Name _____

Cardholder Signature _____

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the exhibitor Terms and Conditions viewable at corporatecompliance.org/conferences/sponsoring-and-exhibiting/TandC, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

Authorized Signature _____

OFFICE USE ONLY

Date received _____ By _____ Invoice _____