

Six Principles for Great Compliance Training: Engage Your Audience, Make Your Message Stick, Increase Your Impact

February 3, 2021 • 12:00 PM CST
90 minutes

February 5, 2021 • 9:00 AM CST
90 minutes



Kirsten Liston,
Principal, Rethink
Compliance

- Effective communication tactics to make your content better whether your training is two minutes or two hours
- Meet the content needs and attitudes of a 21st-century audience; learn how and when to develop a single messaging solution—and when to differentiate
- What data and analytics can do for your program—and what it cannot; pick an analytics strategy that delivers business impact and aligns your program strategy with DOJ guidance

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Mr Mrs Ms Dr

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Credentials (CHC, CCEP, etc.)

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