

AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN EASTERN DAYLIGHT TIME (EDT)

8:25 – 8:30 AM EDT

Opening Remarks

8:30 – 9:30 AM EDT

Merely Bystanders: The Psychology of Courage and Inaction

Catherine Sanderson, Poler Family Professor and Chair of Psychology, Amherst College

- Understand the prevalence of people staying silent in the face of problematic behavior in their personal and professional lives
- Describe the three factors that inhibit people from speaking up
- Learn specific practical strategies for speaking up and taking action

9:30 – 9:45 AM EDT

Break

9:45 – 10:45 AM EDT

Navigating Your Career in Compliance

Stephanie Hillhouse (moderator), Director, Ethics & Compliance, The Coca-Cola Company

Suzanne Bullitt, CCEP, CCEP-I, Head of Global Trade, Anti-Bribery and Compliance, Coca-Cola

Andrea Falcione, CCEP, Principal & Head of Advisory Services, Rethink Compliance

Ling-Ling Nie, General Counsel, Georgia Tech

- So, you're interested in a career in compliance – where do you start? Our panelists will describe their three very different compliance journeys.
- But, you're not a lawyer – what can you do to overcome that objection? Our panelists will discuss their experiences, as lawyers and non-lawyers, and their opinions on the topic.
- Now you're in compliance – how do you expand your skillset? Our panelists will share their ideas and go-to resources.

10:45 – 11:00 AM EDT

Break

11:00 AM – 12:00 PM EDT

DOJ Updated Guidance

Alison Anderson, Assistant Deputy Chief, U.S. Department of Justice, Criminal Division, Fraud Section

Lauren Kootman, Trial Attorney - Compliance Specialist, U.S. Department of Justice, Criminal Division, Fraud Section Purpose, Rationale, and Evolution of DOJ Criminal Division's ECCP

- Key Overall Themes and Discussion of Specific Aspects of ECCP June 2020 Update
- Demystifying the Corporate Criminal Charging/Resolution Process: How the CCO/Compliance Function Fits In

12:00 – 1:00 PM EDT

Mid-Conference Break

12:15 – 12:45 PM EDT

Networking and Discussion (Optional)

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

1:00 – 2:00 PM EDT

Cyber—An Enterprise Risk: Lessons Learned and Best Practices

Chad Hunt, Supervisory Special Agent, FBI Atlanta

- Gain perspectives on the latest cyber threats, such as supply chain attacks, ransomware, and Business Email Compromise (BEC) along with insights into the cyber threat actors behind the threats
- Learn what to expect when working with the FBI during a cyber incident along with how and why you should establish and maintain a relationship with the FBI before a cyber incident
- Discover ways to prepare for and to mitigate cyber threats along with other cyber best practices you and your company can start using today

2:00 – 2:15 PM EDT

Break

2:15 – 3:15 PM EDT

Chief Privacy Officer Roundtable

Bess Hinson, Partner, Holland & Knight LLP (Moderator)

Courtney Stout, Chief Privacy Officer, The Coca-Cola Company

Stacey Keegan, Chief Privacy Officer and Associate General Counsel, The Home Depot

Faith Myers, Privacy Officer & Vice President, Global Privacy, McKesson

- How do you define the role of Compliance & Ethics in privacy and data protection?
 - Should ethics play a guiding role in compliance with U.S. and international data privacy and security laws?
 - How will the company culture of ethics relate to the privacy approach?
- What do your consumers and enterprise customers expect from privacy, compliance and ethics?
 - How is the FTC approaching the ethical use of data?
- Using Ethical and Compliance Principles to Create an Enterprise Data Governance Framework for Evolving Legal Requirements

3:15 – 3:30 PM EDT

Break

3:30 – 4:30 PM EDT

Internal Investigations: A Case Study

Shalini Rajoo, Director, Global Business Conduct, Eastman Chemical Company

- Building Trust and Credibility in Investigations
- Root Cause Analysis as a Source of Data

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<input type="checkbox"/>	SCCE Member	\$155
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Online registration at [corporatecompliance.org/regionals](https://www.corporatecompliance.org/regionals)

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Virtual Conference

How does a virtual event work? On the day of the conference, log in during the scheduled session times using the link and access provided to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly.

Compliance Certification Board (CCB)®: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance–Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional–Fellow (CCEP-F)®, Certified Compliance & Ethics Professional–International (CCEP-I)®.

SCCE is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. **Only written requests from registered attendees will be considered.** If you would like to make a request, please email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, [corporatecompliance.org/all-conferences](https://www.corporatecompliance.org/all-conferences). Select your conference, and then select the "Continuing Education" option on the left hand menu.

Acknowledgements

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This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and have their own unique login to participate.

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