

Promote your products and services to compliance professionals, decision makers, and influencers.

Prospectus

# SCCE Higher Education Compliance Conference and HCCA Research Compliance Conference

June 14-16 | Live Virtual Event

SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference offer you the opportunity to promote your organization's products and services, connect with customers, and generate leads.

[corporatecompliance.org/2021highered](https://corporatecompliance.org/2021highered)  
[hcca-info.org/2021research](https://hcca-info.org/2021research)



# Reach your target audience

The SCCE Higher Education Compliance Conference and HCCA Research Compliance Conference is expected to attract 450+ professionals focused on emerging risks and issues in education and research. This conference provides a unique opportunity to promote your organization's product or service to a highly targeted audience.

Higher Education and Research Compliance Conference sponsoring options can help you to:

- Engage with potential clients by displaying your customized educational messaging
- Keep your brand visible, serve your customers, and generate leads

## Dates to remember

**Friday, May 21, 2021**

Creative elements due to production company

**Thursday, June 3, 2021**

Sponsor discounted registration forms due

## Conference hours (CDT)

**Monday, June 14**

9:00 AM – 5:15 PM

**Tuesday, June 15**

9:00 AM – 4:45 PM

**Wednesday, June 16**

9:00 AM – 5:00 PM

Attendees and sponsors will have access to the platform 45 minutes prior to the start of the conference each day and throughout the day.

## Speak at SCCE & HCCA conferences

Sponsors are welcome to submit speaking proposals when the call for speakers is open for SCCE & HCCA conferences. Submissions will be evaluated based on the merits of the proposed topic, the content, and the speaker(s). Sponsoring at the conference does not entitle an organization to a speaking slot, nor does it earn any preferences.

For more information about speaking at SCCE & HCCA conferences, visit [corporatecompliance.org/conferences/call-speakers](https://corporatecompliance.org/conferences/call-speakers) or [hcca-info.org/conferences/call-speakers](https://hcca-info.org/conferences/call-speakers)

# Sponsorship packages

Increase your brand awareness with a sponsorship package.

## Sponsorship levels

### All sponsorship opportunities include:

- Virtual sponsor booth with benefits as listed
- Logo and company description on the SCCE Higher Education Compliance Conference and HCCA Research Compliance Conference website Sponsors & Exhibitors pages
- Logo on all conference communications following commitment from sponsor
- Recognition in the conference Welcome Slide Show
- Post-conference attendee mailing list with signature on SCCE & HCCA List Use Agreement

### Virtual Sponsor booth benefits

- Sponsors work directly with our platform provider to brand booth design that may include:
  - Company info
  - Logo
  - Video
  - Contact info
  - Marketing material download
  - Swag giveaway
- There is the ability within the platform to capture leads
- Sponsor is responsible for providing all creative elements to the platform provider by May 21, 2021

### PLATINUM / \$5,000

- 30-second commercial to play 2 times during 1 coffee break, includes a still coffee break ppt slide
- Logo in the conference lobby (main page on the virtual platform)
- Option to purchase up to 2 full conference registrations at the discounted rate of \$475 each

### SILVER / \$2,500

- 30-second commercial to play 2 times during 1 coffee break, includes a still coffee break ppt slide
- Access to virtual booth through Sponsor Hall icon in the conference lobby
- Option to purchase up to 1 full conference registration at the discounted rate of \$475 each

# Sponsorship opportunities

Choose one or more opportunities below.

## PLATINUM / \$5,000 EACH

### Photo Booth via Snapbar

Place your brand on an innovative, web-based virtual photo booth. Gallery link of all photos is shareable to all attendees and includes your company logo. Attendees access through the Photo Booth icon in the Lobby, and the platform page will be branded to recognize sponsor. Sponsor logo on all SCCE & HCCA emails promoting the conference and photo booth participation.

### Starbucks Coffee Break Sponsor

Send a \$5 Starbucks Gift Card electronically to all attendees during the second day of the conference. Your company name on the email and on the invitation to download the gift card. Includes 1 virtual coffee break static slide in each breakout room on Monday during one 15-minute scheduled break time. NOTE: Attendees will need to "opt in" and provide email address in order to participate. Open to 2 sponsors. The email with gift card link will include both sponsor logos.

### Conference Social Event: Live Piano Show

Tuesday from 3:45 – 4:45 PM

A professional will provide entertainment on the piano, playing well known favorites as well as requests from the audience at the Conference Social Event on Tuesday from 3:45-4:45 PM CDT. The SCCE & HCCA platform page for this networking event will be branded for sponsor recognition. Your company logo on all SCCE emails promoting the conference and social event.

### Wellness Center

Attendees can take a break from session content to relax and watch a variety of short pre-recorded wellness videos—from yoga to chair stretches to learn a dance or meditation. Attendee's can access this feature through the Wellness icon in the Lobby. Platform page will be branded to recognize the sponsor, and logo added to all SCCE & HCCA emails promoting the conference and this activity.

### Trivia by CrowdPurr

Play a game of trivia with fellow attendees during the mid-conference break on Monday. Includes a custom logo on the "game board" and results pages, 3 questions where the answer relates back to the sponsor—ie, company and/or product-related questions. Branding on all emails promoting the conference and this event.



### Cutest Pet Contest

Your company hashtag is used when attendees enter a cutest pet photo contest that can be shared during and post-event. Branded landing page for showcase of all entries. Attendees access through the Cutest Pet Contest icon in the Lobby, and the platform page will be branded to recognize sponsor. Sponsor logo on all emails promoting the conference and contest.

## SILVER / \$2,500 EACH

### Virtual Coffee Break\*

30-second commercial to play 2 times during 1 coffee break, includes a still coffee break PowerPoint slide.

Post about your SCCE & HCCA virtual booth and sponsorship on social media and send an email communication to your clients by 6/04/21.

\*Limited opportunities available.

# Get to know SCCE and HCCA

## About SCCE

SCCE's vision is to be the preeminent compliance and ethics association promoting lasting success and integrity of organizations worldwide. Our organization is 7,000+ members strong—and growing!

Since 2004, SCCE has been championing ethical practice and compliance standards and providing the necessary resources for compliance professionals and others who share these principles.

## Our services

- 40+ local and global conferences per year
- Web conferences covering hot topics, allowing you to learn without leaving your desk
- Educational products, including books, videos, and other training materials
- *Compliance & Ethics Professional*, SCCE's monthly magazine for members
- *Corporate Compliance Weekly News (CCWN)*, SCCE's weekly email newsletter
- Opportunity to join *SCCEnet*, our thriving online social network for compliance & ethics professionals
- Member discounts on conferences, certification, and healthcare compliance products
- Certification through the Compliance Certification Board (CCB)<sup>®</sup>—Certification options include Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional–International (CCEP-I)<sup>®</sup>, and Certified Compliance & Ethics Professional Fellowship (CCEP-F)<sup>®</sup>

### Learn more

[assets.corporatecompliance.org/Portals/1/PDF/Advertise/scce-2021-media-kit.pdf](https://assets.corporatecompliance.org/Portals/1/PDF/Advertise/scce-2021-media-kit.pdf)

## About HCCA

HCCA's vision is to be the preeminent healthcare compliance association, promoting the lasting success and integrity of healthcare organizations across the country. Our organization is 12,500+ members strong—and growing!

Since 1996, HCCA has been championing ethical practice and compliance standards and providing the necessary resources for healthcare compliance professionals and others who share these principles.

## Our services

- 50+ national and regional conferences around the country
- Web conferences covering hot topics, allowing you to learn without leaving your desk
- Educational products, including books, videos, and other training materials
- *Compliance Today*, HCCA's monthly magazine for members
- *Compliance Weekly News (CWN)*, HCCA's weekly email newsletter
- Opportunity to join *HCCAnet*, our thriving online social network for healthcare compliance professionals
- Member discounts on conferences, certification, and healthcare compliance products
- Certification through the Compliance Certification Board (CCB)<sup>®</sup>—Certification options include Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance-Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup> and Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>

### Learn more

[assets.hcca-info.org/Portals/0/PDFs/Advertise/hcca-2021-media-kit.pdf](https://assets.hcca-info.org/Portals/0/PDFs/Advertise/hcca-2021-media-kit.pdf)

# Terms & Conditions

As a condition of being an Exhibitor and/or Sponsor at the SCCE Higher Education Compliance Conference or HCCA Research Compliance Conference (the “Conference”), all Exhibitors and/or Sponsors agree to the following Exhibitor & Sponsor Terms and Conditions (“Terms and Conditions”). By submitting a booth space or sponsorship application, Exhibitors and Sponsors agree to abide by these Terms and Conditions, and any other rules and regulations set forth for the Conference, including any special requirements that are imposed by the facility at which the Conference will be held (“Facility”). Exhibitor and/or Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and become part of the binding and legally enforceable agreement between the Exhibitor/Sponsor and SCCE & HCCA relating to Exhibitor’s/Sponsors attendance and exhibiting activities at the Conference.

**1. Eligibility to Exhibit.** Exhibitor’s products and services must be relevant to the compliance profession. Exhibitor must be in good financial standing with SCCE & HCCA. SCCE & HCCA has the right to refuse or terminate exhibit space rental if products, services, Exhibitor behavior or displays are not appropriate and compatible with the general character or quality of the Conference and cause undue interference with the effective operations of SCCE & HCCA.

**2. Space Assignment.** All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. SCCE & HCCA reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors and Sponsors and the exhibit program.

**3. Exhibitor Use of Space.** Exhibitors may not assign, sublet, or apportion the whole or any part of their allotted space. In addition, Exhibitors may not advertise or display products or services other than those manufactured or sold in their regular business. Exhibitor and/or Sponsor company descriptions in the on-site conference guide will be limited to one company name and identity listing. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor only from within its space. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. This includes placement of display racks, banners, brochures or other items outside of the designated space rented by the Exhibitor, as well as the offering of food or beverages. Permission to offer food or beverages must be requested from SCCE & HCCA at least 2 weeks prior to the conference.

**4. Exhibitor and Sponsor Code of Conduct.** All Exhibitors and Sponsors agree to abide by the following Code of Conduct, and agree to SCCE & HCCA’s right to take immediate action to restrict or evict Exhibitor/Sponsor and/or its personnel from the Conference in the event of Code of Conduct violations. In the event of such eviction or restriction, Exhibitor will forfeit all moneys paid for the Conference, and may be subject to restrictions or prohibitions on attending future SCCE or HCCA conferences.

- The Exhibitor/Sponsor and its personnel shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors, conference attendees, and visitors or SCCE & HCCA staff.
- SCCE & HCCA reserves the right to prohibit any exhibit and/or Exhibitor/Sponsor that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.

- SCCE & HCCA reserves the right to remove, without compensation, any exhibit and/or Exhibitor/Sponsor that, in SCCE & HCCA’s sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.
- SCCE & HCCA reserves the right to require the removal of any Exhibitor/Sponsor personnel who engage in behavior which, in the sole discretion of SCCE & HCCA, is determined to be objectionable to other Exhibitors, conference attendees, visitors and/or SCCE & HCCA staff.
- Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby Exhibitors’ booths shall be prohibited.
- The audio level of any playback equipment, audio, video and/or demonstrations must be at a level so as not to disturb or be heard by adjacent Exhibitors and their patrons. SCCE & HCCA reserves the right to restrict exhibits to a minimum noise levels.

**5. Exhibitor/Sponsor-hosted functions.** Only Exhibitors and Sponsors may host functions at the Conference. Functions may not be scheduled at times that conflict with conference sessions or receptions.

## 6. Cancellation.

- **Conference Cancellation Policy.** The parties agree that if the Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which SCCE & HCCA has no control, then the Exhibitor contract may be immediately amended or cancelled by SCCE & HCCA, and the Exhibitor hereby waives any and all claims against SCCE & HCCA for damages, reimbursement, refunds, or compensation.
- **Cancellation or Reduction of Booth by SCCE & HCCA.** An Exhibitor’s failure to submit payment in accordance with the terms and conditions of the applicable invoice from SCCE & HCCA may result in the cancellation of the assigned space, in SCCE & HCCA’s sole discretion. In addition, SCCE & HCCA has the right to cancel, reduce, or redistribute allocated booth space upon reasonable cause or due to events that make performance impossible. In the event of such an occurrence, SCCE & HCCA will provide written notification to any affected Exhibitor/Sponsor and agrees to negotiate in good faith toward refund or reduction of the exhibit or sponsorship fee. If any part of the exhibit area is damaged, or the Exhibitor is not permitted to occupy its assigned space, the Exhibitor will be charged only for space that was actually occupied. SCCE & HCCA is released from any and all claims for damages that may arise in conjunction cancellation or reduction of an Exhibitor’s booth pursuant to this provision.
- **Cancellation by Exhibitor/Sponsor.** A 50% deposit is required for all booth rentals and sponsorships. Balance must be paid in full and received by SCCE & HCCA by May 17, 2021 and 100% payment is due on all applications after May 17, 2021. Cancellation fee for exhibit space and/or sponsorships is the 50% deposit if cancelled before May 17, 2021. No refunds will be made after this date. Deposits are non-refundable.

# Terms & Conditions

**7. Installation and Dismantling of Exhibit.** Installation must take place during the times provided by SCCE & HCCA, unless SCCE & HCCA has previously provided written approval for installation at other times. Space not occupied by the start of the conference returns to SCCE & HCCA for discretionary use. Dismantling begins at the conference's close and must be completed by the time indicated. Exhibitors dismantling prior to conference close will lose all points accumulated in the previous twelve months. Note: The Exhibitor assumes all financial responsibility for installation and dismantling of the exhibit.

**8. Booth Construction.** One 6-foot table is provided along with two chairs and a wastebasket. All display items must fit on top of the table or directly behind the table. There is space for a maximum of two banner stands behind the table.

**9. Registration and Housing.** Registration information will be available on the SCCE's & HCCA's website. Exhibitors are encouraged to book their hotel rooms through the SCCE's & HCCA's room block at the Conference venue.

**10. Meeting rooms.** To request meeting room space at the Conference, please contact SCCE & HCCA.

**11. Exhibitor Service Kit.** All Exhibitors receive an Exhibitor Service Kit electronically, including order forms for ancillary services at the Conference.

**12. Union.** Local union jurisdiction applies. Detailed information will be provided to Exhibitors in the Exhibitor Service Kit.

**13. Security.** Although security services may be furnished, neither SCCE & HCCA nor the Facility will be responsible for damage to, loss, or theft of property belonging to any Exhibitor, Sponsor, their agents, employees, business invitees, visitors, or guests. Security information will be available in the Exhibitor Service Kit.

**14. Indemnification.** Exhibitor/Sponsor shall indemnify, defend and hold harmless SCCE & HCCA from and against all claims, losses and liabilities and causes of action, including reasonable attorney's fees, resulting from any claim, suit, fine, penalty action or proceeding arising from, or out of, or by reason of (a) Exhibitor's/Sponsor's breach of these Terms and Conditions, (b) Exhibitor or Sponsor's violation of any applicable law, regulation or ordinance, (c) any accident or bodily injury or other occurrences to any property, person, or persons, including the Exhibitor/Sponsor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said Exhibitor's/Sponsor's participation at the Conference, or (d) any negligence, gross negligence or intentional misconduct by Exhibitor/Sponsor, or employee, agent or any other third party on behalf of Exhibitor/Sponsor in connection with the Conference. Exhibitor/Sponsor's indemnification obligation to SCCE & HCCA shall survive the termination of these Terms and Conditions.

**15. Exhibitor/Sponsor Insurance.** All property of the Exhibitor/Sponsor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. SCCE & HCCA and the Facility do not maintain insurance covering Exhibitor's/Sponsor's conduct or property. Exhibitor/Sponsor shall carry Commercial General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers'

Compensation insurance in full compliance with all federal and state laws. A certificate of insurance shall be furnished if requested by SCCE & HCCA.

**16. Facility Rules.** Exhibitors and Sponsors shall strictly comply with all conditions imposed by the Facility in its contract with SCCE & HCCA, and with the rules and regulations of the Facility.

**17. Damage to Property.** The Exhibitor is liable for any damage caused to Facility floors, walls, columns, standard booth equipment, or other Exhibitors' property. The Exhibitor may not mar, tack, make holes, or apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.

**18. Americans with Disabilities Act.** Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall defend, indemnify and hold SCCE & HCCA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against SCCE & HCCA, its officers, directors, agents, or employees on the basis of the Exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

**19. Mergers.** In the event of a merger of two or more Exhibitors or Sponsors, the following rules will apply: one main contact will be designated by the purchasing company to SCCE & HCCA, for all related correspondence and questions. The Exhibitor or Sponsor company will have one identity in the on-site Conference guide. A courtesy listing (example: ABC Company, see WorldAlliance), within one year of the acquisition or merger, will be provided if requested in writing. The cancellation policy set forth in these Terms and Conditions will apply to mergers regardless of the ability of SCCE & HCCA to resell the booth space.

**20. Market research and surveys.** Exhibitors and Sponsors are not permitted to conduct surveys of conference attendees during the conference.

**21. Announcements.** No public announcement of door prize winners will be made.

**22. Attendee information distribution.** SCCE & HCCA encourages Exhibitor and Sponsor efforts to communicate with SCCE & HCCA attendees. However, in an effort to meet Exhibitor needs and also protect the privacy rights of our attendees, the following provisions shall apply. Exhibitors may request either a business card or may scan attendee badge barcodes using lead retrieval equipment to obtain contact information for follow-up. For Barcode Lead Scans, SCCE & HCCA agrees to release to the Exhibitor, where it is authorized to do so, attendee name, title, company, work postal mailing address, work phone, fax and e-mail, as provided by the attendee. Unless otherwise individually agreed with each attendee, Exhibitors shall (i) use attendee information in accordance with each attendee's reasonable expectations, (ii) limit the use of attendee information to contacting each attendee no more than twice and no later than within 30 days following the exhibition, (iii) put in place reasonable technical and organizational measures to ensure the security of attendee information, (iv) comply with the rights of attendees including any opt-out requests, (v) not transfer attendee information to any third party outside the Exhibitor/Sponsor and any affiliate entities of Exhibitor/

# Terms & Conditions

Sponsor, and (vi) comply with all applicable laws in relation to the use of attendee information. Regarding an Advance/Post Mailing List: SCCE & HCCA may, at its discretion, also offer Exhibitors/Sponsors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal address list, either or both of which may be available for purchase. This information is only provided to qualified SCCE & HCCA Exhibitors and Sponsors pursuant to the terms of SCCE's & HCCA's Conference Attendee List One-Time Use License. Each list shall include attendee name, title, company, and preferred postal mailing address as provided by the attendee. SCCE & HCCA does not release attendee email addresses. Any Advance/Post Mailing List remains the property of SCCE & HCCA, and may not be sold or distributed by Exhibitor/Sponsor to third parties.

**23. Children.** Due to health and safety considerations, children under the age of 18 will not be admitted to the exhibit program or educational sessions.

**24. Picture taking, videotaping/audio taping.** Exhibitors are not permitted to photograph, audiotape or videotape sessions, exhibits, or any other part of the conference without express, written approval from SCCE & HCCA.

## **25. Music licensing.**

- (a) Exhibitor/Sponsor and SCCE & HCCA acknowledge that any public performance of music during the Conference requires a license. Exhibitor agrees to secure all licenses required for all such performances which occur in any area of the Facility exclusively reserved for Exhibitor's/Sponsor's use, including in an exhibit booth or Sponsor area. Exhibitor/Sponsor shall also cause its subcontractors to secure all licenses for their public performances of music. For purposes of this provision, a public performance is one that occurs "in a place open to the public or at any place where a substantial number of persons outside of a normal circle of a family and its social acquaintances is gathered."
- (b) The foregoing provision applies to all public performances of music, including but not limited to live performances, as well as performances over television, radio, and by Internet or digital wireless service.
- (c) Should Exhibitor/Sponsor use television, movies, video, or other media in its exhibit booth or Sponsor area (irrespective of whether music is incorporated in such media), Exhibitor/Sponsor shall also be required to secure all other licenses required by law for such performances.

- (d) If SCCE & HCCA is contacted after the Event by a performing rights society or another entity seeking license fees for the unauthorized public performance of music or other media in an area exclusively used by Exhibitor/Sponsor, Exhibitor/Sponsor shall promptly either: (i) pay the applicable license fees within ten (10) days of notification; or (ii) contest the validity of the request for license fees, in which case Exhibitor shall indemnify, defend, and hold SCCE & HCCA harmless from and against any claims, demands, judgments or liabilities arising from the failure to promptly pay all fees when due. This provision shall survive after the Conference and after termination of these Terms and Conditions.

**26. Promotion During Conference.** Exhibitors/Sponsors are not allowed to place brochures, stickers, signs, pens, posters or marketing materials anywhere other than within their own booth space.

**27. Trademarks.** Exhibitor/Sponsor grants SCCE & HCCA, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and logo on SCCE & HCCA website(s), print materials, and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded Sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of SCCE & HCCA, which reserves the right to reject any Sponsor Artwork that, in SCCE & HCCA's sole discretion, fails to meet the defined specifications or general standards of quality for SCCE & HCCA events. Exhibitor grants SCCE & HCCA or anyone authorized by SCCE & HCCA the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents in the Exhibit Hall or at the Event.

Exhibitor/Sponsor has no right to use the name, logo, or trademarks of SCCE & HCCA as a result of being an Exhibitor/Sponsor at the Conference.



# Sponsorship application

SCCE Higher Education Compliance Conference & HCCA Research Compliance Conference • June 14-16

## Sponsor Information

Organization

Street Address

City/Town State/Province

Zip/Postal Code Country

Phone

Email

Contact Person's Full Name

Contact Person's Job Title

## Billing Contact

Billing Contact's Full Name

Billing Contact's Job Title

Billing Contact's Email

## Terms and Conditions

By submitting this form you agree to the full terms and conditions listed in this prospectus, including use of your information, viewable at [corporatecompliance.org/2021highered](http://corporatecompliance.org/2021highered) and [hcca-info.org/2021research](http://hcca-info.org/2021research). Your information may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy) or [corporatecompliance.org/privacy](http://corporatecompliance.org/privacy). By participating in an SCCE & HCCA conference, you grant SCCE & HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

**Payments:** All payments must be paid in full 30 days prior to the conference date.

**Payment/Cancellation Fee:** A 50% deposit is required for all sponsorships. Deposits are non-refundable. No refunds will be made less than 30 days from the start of the conference.

### Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the "Terms and Conditions."

Authorized Signature

## Sponsorship Opportunities

All sponsorship opportunities include virtual sponsor booth with benefits as listed on page 3.

### PLATINUM LEVEL / \$5,000 each

- Photo Booth via Snapbar
- Starbucks Coffee Break Sponsor
- Conference Social Event: Live Piano Show
- Wellness Center
- Trivia by CrowdPurr
- Cutest Pet Contest

### SILVER LEVEL / \$2,500 each

- Virtual Coffee Break

SPONSORSHIP TOTAL = \$ \_\_\_\_\_

## Payment

TODAY'S DEPOSIT \$ \_\_\_\_\_ (out of TOTAL \$ \_\_\_\_\_)

Mail to SCCE & HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax to 952.988.0146

Email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE & HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to SCCE & HCCA)
- Wire transfer requested
- Credit card: I authorize SCCE & HCCA to charge my:
  - Visa
  - Mastercard
  - Discover
  - American Express
- 50% deposit
- Payment in full

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

### OFFICE USE ONLY

Date received \_\_\_\_\_ By \_\_\_\_\_ Invoice \_\_\_\_\_