

VIRTUAL

Leading an Effective Ethics and Compliance Ambassadors Program

October 14, 2021 | Central Daylight Time (CDT)

An efficient, well-maintained ambassadors program can be a critical way to spread awareness and broaden the reach of your compliance and ethics program. At this one-day virtual event, industry leaders will walk you through different state-of-the-art ambassadors programs and share guidance and insights on ways to improve or even launch your own.

Topics Include:

- Successfully navigating the changing landscape for ambassador programs
- Optimizing the structure of your program to maximize effectiveness
- Recruiting and training your ambassadors: It's all about the people
- Inspiring, sustaining, and expanding the network in the medium and long term and building in continuous improvement
- Communicating with the wider workforce
- Metrics and assessing your program's effectiveness

Register online
corporatecompliance.org/2021CAP



8:55 – 9:00 AM

Opening Remarks

9:00 – 10:00 AM

Successfully Navigating the Changing Landscape for Ambassador Programs

Beth Colling, Senior Vice President and Chief Compliance Officer, CDM Smith

Toni-Lynne Langeveld, Senior Advisor, Southern California Edison

Tobias Heine, Chief Integrity Officer – Integrity & Legal Affairs, Volkswagen AG

- Embracing the range of approaches from ethics to compliance to both
 - Defining and evolving the approach for your organization
 - Building an understanding of the program's vision
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10:00 – 10:15 AM

Coffee Break

10:15 – 11:15 AM

Optimizing the Structure of Your Program to Maximize Effectiveness

Julia Bailey, SVP of Compliance, Maximus

Matt Silverman, Global Trade Director and Senior Counsel, VIAVI Solutions

- Setting and managing program expectations with management and ambassadors
 - Securing management support for an actionable reporting process
 - Reinventing your organization's infrastructure for the new environment
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11:15 – 11:30 AM

Coffee Break

11:30 AM – 12:30 PM

Recruiting and Training Your Ambassadors: It's All About the People

Ruth Steinholtz, Values Based Ethics Advisor, AreteWork

Jennifer Selliers, Director, Internal Compliance, Tennessee Department of Treasury

Kurt Stitcher, VP Global Compliance, DJO Global, Inc.

- Recruiting the right people
 - Formalizing the network to reflect your organization's culture
 - Ensuring your ambassadors have the skills and resources they need to be effective
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12:30 – 1:00 PM

Mid-Conference Break

1:00 – 2:00 PM

Inspiring, Sustaining, and Expanding the Network in the Medium and Long Term: Building in Continuous Improvement

Roz Bliss, Manager, Global Integrity, Northrop Grumman

Cristina Potter, Chief Ethics & Privacy Officer, SAIC

Rebekah Coleman, Group Chief Compliance & Ethics Officer, Nuclear Decommissioning Authority

- The role of technology in connecting the network
 - Ongoing training and communications, including in-person training if/when it is possible
 - Enabling ambassadors to respond to employee questions and concerns
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2:00 – 2:15 PM

Coffee Break

2:15 – 3:15 PM

Communicating with the Wider Workforce

Katherine Snell, Manager, Global Privacy and Compliance, Wyndham Hotels & Resorts

Jon Ackman VP, Global Ethics Office, US Bank

- Helping employees understand the role of the ambassadors
 - Building trust with the workforce
 - Establishing working relationships with management and the workforce
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3:15 – 3:30 PM

Coffee Break

3:30 – 4:30 PM

Metrics and Assessing Your Program's Effectiveness

Renu Jha, Formerly Vice President, Compliance Head- APAC, Fresenius Medical Care Asia-Pacific Ltd.

Duncan Milne, Risk & Compliance Director, Bupa

- Creating appropriate metrics that accurately provide insight into program effectiveness
 - Keeping management informed to ensure ongoing support
 - Identifying ways to improve the program
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SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____ Member/Account ID (if known/applicable) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

<input type="checkbox"/> Member	\$155
<input type="checkbox"/> Non-Member	\$195
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$375

*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

Group Discount

<input type="checkbox"/> Group Discount for 3 or More**	(\$25)
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**See "Group Discount Policy" under "Acknowledgments" below for details.

TOTAL \$ _____

SCCE Membership: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at corporatecompliance.org/membership/tandc. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

Opt-Out: Select if you would like to opt-out of the following:

- Member Magazine Listing: SCCE lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance & Ethics Professional*® (CEP).
- Online Member Directory: SCCE's member directory lists first and last name, organization, title, address, and phone number.

SECTION 3 Payment

Online registration at corporatecompliance.org/2021CAP

Mail to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to +1 952.988.0146

Email to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call SCCE at +1 952.933.4977 or 888.277.4977 with your payment.

- Invoice me
- Check enclosed (payable to SCCE)
- Wire transfer requested
- I authorize SCCE to charge my credit card: Visa MasterCard Discover American Express

Credit Card Account Number _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

SECTION 4 Acknowledgements

By registering for this event, you agree to the full event Terms and Conditions, viewable at corporatecompliance.org/conference/tandc, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

This virtual event registration form allows only the registered attendee to stream, participate, and earn CEUs for the event. If a second person would like to join, they must register themselves and have their own unique login to participate. No audio or video recording by attendees is allowed.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

New Members: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at corporatecompliance.org/membership/tandc.

Photo/Video Release: By registering for this event, you grant SCCE, or anyone authorized by SCCE, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

Frequently Asked Questions

How will I access this event the day the workshop begins?

Before the event starts, you will receive an access email with links to the virtual platform and additional conference information such as the presentations. The email goes out 1–3 days prior to the event start date and is sent to the primary email address on your account. Please be sure to check your spam folder.

What is included in the cost of my attendance?

Virtual access to the sessions, access to any supplemental conference materials, and networking opportunities.

What software is required to attend this event?

We use a variety of platforms based on the needs of each conference, but they are all web-based platforms and require a strong and stable internet connection. We highly recommend testing the platform once the access email is received to confirm you can access the platform, view the video player, and utilize the chat feature. Occasionally, those who access these digital platforms over a VPN can experience technical difficulties. Zoom will be utilized for small group discussions at applicable events, but downloading Zoom is not necessary, as they have a web-based version as well.

Can my co-workers listen in with me using screensharing or sitting together in the same room?

No, each individual who would like to participate in the conference needs to complete and submit an individual registration form. We do offer group discounts; please see our group discount options below.

Will I receive a recording of this conference?

No. Registered attendees must participate in this event in real time as recordings are not available for any missed sessions. No audio or video recording by attendees is allowed.

Recordings of this event will be available for purchase. Registered attendees will have the option to purchase the recordings at a discounted rate. Please visit the event web page to access the recording order form. No audio or video recording by attendees is allowed.

Is there a group discount, and if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to helpteam@corporatecompliance.org for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call +1 952.933.4977 or 888.277.4977 or email helpteam@corporatecompliance.org.

What do I get with “Registration + First-Time Membership?”

If you've never been an SCCE member, you can register as a First-Time Member. This gives you SCCE membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all SCCE member benefits (discounts, *Compliance & Ethics Professional*® (CEP) monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at corporatecompliance.org/membership. Your membership will begin once payment is received.

How do I use the credit on my account for this event?

You can complete the registration online and select the “Invoice Me” payment option at checkout. Once you receive your confirmation, email helpteam@corporatecompliance.org or call +1 952.933.4977 or 888.277.4977 to request your credit be applied toward the registration fee.

Can I get the member rate if I am an HCCA member instead of SCCE or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to helpteam@corporatecompliance.org to complete your registration.

How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to helpteam@corporatecompliance.org. A conference credit will be issued for all registration fees paid (minus any cancellation fee) and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

Who can I notify of special needs or concerns prior to the event?

Please call SCCE at +1 952.933.4977 or 888.277.4977 or email helpteam@corporatecompliance.org if you have a special need and/or require an accommodation to participate.

Continuing Education

Can I earn continuing education units (CEUs) for attending this conference?

Yes. This conference offers live Compliance Certification Board (CCB)[®] continuing education units (CEUs) for participation as well as other external credit types. For those attendees seeking external credit types, you must participate in the conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

To see the most up-to-date CEU approval information, go to SCCE's website, corporatecompliance.org/all-conferences, choose this conference, and then select the Continuing Education option on the left-hand menu.

How many CEUs will I earn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the conference offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

How do I request CEUs following this conference?

Following this conference, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the conference to ccb@compliancecertification.org. Only registered attendees are eligible to request CEUs for participation.

When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your online to your corporatecompliance.org account, go to your Account Dashboard, and scroll down to View My CEUs.

I would like to sit for one of the Compliance Certification Board (CCB)[®] exams following this conference; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at corporatecompliance.org/candidate-handbooks to ensure you meet the CEU requirement as well as the work experience requirement.

I have reviewed the Candidate Handbook and want to apply for the exam as soon as the conference concludes; what's next?

Immediately following the conclusion of the conference, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at corporatecompliance.org/apply-exam.

Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain SCCE conferences. To learn more about our various testing options, visit SCCE's website, corporatecompliance.org/exam-information.

I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org.