Society of Corporate
Compliance and Ethics &
Health Care Compliance Association

2018

Annual Report





Society of Corporate Compliance and Ethics & Health Care Compliance Association

and Ethic

Serving the compliance and ethics profession

SCCE & HCCA provide networking, education, publications, and certification opportunities worldwide.

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Vice President

Art Weiss, TAMKO Building Products, Inc.

Second Vice President

Robert Bond, Bristows LLP

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R. Brett Short, UK HealthCare/University of Kentucky

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Kristy Grant-Hart, Spark Compliance Consulting

Non-Officer of the Executive Committee

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Odell Guyton, Klink & Co. Inc

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SCCE & HCCA

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SCCE & HCCA General Counsel

Nilan Johnson Lewis

Letter from the **President**

2018 will be known in the history of Society of Corporate Compliance and Ethics & Health Care Compliance Association (SCCE & HCCA) as the year of its successful leadership transition. SCCE & HCCA went from outgoing and phenomenal founding-CEO, Roy Snell, to incoming and invigorating CEO, Gerry Zack. It was a seamless transition due to the plan that was prepared, followed, and periodically assessed over the course of the year.

As you review the 2018 Annual Report, you'll note the continued growth in all areas of the association's mission. Membership grew almost 10% from last year to more than 20,000 combined SCCE & HCCA members in 100+ countries, spanning the alphabet from Algeria to Zambia. The number of certified compliance professionals increased nearly 9% since last year, with almost half of the membership holding more than one of the seven certifications offered by the Compliance Certification Board (CCB). CCB also works with universities to accredit their compliance and ethics education programs, and as of 2018 there were 12 CCB-accredited programs. A handful of new educational events were added in 2018, and SCCE & HCCA had record attendance at the 2018 Compliance Institute in Las Vegas with more than 3,200 attendees, a 9.5% increase in attendees from the prior year. SCCE & HCCA offers educational opportunities to meet everyone's needs including



LORI STRAUSSSCCE & HCCA Board President

regional, national, and international conferences; Academies; web conferences; blogs; podcasts; newsletters, magazines, and other published resources. The association supports the communities that host its national conferences through community outreach and volunteer projects; the volunteer projects are very rewarding experiences so be sure to participate during the next conference you attend.

SCCE & HCCA is well-positioned to serve its members and the compliance and ethics community in the future. I encourage you to take advantage of the many ways you can be more involved in the association, to name a couple you can request to speak at events or offer to write for the magazines. As you review this annual report, I'm confident that you'll be proud to be a SCCE & HCCA member and appreciative of its dedicated leaders and staff.

Lori J. Strauss SCCE & HCCA Board President

Membership

Ethical business practices have become an ever-growing priority for organizations across all industries. Along with stricter regulations from government entities, this business priority has contributed to an increased demand for employees in compliance. The Society of Corporate Compliance and Ethics & Health Care Compliance Association (SCCE & HCCA) have experienced the effects of this trend. In 2018 our combined membership hit 20,000 compliance professionals in 100+ countries.

Founded in 1996, the Health Care Compliance Association (HCCA) was created to fill a growing need for education and community among healthcare compliance professionals. In 2004, we expanded our scope by forming the Society of Corporate Compliance and Ethics (SCCE), which supports compliance and ethics professionals across all industries globally.

Although compliance and ethics is a rapidly growing profession, many practitioners may be the only individual performing these functions at their organizations. Through SCCE & HCCA, they can share insights, ideas, and struggles with a network of industry colleagues going through similar compliance challenges. The association also strengthens the compliance and ethics profession through educational conferences, certification, publications, and other resources.



2017 18,223 MEMBERS



Global Membership 100+ Countries

Algeria **Ghana** Paraguay Argentina Greece Peru Australia Guam **Philippines** Austria Guinea Poland Bahamas Hungary Portugal Bangladesh India Qatar Barbados Indonesia Romania Belgium Ireland Russia

Bosnia and HerzegovinaIsraelSaint MaartenBotswanaItalySaudi ArabiaBrazilJamaicaSenegalBrunei DarussalamJapanSerbiaBulgariaJordanSingapore

Cameroon Kenya Slovakia (Slovak Republic)

Canada Korea, D.p.r.o. Slovenia Central African Republic Kuwait South Africa Chile Lebanon South Korea China Luxembourg Spain Colombia Swaziland Malawi Congo, the DRC Sweden Malaysia Costa Rica Mali Switzerland

Cote D'ivoire Mauritius Taiwan, Province Of China
Croatia (local name: Hrvatska) Mexico Tanzania, United Republic Of

Cyprus Monaco Thailand

Czech Republic Mongolia Trinidad and Tobago

Denmark Morocco Turkey
Dominican Republic Myanmar (Burma) Uganda
Ecuador Netherlands Ukraine

Egypt Netherlands Antilles United Arab Emirates Estonia New Zealand United Kingdom Finland Nigeria **United States** France Norway Venezuela Georgia Pakistan Vietnam Germany Panama Zambia



Conferences

Our mission to champion ethical practices and compliance standards drives everything we do – including our conference offerings. Compliance professionals know they can count on our events for information on the latest regulations, best practices, and strategies. Our goal is to provide every attendee with quality training, networking, and mentoring opportunities.

We offer a robust calendar of offerings, ranging from one-day regional conferences to three-and-a-half day national conferences to web conferences. In-depth educational opportunities are also offered year-round through our Basic Compliance & Ethics Academies and Healthcare Compliance Academies in compliance, fundamentals, privacy, and research. In 2018, we hosted 103 events in 8 countries and 115 web conferences with 5,925 participants.

Annual Conference Participants

1,754

SCCE's Compliance & Ethics Institute October 21-24, 2018 Las Vegas, NV

250

SCCE's European Compliance & Ethics Institute 25-28 March, 2018 Frankfurt, Germany 3,234

HCCA's Compliance Institute April 15-18, 2018 Las Vegas, NV

525

HCCA's Healthcare Enforcement Compliance Conference November 4-7, 2018 Washington, DC

Conference Participation

2018 17,954 Participants

> 103 Events



2017 15,632 Participants

> 95 Events



Global Engagement

As part of our mission, SCCE & HCCA is dedicated to helping compliance professionals worldwide to be informed and connected. To that end, we offer a range of online forums and learning opportunities for the compliance and ethics industries. This includes SCCEnet and HCCAnet, our own social network of more than 13,000 professionals; our Facebook, Twitter and LinkedIn pages; and the Compliance & Ethics blog and Compliance Perspectives podcast.



Highlights from 2018

Compliance Perspectives podcast

- 42 episodes
- 102,672 downloads

Compliance & Ethics blog

- 340 posts
- 512,324 views

Community Outreach

Our members and conference participants are passionate about supporting the communities that host our conferences. In 2018, HCCA's Compliance Institute (CI) and SCCE's Compliance & Ethics Institute (CEI) hosted volunteer projects and raised funds through silent auctions. SCCE's European Compliance & Ethics Institute (ECEI) hosted a volunteer project.









CI and CEI

Volunteer Project
Three Square Food Bank for Southern Nevada
Silent Auction for America's Fund

ECEI

Volunteer Project

Committee for Children in Hospitals which provides assistance and support to children and their families.

Certification

Certification matters. It can enhance your career, give you credibility with your organization, and showcase your compliance knowledge. It also encourages you to continue to grow in your profession and stay current on the latest industry regulations, trends, and practices.

Since 1999, our Compliance Certification Board (CCB)® has worked to establish criteria to determine competence in the compliance and ethics practice across all industries, specialty areas, and sectors. Professionals who meet these standards can become certified through one of several compliance certification programs. In 2018, more than 11,800 people actively held one of our seven certifications:

- Certified in Healthcare Compliance (CHC)®
- Certified in Healthcare Compliance-Fellow (CHC-F)®
- Certified in Healthcare Privacy Compliance (CHPC®)
- Certified in Healthcare Research Compliance (CHRC)®
- Certified Compliance & Ethics Professional (CCEP)®
- Certified Compliance & Ethics Professional-Fellow (CCEP-F)®
- Certified Compliance & Ethics Professional-International (CCEP-I)®



11,800+

Individuals actively holding one or more certifications

85+

Countries with actively certified individuals

12

CCB-Accredited University C&E Programs

9%

Increase in certifications

Highlights

As of December 31, 2018, there were 12 CCB-Accredited University Compliance and Ethics Programs. CCB works with accredited universities to certify university-based compliance certificate programs and offer the graduates of these programs an opportunity to gain CCB certification. To see a full listing of CCB-Accredited Universities, please visit hcca-info.org/university-program.



Certification Totals







6,503

1,589

569





3,655

1,236

Publications

SCCE & HCCA went through a major transformation in 2018. Rather than continuing to deliver a growing array of books, magazines, and newsletters exclusively in traditional print and PDF formats, we made the decision to expand and create a more powerful and flexible system for delivering information. By making a substantial investment in staff and infrastructure, SCCE & HCCA have created digital resources delivered through a compliance portal that's powerful and web- and mobile-friendly, with search and linking capabilities.

Moving forward, we will work not only to deliver new, up-to-date resources, we will also begin to digitize past publications in a format compatible with the new compliance portal. This transformation is in progress for both membership magazines: HCCA's Compliance Today and SCCE's CEP, as well as our premium newsletters—HCCA's Report

on Medicare Compliance, Report on Patient Privacy, and Report on Research Compliance, and SCCE's ethikos. In addition, SCCE has expanded its offering by launching a digital-only, bi-weekly premium newsletter, Report on Supply Chain Compliance.

For a deeper dive on key issues, we also developed three new books: *Building an Ethical Culture, International Compliance 101, 2nd Edition,* and *The Complete Compliance and Ethics Manual—2019.* This last title also represents the first book launched in digital format on the compliance portal.

SCCE & HCCA continued the trend of years past, seeing a healthy increase in net product sales revenues. This success allows us to continually find new ways to help compliance and ethics professionals stay ahead of the information curve.



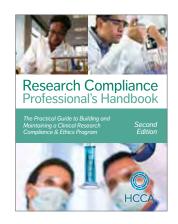


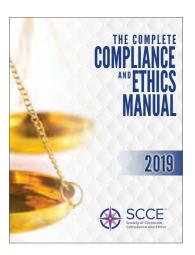


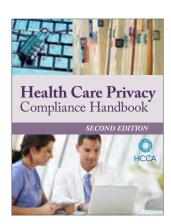




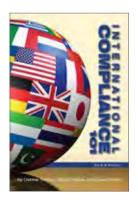
















Financial Statements

Consolidated Statement of Financial Position December 31, 2018

ASSETS

CURRENT ASSETS	
Cash and Cash Equivalents	\$2,999,446
Accounts Receivable	1,680,907
Inventories	18,634
Prepaid and Deferred Expenses	1,146,773
Total Current Assets	5,845,760
PROPERTY, EQUIPMENT AND TRADEMARKS	2,125,923
INVESTMENTS	18,687,913
GOODWILL	1,732,786
OTHER	196,555
TOTAL ASSETS	\$28,588,937
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES LIABILITIES AND NET ASSETS	
	\$1,593,569
CURRENT LIABILITIES	\$1,593,569 8,167,652
CURRENT LIABILITIES Accounts Payable and Accrued Expenses	
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Deferred Revenue	8,167,652
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Deferred Revenue Total Current Liabilities	8,167,652 9,761,221
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Deferred Revenue Total Current Liabilities OTHER LIABILITIES	8,167,652 9,761,221 196,555
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Deferred Revenue Total Current Liabilities OTHER LIABILITIES Total Liabilities	8,167,652 9,761,221 196,555
CURRENT LIABILITIES Accounts Payable and Accrued Expenses Deferred Revenue Total Current Liabilities OTHER LIABILITIES Total Liabilities UNRESTRICTED NET ASSETS	8,167,652 9,761,221 196,555 9,957,776

TOTAL LIABILITIES AND NET ASSETS

\$28,588,937

\$18,631,161

Financial Statements

TOTAL NET ASSETS - END OF YEAR

Consolidated Statement of Activities Year Ended December 31, 2018

REVENUES	
Program Revenues	\$25,492,051
Investment Income (Loss)	(533,959)
Other Income	48,574
Rent Income	7,502
Total Revenues	25,014,168
EXPENSES	
Program Expenses	18,726,907
General and Administrative	7,232,162
Total Expenses	25,959,069
OPERATING CHANGE IN UNRESTRICTED NET ASSETS	(944,901)
NONOPERATING - CAPITAL TRANSACTIONS	
NONOPERATING - CAPITAL TRANSACTIONS Contributed Capital - Noncontrolling Member	15,181
	15,181 (42,000)
Contributed Capital - Noncontrolling Member	

