

Don't miss this opportunity  
to promote your business

**Prospectus**  
SPONSOR

**CEI**

19th Annual

**Compliance & Ethics Institute**  
September 14-16, 2020

**VIRTUAL CONFERENCE**

SCCE's Virtual Compliance & Ethics Institute provides a unique opportunity to promote your organization's product or services to a highly targeted and qualified audience. Gain high visibility and build brand awareness by sponsoring in the virtual conference platform.

[corporatecompliance.org/2020CEI](https://corporatecompliance.org/2020CEI)



# Compliance & Ethics Institute

September 14-16, 2020 • VIRTUAL CONFERENCE

## Virtual Sponsorship Opportunities

All sponsorship opportunities include the following. Refer to each sponsorship for additional benefits.

- Visible clickable logo within the conference platform lobby.
- Virtual Sponsor Booth with benefits as listed below.
- Logo on all Virtual CEI communications following commitment to sponsor.
- Two sponsorship hall only passes.
- Option to purchase up to 2 discounted full conference registrations at \$495 at \$10,000 level.
- Virtual coffee break – option to purchase one discounted full conference registration at \$495.
- Post-conference attendee postal mailing list with signature on SCCE List Use Agreement.
- One 60-90 second pre-recorded commercial (see details under Coffee Break Sponsor).

## Virtual Sponsorship Booth

Includes:

- Listing on SCCE conference website
- Virtual booth - linked through Exhibit/Sponsor icon in Lobby
- Branded landing page that you may customize to include:
  - Company info
  - Logo
  - Video
  - Contact info
  - Swag
- Interactive features within your Virtual Booth:
  - Chat
  - Q & A
  - Polls
- Ability to capture leads - attendee is required to enter contact info prior to watching videos or interacting on exhibitor page. SCCE will provide time spent in booth by each visitor.
- Exhibitor will have own Google Drive folder to place creative elements.

## Conference Social Event Sponsor – Live Piano Show

Platinum - \$10,000

A professional will provide entertainment on the piano, playing well known favorites as well as requests from the audience at the Conference Social Event on Tuesday from 5:00 - 6:00 pm. Interactive chat and networking. Your company logo on all SCCE emails promoting the conference, this event, and your logo on the interactive Zoom screen.

## Virtual Coffee Break

\$5,000

Post about your CEI virtual booth and sponsorship on social media and send an email communication to your clients by 9/4/2020.

- Includes one Virtual Coffee Break link in each of the 9 break out rooms on Monday or Tuesday that connects to a 60-90 second company pre-recorded commercial. Commercial should include a link to your virtual booth and be educational in nature and/or a client testimonial. Production not included. Video pre-approval by SCCE due date is 8.27.20.

## Yoga on Demand

\$10,000

10-minute stretch or full 45-minute session. Pre-recorded instructor sessions available any time to help attendees stretch and relax. Branded landing page.

## Cutest Pet Contest

\$10,000

Your company hashtag is used when attendees enter a cutest pet photo contest that can be shared during and post-event.

## Photo Booth via Snapbar

\$10,000

Place your brand on an innovative, web-based virtual photo booth. Gallery link of all photos - shareable to attendees and includes your company logo.

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## Sponsorship Application

### Contact Information

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/Town

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
Zip/Postal Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Person's Title

### Billing Contact

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

### Terms and Conditions

By submitting this form you agree to the full terms and conditions, including use of your information, viewable at [ccorporatecompliance.org/2020CEI](http://ccorporatecompliance.org/2020CEI).

**Payments:** All payments must be paid in full 30 days prior to the conference date.

**Payment/Cancellation Fee:** A 50% deposit is required for all sponsorships. Deposits are non-refundable. No refunds will be made less than 30 days from the start of the conference.

### Sponsor

- Conference Social Event - The Piano Guy ..... \$10,000
- SOLD** Photo Booth via Snapbar ..... \$10,000
- Cutest Pet Contest ..... \$10,000
- Yoga on Demand ..... \$10,000
- SOLD** Virtual Coffee Break ..... \$5,000

TOTAL \$ \_\_\_\_\_

### Payment

**Mail** this form to SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

**Fax** this form to +1 952.988.0146

**Email** this form to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information.

- Invoice me
- Check enclosed (payable to SCCE)
- Wire transfer requested
- Credit card: I authorize SCCE to charge my:
  - Visa
  - MasterCard
  - Discover
  - American Express
- 50% deposit
- Payment in full

\_\_\_\_\_  
Credit Card Account Number

\_\_\_\_\_  
Credit Card Expiration Date

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Cardholder Signature

### Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing above, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus.

\_\_\_\_\_  
Authorized Signature

### OFFICE USE ONLY

Date received \_\_\_\_\_ By \_\_\_\_\_ Invoice \_\_\_\_\_