

AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN PACIFIC DAYLIGHT TIME (PDT)

8:25 – 8:30 AM PDT

### Opening Remarks

8:30 – 9:30 AM PDT

### Ethics and Compliance in an Age of Disruptions

Keith T. Darcy, President,  
Darcy Partners Inc.

This session will present a historical overview of the evolution of the compliance and ethics profession. The discussion will explore key events that have been, and continue, shaping the compliance and ethics profession, including:

- Where have we been?
- Where are we now?
- Where are we going?

9:30 – 9:45 AM PDT

### Break

9:45 – 10:45 AM PDT

### It Is More than Just Compliance: How to Promote Diversity, Equity, and Inclusion

Rashida MacMurray-Abdullah,  
Chief Diversity Officer, Wiley Rein LLP

- Institutionalizing Diversity, Equity, and Inclusion: Understanding the Business Case for Diversity
- The Intersection between DEI and Compliance
- Transparency and Accountability with DEI Initiatives

10:45 – 11:00 AM PDT

### Break

11:00 AM – 12:00 PM PDT

### Partner Risk Monitoring: Piecing Together Disparate Data Points to Reduce Your Third-Party Risk

Tammi Johnson, Director,  
Fraud Analytics & Compliance,  
Microsoft Corporation

- Why you should look closely at partner data (and how a bad partner can hurt your company)
- How a partner risk score can make business determinations easier
- Real life example: Creating an end-to-end view of partner risk

12:00 – 1:00 PM PDT

### Mid-Conference Break

12:15 – 12:45 PM PDT

### Networking and Discussion (Optional)

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

1:00 – 2:00 PM PDT

### Compliance as a Corporate Value: Transforming Culture through a new Code of Conduct and Policy Governance

Jeannine D'Amico Lemker,  
Director & Associate General Counsel,  
Compliance Programs, Facebook

- How does a code of conduct help achieve your company's mission?
- How are employees living by your code?
- Learn how bringing the principles of relevance, engagement, and neuroscience to life through a code can transform how employees see compliance
- Designing—and governing—policies for simplicity by putting the employee at the center of the experience

2:00 – 2:15 PM PDT

### Break

2:15 – 3:15 PM PDT

### Compliance After an Acquisition

Steve Spiegelhalter, Managing Director,  
Alvarez & Marsal Disputes and  
Investigations, LLC

- Risks after an acquisition are significant and include the risk of an ongoing fraud scheme that evades detection, as well as a risk for self-dealing, compliance culture mismatches, and controls mismatches.
- Avoiding those risks requires its own risk-based approach. Domestic acquisitions that operate domestically have a lower level of risk, generally speaking. Foreign acquisitions or domestic acquisitions that operate abroad carry more significant risk.
- Dealing with that risk requires mitigation that falls along a continuum. It could be that controls remediation and training are okay for small domestic acquisitions. Riskier acquisitions often require significant controls testing and remediation.

3:15 – 3:30 PM PDT

### Break

3:30 – 4:30 PM PDT

### Retaliation: The Insider Threat That Can Shatter an Organization and Its Culture

Martin T. Biegelman, CCEP-F, CFE,  
Managing Director & Investigations  
Practice Leader, SunHawk Consulting LLC

- Explore the nature of retaliation and why it continues to be an insider threat for organizations
- Discuss case studies of how some CEOs became Chief Retaliation Officers
- Learn how the right culture can best retaliation with leading practices

# Regional Compliance & Ethics Conference



Scottsdale, AZ • September 17, 2021 • Virtual • Pacific Daylight Time (PDT)

## SECTION 1 Attendee Information

Mr  Mrs  Ms  Dr  Other \_\_\_\_\_ Member/Account ID (if known/applicable) \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.) \_\_\_\_\_ Job Title \_\_\_\_\_

Organization (name of employer) \_\_\_\_\_

Street Address \_\_\_\_\_ City/Town \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

## SECTION 2 Registration

### Options

<input type="checkbox"/> Member	\$155
<input type="checkbox"/> Non-Member	\$195
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$375

\*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

### Group Discount

<input type="checkbox"/> Group Discount for 3 or More**	(\$25)
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\*\*See "Group Discount Policy" under "Acknowledgments" below for details.

TOTAL \$ \_\_\_\_\_

**SCCE Membership:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [corporatecompliance.org/membership/tandc](http://corporatecompliance.org/membership/tandc). To see the full use of your information or if you wish to opt-out, visit [corporatecompliance.org/privacy](http://corporatecompliance.org/privacy).

**Opt-Out:** Select if you would like to opt-out of the following:

- Member Magazine Listing: SCCE lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance & Ethics Professional*® (CEP).
- Online Member Directory: SCCE's member directory lists first and last name, organization, title, address, and phone number.

## SECTION 3 Payment

Online registration at [corporatecompliance.org/regionals](http://corporatecompliance.org/regionals)

Mail to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to +1 952.988.0146

Email to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call SCCE at +1 952.933.4977 or 888.277.4977 with your payment.

- Invoice me
- Check enclosed (payable to SCCE)
- Wire transfer requested
- I authorize SCCE to charge my credit card:  Visa  MasterCard  Discover  American Express

Credit Card Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

## SECTION 4 Acknowledgements

By registering for this event, you agree to the full event Terms and Conditions, viewable at [corporatecompliance.org/conference/tandc](http://corporatecompliance.org/conference/tandc), including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [corporatecompliance.org/privacy](http://corporatecompliance.org/privacy).

This virtual event registration form allows only the registered attendee to stream, participate, and earn CEUs for the event. If a second person would like to join, they must register themselves and have their own unique login to participate. No audio or video recording by attendees is allowed.

**Group Discount Policy:** Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**New Members:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [corporatecompliance.org/membership/tandc](http://corporatecompliance.org/membership/tandc).

**Photo/Video Release:** By registering for this event, you grant SCCE, or anyone authorized by SCCE, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

## Frequently Asked Questions

### How will I access this event the day it begins?

Before the event starts, you will receive an access email with links to the virtual platform and additional information such as the presentations. The email goes out 1–3 days prior to the event start date and is sent to the primary email address on your account. Please be sure to check your spam folder.

### What is included in the cost of my attendance?

Virtual access to the sessions, access to any supplemental conference materials, and networking opportunities.

### What software is required to attend this event?

We use a variety of platforms based on the needs of each conference, but they are all web-based platforms and require a strong and stable internet connection. We highly recommend testing the platform once the access email is received to confirm you can access the platform, view the video player, and utilize the chat feature. Occasionally, those who access these digital platforms over a VPN can experience technical difficulties. Zoom will be utilized for small group discussions at applicable events, but downloading Zoom is not necessary, as they have a web-based version as well.

### Can my co-workers listen in with me using screensharing or sitting together in the same room?

No, each individual who would like participate in the conference needs to complete and submit an individual registration form. We do offer group discounts; please see our group discount options below.

### Will I receive a recording of this conference?

Recordings of this event will be available for purchase. Registered attendees have the option to purchase the recordings at a discounted rate. Please visit the event web page to access the recordings order form. No audio or video recording by attendees is allowed.

### Is there a group discount, and if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call +1 952.933.4977 or 888.277.4977 or email [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org).

### What do I get with “Registration + First-Time Membership?”

If you've never been an SCCE member, you can register as a First-Time Member. This gives you SCCE membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all SCCE member benefits (discounts, *Compliance & Ethics Professional*® (CEP) monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at [corporatecompliance.org/membership](http://corporatecompliance.org/membership). Your membership will begin once payment is received.

### How do I use the credit on my account for this event?

You can complete the registration online and select the “Invoice Me” payment option at checkout. Once you receive your confirmation, email [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) or call +1 952.933.4977 or 888.277.4977 to request your credit be applied toward the registration fee.

### Can I get the member rate if I am an HCCA member instead of SCCE or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) to complete your registration.

### How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org). A conference credit will be issued for all registration fees paid (minus any cancellation fee) and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

### Who can I notify of special needs or concerns prior to the event?

Please call SCCE at +1 952.933.4977 or 888.277.4977 or email [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) if you have a special need and/or require an accommodation to participate.

## Continuing Education

### Can I earn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types. For those attendees seeking external credit types, you must participate in the conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

To see the most up-to-date CEU approval information, go to SCCE's website, [corporatecompliance.org/conferences/regional](http://corporatecompliance.org/conferences/regional). Select your regional and choose the Continuing Education option on the left-hand menu.

### How many CEUs will I earn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

### How do I request CEUs following this regional?

Following this regional, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the regional to [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Only registered attendees are eligible to request CEUs for participation.

### When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your [corporatecompliance.org](http://corporatecompliance.org) account, go to your Account Dashboard, and scroll down to View My CEUs.

### I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB Certification exam, you must review the applicable Candidate Handbook found at [corporatecompliance.org/candidate-handbooks](http://corporatecompliance.org/candidate-handbooks) to ensure you meet the CEU requirement as well as the work experience requirement.

### I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements you can go ahead and apply online for your exam at [corporatecompliance.org/apply-exam](http://corporatecompliance.org/apply-exam).

### Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain SCCE conferences. To learn more about our various testing options, visit SCCE's website, [corporatecompliance.org/exam-information](http://corporatecompliance.org/exam-information).

### I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at +1 952.933.4977 or 888.277.4977 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org).