VIRTUAL CONFERENCE

Nonprofit Sector Compliance Conference

November 5, 2020

Charitable organizations face many compliance challenges, including unique tax-exemption issues, fundraising registration, privacy and data security, complex reporting requirements, and many more. Nonprofit organizations also find themselves vulnerable to unique fraud and conflict of interest concerns. This full-day virtual conference is dedicated to managing and understanding the unique and significant compliance issues faced by nonprofit organizations.



9:20-9:30 AM CST

Introduction

Gerry Zack, CEO, SCCE & HCCA

9:30-10:30 AM CST

General Session: Hot-Button Federal Tax Issues for Nonprofits

LEVEL: INTERMEDIATE

Jeffrey S. Tenenbaum, Esq., Managing Partner, Tenenbaum Law Group PLLC

- What are the most common and recurring UBIT pitfalls for nonprofits and what are the best strategies for minimizing UBIT while maximizing revenues?
- What are best practices and trends in nonprofit executive compensation?
- Nonprofit and for-profit affiliates and subsidiaries everything you need to know to protect the separate corporate and tax status of each member of the family
- Private inurement and private benefit—what's the difference between them, what are the leading pitfalls, and what are practical solutions for mitigating tax risk?

10:30-10:45 AM CST

Break

10:45-11:45 AM CST

Concurrent Sessions (2)

Session 1: Fraud Risks Are EVERYWHERE

LEVEL: INTERMEDIATE

Ken Dieffenbach, CFE, Special Agent in Charge, U.S. Department of Justice, Office of the Inspector General, Fraud Detection Office

- The three primary fraud risks for every nonprofit regardless of funding sources
- Emerging fraud and compliance topics in federal grant funding
- · What nonprofits can do to mitigate the risks?

Session 2: Imagineering an Organization-Wide Conflict of Interest & Commitment Disclosure Process

LEVEL: INTERMEDIATE

Robert W. Gottesman, Executive Director, Institutional Compliance & Privacy, Auburn University

Kevin Robinson, AVP Audit Compliance & Privacy, Auburn University

- Readiness: Understand the legal impetus, culture, and administrative will, leading to creation of our disclosure procedure, including considerations on drafting policy, crafting a questionnaire, and selecting delivery method
- Roll-out: Prepare for the disclosure process including beta testing, messaging/ marketing to employees, and developing resources. Hear lessons learned, surprising response rates, and how we dealt with the unexpected
- Review: Learn how we devised an efficient and consistent approach to review thousands of responses. Having template management plans available and determining when they are needed. How and when to communicate with respondents and other campus partners

11:45 AM-12:00 PM CST

Break



12:00-1:00 PM CST

Concurrent Sessions (2)

Session 1: Complying with Fundraising Legal Requirements: An Overview

LEVEL: INTERMEDIATE

Kristalyn Loson, Associate General Counsel, The Nature Conservancy Daniel Sotelino, Senior Attorney, The Nature Conservancy

- · Understand charitable registration responsibilities in different scenarios including when is the charity required to register, what does registration entail, and what types of fundraising relationships need to be reported to state regulators
- Know the legal considerations when working with for-profit entities to promote the mission of the charity
- Learn strategies of how to keep track of regulatory responsibilities in multi-state (or even multi-national) fundraising initiatives as well as key steps if a charity is found to be out of compliance

Session 2: Tricks and Triggers of Form 990 Compliance

LEVEL: INTERMEDIATE

Rebekuh Eley, Senior Manager, Exempt Organizations, RSM US LLP

- · Identify the common errors in filling out the Form 990
- Understand how the disclosures on the Form 990 integrate into the IRS Priority Guidance Plan and analytical approach to the IRS examination selection process
- Provide the resources to assess the compliance with your own organization's 990 and other tax laws

1:00-1:15 PM CST

Break

1:15-2:15 PM CST

General Session: Hot Topics in Privacy Law: 2020

LEVEL: INTERMEDIATE

Michelle W. Cohen, Member, Ifrah PLLC

- Review important federal and state laws and recent actions and developments relating to privacy and data breach laws
- Review and update privacy policies and procedures
- · Lessons learned from a data breach case involving nonprofit organizations
- Implement best practices in privacy

2:15 PM CST

Main Conference Ends

2:30-3:30 PM CST

Optional/ **Bonus Session**

Understanding the Basics of Compliance and Ethics Programs

LEVEL: BASIC

Gerry Zack, CEO, SCCE & HCCA

- Learn the background to and benefits of implementing a comprehensive compliance and ethics program in a nonprofit organization
- Understand what comprises each of the key elements of an effective compliance and ethics program
- · Apply elements of a program to specific compliance risks faced by nonprofit organizations

Nonprofit Sector Compliance Conference

November 5, 2020 • VIRTUAL CONFERENCE

have their own unique login to participate.

compensation.

Photo/Video Release: By registering for this event, I grant SCCE, or anyone authorized by SCCE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for educational, news, or promotional purposes, without

Registration Fees Contact Information ○Mr ○Mrs ○Ms ○Dr Member \$175 Non-Member \$195 Registration + First-Time Membership* \$395 Member/Account ID (if known) Non-attendees: Session Recordings** \$195 Group Registration Discount for 3 or More \$25 First Name Last Name Group Discount Code: . TOTAL \$_ *Save by joining today (first-time members only). Dues renew at \$325. Credentials (CHC, CCEP, etc.) **Session recordings will be included for registered attendees for 30 days post-conference. Non-attendees may purchase session recordings only for \$195 (regardless of membership status, **Payment** Job Title Online registration at corporate compliance.org/2020 nonprofit compliance Organization (Name of Employer) Mail this form to SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA Street Address Fax this form to +1 952.988.0146 Email this form to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email State/Province City/Town this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information. O Invoice me Zip/Postal Code Country O Check enclosed (payable to SCCE) Wire transfer requested Work Phone Credit card: I authorize SCCE to charge my: ○ Visa ○ MasterCard ○ Discover ○ American Express Email (required) Credit Card Account Number **Acknowledgements** By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at Credit Card Expiration Date corporate compliance.org/2020 nonprofit compliance. Your information (postal address) may be shared with conference Cardholder Name exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy. Cardholder Signature This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and

Continuing Education Units

Nonprofit Sector Compliance Conference • November 5, 2020 • VIRTUAL CONFERENCE

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

Compliance Certification Board (CCB)*: CCB has approved a maximum of 6.0 CEUs for these certifications: Certified in Healthcare Compliance (CHC). Certified in Healthcare Compliance – Fellow (CHC-F)*, Certified in Healthcare Privacy Compliance (CHPC®), Certified in Healthcare Research Compliance (CHRC)*, Certified Compliance & Ethics Professional (CCEP)*, Certified Compliance & Ethics Professional–Fellow (CCEP-F)®, Certified Compliance & Ethics Professional-International (CCEP-I)®.

NASBA/CPE: The Society of Corporate Compliance and Ethics is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry. org. Sponsor Identification No: 143451. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Internet Based. Advanced Preparation: None. A recommended maximum of **6.0** credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a Group Internet Based activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.277.4977 or +1 952.933.4977.

Continuing Legal Education (CLE): Society of Corporate Compliance and Ethics is a provider/sponsor, approved/ accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 4.0 clock hours of CLE credit for qualifying sessions will be available to attendees of this conference licensed in these states. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, SCCE may submit conferences with qualifying sessions to state CLE authorities for consideration. This includes meeting state requirements for sessions being offered virtually or via telecast. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

SCCE is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left-hand menu.