

- Promote your products and services
- Connect with customers
- Generate new leads

Prospectus

Higher Education Compliance Conference Research Compliance Conference

JUNE 8–10, 2022 | ANAHEIM, CA



SCCE[®]
Society of Corporate
Compliance and Ethics



HCCA[®]
Health Care Compliance
Association

Dear Business Partner,

You are invited to sponsor and/or exhibit at SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference.

Throughout these pages, you'll find the information that matters most when considering an exhibitor and/or sponsorship opportunity for your organization. Please review the content provided here, and if you have questions, reach out to me personally. I look forward to working with you!

Sincerely,



Lori Dahmes
Exhibitor Account Executive
952.567.6213
lori.dahmes@corporatecompliance.org

SCCE & HCCA is always looking for new and innovative ways for our partners to realize ROI on their sponsorship investments. If you don't see a sponsorship opportunity in this guide that fits your needs, and have a unique idea that you'd like to discuss, please reach out.

How to become a sponsor in three easy steps



About the event

SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference offers a unique opportunity to promote your organization's product or services to a highly targeted and qualified audience. This event is expected to attract 300+ leaders, decision makers, and influencers from across the country.

Higher Education Compliance Conference and Research Compliance Conference exhibiting, sponsoring, and advertising opportunities can help you to:

- Showcase your products or services to a qualified audience
- Position yourself as a leading provider of higher education and research compliance solutions
- Generate leads from a highly targeted audience
- Increase brand awareness with logo placement throughout conference promotions and on-site signage

Who attends?

Higher Education

- Compliance and ethics officers and managers
- Academic compliance managers
- Title IX compliance officers
- IT compliance directors and managers
- Internal auditors
- Privacy officers
- General counsel

Research

- Research compliance officers
- Research integrity and quality managers
- Legal counsel
- IRB managers
- Analysts
- Audit professionals
- Research administrators
- Healthcare executives
- Clinical research directors

About SCCE

Society of Corporate Compliance and Ethics® (SCCE) is a member-based association for compliance and ethics professionals, currently serving more than 6,700 members. Since 2004, SCCE has been championing ethical practices and compliance standards to promote the lasting success and integrity of organizations worldwide and across all industries.

Our services:

- 45+ local and virtual conferences per year
- Weekly webinars
- *Compliance & Ethics Professional® (CEP) Magazine*, our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Corporate Compliance Weekly News (CCWN)*, our weekly email newsletter
- *SCCENet*, our thriving online social network

About HCCA

Health Care Compliance Association® (HCCA) is a member-based association for healthcare compliance professionals. Serving more than 12,000 members across the country, HCCA is dedicated to enabling the lasting success and integrity of those working in, working with, or supporting healthcare organizations.

Our services:

- 50+ local and virtual conferences per year
- Weekly webinars
- *Compliance Today®*, our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Compliance Weekly News (CWN)*, our weekly email newsletter
- *HCCANet*, our thriving online social network

Dates and times

Exclusive exhibit hall hours

Wednesday, June 8

Welcome reception 4:00–5:30 PM

Thursday, June 9

Continental breakfast..... 7:00–8:00 AM

Networking break 9:15–9:45 AM

Networking break 10:45–11:00 AM

Lunch..... 12:00–1:00 PM

Networking break 2:00–2:15 PM

Networking break 3:15–3:30 PM

Networking reception..... 4:30–6:00 PM

Friday, June 10

Continental breakfast..... 7:00–8:00 AM

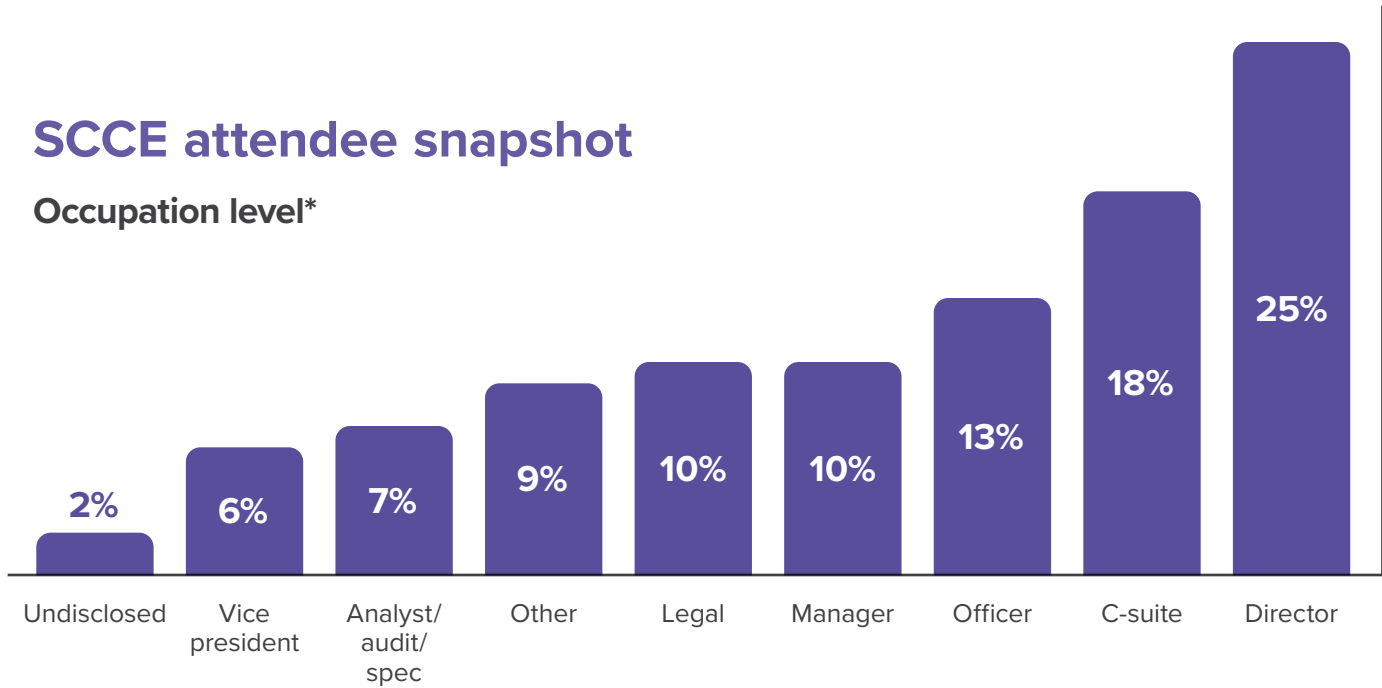
Networking break 9:00–9:30 AM

Networking break 10:30–10:45 AM

Why sponsor/exhibit

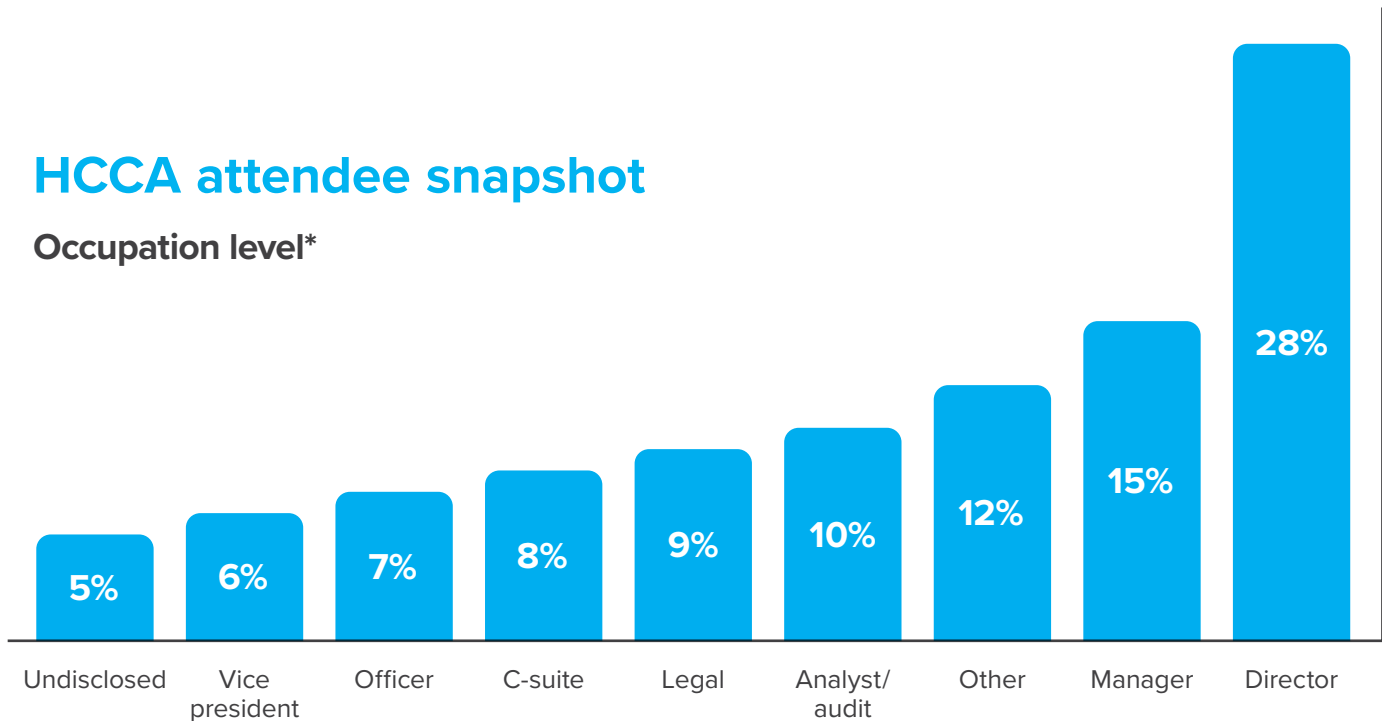
SCCE attendee snapshot

Occupation level*



HCCA attendee snapshot

Occupation level*



* Reflected from attendee data collected during the 2019 Higher Education Compliance Conference and Research Compliance Conference.

Exhibit hall

Exhibit hall set up

Wednesday, June 8

12:45 – 3:00 PM*

Exhibit hall hours

Thursday, June 9

7:00 AM – 6:00 PM

Friday, June 10

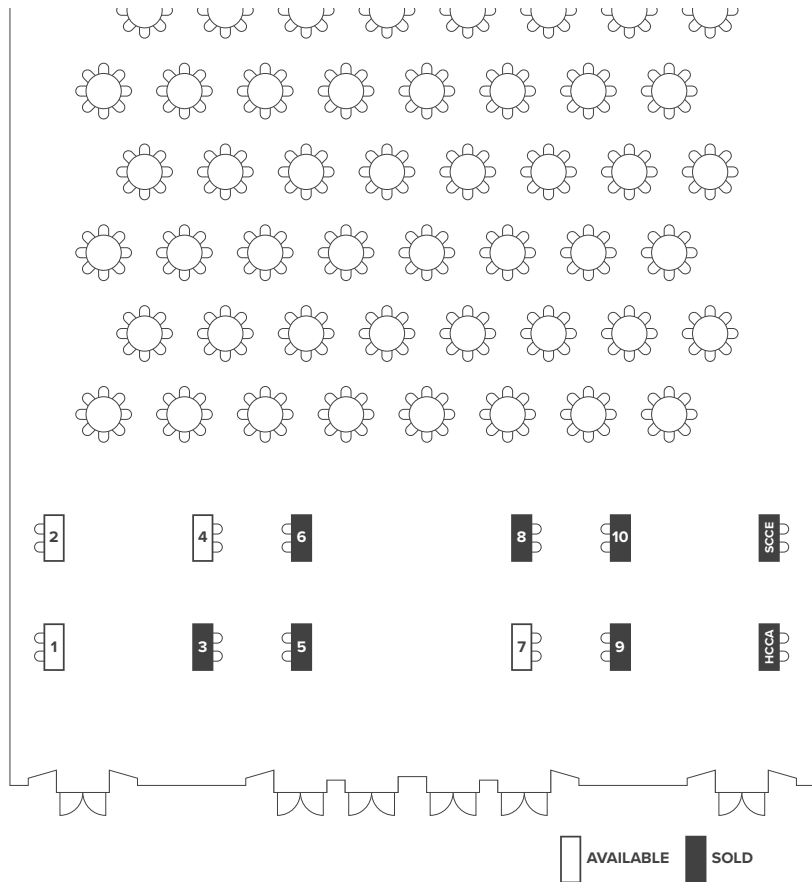
7:00 – 10:45 AM

Exhibit hall dismantle

Friday, June 10

10:45 – 11:45 AM

Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths when attendees are in session. Additional on-site information will be provided upon receipt of your application and payment.



Payment terms

A 50% deposit is required for all booth rentals and sponsorships. Balance must be paid in full and received by SCCE & HCCA by June 6, 2022. Cancellation fee for exhibit and/or sponsorships is 50% of the deposit if cancelled before May 6, 2022. No refunds will be made after this date. Deposits are non-refundable.

Exhibitor benefits

Table-top exhibit display	\$1,650
6' draped table*	✓
Two chairs	✓
Wastebasket	✓
Company name, website address, and link to online company description (90 words max.) and logo at corporatecompliance.org/2022highered or hcca-info.org/2022research	✓
Two exhibit hall-only staff badges — additional badges at \$250 each	✓
Two reduced rate attendee full conference registrations per company at \$450 each	✓

*Includes space for a small display to set on the table, or a maximum of two banner stands.

Sponsorship opportunities

Increase your brand awareness among this highly relevant audience with a sponsorship package

SCCE & HCCA requests that **sponsorship applications and logo be received by May 6, 2022** to guarantee return recognition in conference materials and on-site signage. Sponsor is responsible for package price and SCCE & HCCA is responsible for all other sponsorship costs.

Sponsorship levels

PLATINUM \$7,000 or more

GOLD \$5,000 or more

SILVER \$3,000 or more

Dates to remember

FRIDAY, May 6 — Exhibit/sponsor application due

WEDNESDAY, May 25 — Exhibitor conference registration forms due

MONDAY, June 6 — Full payment due

Choose one or more.	PLATINUM	GOLD	BRONZE
PACKAGE PRICE	\$7,000	\$5,000	\$3,000
Recognition in opening session general session slides	✓	✓	✓
Dedicated social media post	✓		
Company name recognition on all attendee emails	✓		
Booth and additional promotional opportunities discount	25%	15%	10%
Full conference passes included	3	2	1
Logo displayed on conference sponsorship “thank you” signage	✓	✓	✓
Logo on event website home page with a link to your company website	✓	✓	✓

PLATINUM [\$7,000]

Choice of one platinum sponsorship opportunity.

Tote bags

See your company logo on the front of canvas bags available to all conference attendees.

Conference journals

See your company logo imprinted on the front of journals available to all conference attendees.

Lanyards

All conference registrants will wear your company logo around their necks.

Wi-Fi

One of the first questions asked at any event is, “What is the Wi-Fi password?” Your Wi-Fi sponsorship will provide wireless internet for attendees. Sponsorship includes your company logo in the conference guide and signage through the conference promoting access to wireless internet. This may or may not include a redirect splash page which is dependent on availability at the property.

GOLD [\$5,000]

Choice of one gold sponsorship opportunity.

Portable phone chargers

Help attendees keep their phones charged by sponsoring portable phone chargers where your logo and company information will be displayed. Attendees pick up a charger in the conference registration area or at your booth and charge their devices while in sessions, at lunch, or networking events. Chargers are returned when the device is charged.

Welcome reception

See your company logo on signage in the exhibit hall near food stations during the reception, in the conference guide, and in emails promoting the event. Includes logoed napkins.

Networking breakfast

See your company logo on signage in the exhibit hall near food stations during breakfast, in the conference guide, and in emails promoting the event. Includes logoed napkins.

Networking break

Provide a snack for attendees. See your company logo displayed on signage near food stations during the break and in the conference guide. Includes logoed napkins.

BRONZE [\$3,000]

Choice of one bronze sponsorship opportunity.

Conference notepads

Your company logo and web address will appear on notepads available to all conference attendees.

Alcohol antibacterial wet wipe packet

See your company logo on wet wipe packets (10 count) available to all conference attendees.

Hand sanitizer

See your company logo on small bottles of hand sanitizer available to all conference attendees.

Conference pens

Your company logo and web address will appear on pens made available to all conference attendees.

Event venue

Anaheim Marriott

700 West Convention Way
Anaheim, CA 92802

The Anaheim Marriot is the official venue for the 2022 Higher Education Compliance Conference and Research Compliance Conference.

A reduced room rate of \$239 per night (plus applicable taxes—currently 17%—and \$.94 state tourism fee; subject to change) for single/double occupancy has been arranged. To make a reservation, visit bit.ly/2022rehe or call 714.750.8000 and reference SCCE/HCCA. A deposit equal to the first night's room rate (plus tax) will be made at the time of reservation as a guarantee. The cutoff date to receive this discounted rate is May 17, 2022 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the Hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates—subject to availability.

NOTICE: *Neither SCCE & HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952.933.4977 or 888.277.4977.*



Sponsor/Exhibitor Application

Higher Education Compliance Conference and Research Compliance Conference • June 8–10, 2022

Sponsor/Exhibitor Information

Organization _____

Street Address _____

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Email _____

Contact Person's Full Name _____

Contact Person's Job Title _____

Billing Contact

Billing Contact's Full Name _____

Billing Contact's Job Title _____

Billing Contact's Email _____

Billing Address _____ Billing Zip/Postal Code _____

Sponsorship Opportunities

PLATINUM LEVEL

- Tote bags..... \$7,000
- Conference journals..... \$7,000
- SOLD** Lanyards \$7,000
- Wi-Fi \$7,000

GOLD LEVEL

- Portable phone chargers \$5,000
- Welcome reception \$5,000
- Networking breakfast..... \$5,000
- Networking break \$5,000

BRONZE LEVEL

- SOLD** Conference notepads..... \$3,000
- Alcohol antibacterial wet wipe packet \$3,000
- SOLD** Hand sanitizer..... \$3,000
- SOLD** Conference pens..... \$3,000

TOTAL \$ _____

Booth Rental (includes two Exhibit Hall badges per 10' x 10' space)

Table-top exhibit display _____ @ \$1,650 = \$ _____
(includes 2 exhibit hall badges)

Additional exhibit staff badges* _____ @ \$250 = \$ _____
(allows access to exhibit hall ONLY)

TOTAL \$ _____

Table location (see floor plan on page 4 for location numbers):

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Payment

A 50% deposit is required for all tabletop exhibits and sponsorship. Balance must be paid in full and received by SCCE & HCCA by June 6, 2022. Cancellation fee for exhibit and/or sponsorships is the 50% deposit if cancelled before May 6, 2022. No refunds will be made after this date. Deposits are non-refundable.

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

Mail to SCCE & HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA
Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE & HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to SCCE & HCCA)
- Wire transfer requested
- Credit card: I authorize SCCE & HCCA to charge my:
 - Visa Mastercard Discover American Express
- 50% deposit Payment in full

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder Name _____

Cardholder Signature _____

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the exhibitor Terms and Conditions viewable at hcca-info.org/conferences/sponsoring-and-exhibiting/TandC, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

In addition, all participants of our in-person conferences will be required to agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release, viewable at corporatecompliance.org/conference/tandc.

Authorized Signature _____

OFFICE USE ONLY

Date received _____ By _____ Invoice _____