

Promote your brand
to compliance professionals,
decision makers, and influencers

**SPONSOR
PROSPECTUS**

9th Annual SCCE
ECEI
15–17 March 2021

A VIRTUAL CONFERENCE

European
Compliance &
Ethics Institute



SCCE's European Compliance & Ethics Institute provides a unique opportunity to promote your organization's product or services to a highly targeted and qualified audience in Europe. Gain high visibility and build brand awareness by sponsoring in the virtual conference platform.

corporatecompliance.org/2021ECEI

Reach your target audience

SCCE's European Compliance & Ethics Institute (ECEI) is expected to attract 200+ professionals focused on European compliance and ethics and provides a unique opportunity to promote your organization's product or service to a highly-targeted audience.

The ECEI's sponsoring opportunities can help you to:

- Engage with potential clients by displaying your customized educational messaging.
- Keep your brand visible, serve your customers, and generate leads.

Who Attends:

- Compliance and Ethics Professionals
- In-house and Outside Counsel
- Audit Managers/Officers
- Information and Privacy Officers
- Regulators and Other Government Personnel
- Risk Managers
- Corporate Executives and Leaders
- Researchers and Policy Makers
- Human Resource Managers

Dates to remember

Friday, 26 February

Creative elements due to production company

Thursday, 4 March

Sponsor discounted registration forms due

Conference Hours

Monday, 15 March

10:00 – 18:00 CET

Tuesday, 16 March

10:00 – 18:00 CET

Wednesday, 17 March

10:00 - 18:00 CET

Get to know SCCE

About us

SCCE's vision is to be the preeminent compliance and ethics association, promoting lasting success and integrity of organizations worldwide. Our organization is 7,200+ members strong—and growing! Since 2004, SCCE has been championing ethical practice and compliance standards and providing the necessary resources for compliance and ethics professionals and others who share these principles.

Major functions

1. To promote the highest standards in compliance programs—from their introduction and development to continuing maintenance
2. To provide a forum for interaction and information exchange among compliance professionals worldwide
3. To create high-quality educational opportunities for the compliance community

Our services

- 40+ virtual and in person conferences per year
- Web conferences covering hot topics, allowing you to learn without leaving your desk
- Educational products, including books, videos, and other training materials
- Compliance and Ethics Professional (CEP) Magazine®, SCCE's monthly magazine for members
- Corporate Compliance Weekly News (CCWN), SCCE's weekly email newsletter
- SCCEnet, our thriving online social network for compliance and ethics professionals
- Member discounts on conferences, certification, and compliance products
- Certification through the Compliance Certification Board (CCB)®. Certification options include Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional International (CCEP-I)®, and Certified Compliance & Ethics Professional Fellow (CCEP-F)®

Learn more about us and become a member at corporatecompliance.org/join

Virtual sponsorship opportunities

Increase your brand awareness with a sponsorship package

Levels

GOLD\$5,000 or more

SILVER\$2,500 or more

BRONZE\$1,250 or more

Virtual Sponsor Booth

Benefits include:

- Listing on SCCE conference website under Sponsor page with company description and website link
- A virtual booth: attendee access through Sponsor Hall icon in Lobby
- Sponsors work directly with our platform provider to brand booth design that may include: – Company info – Logo – Video – Contact Info – Swag
- There is the ability within the platform to capture leads. Attendees are required to enter contact information in order to be eligible for a drawing for a gift card.
- Sponsor is responsible for providing all creative elements to the production company by 26/2/21.

SCCE requests that sponsorship applications and logo be received by 15 February in order to guarantee return recognition in conference materials and on-site signage. Sponsor pays package price and is responsible for all other sponsorship costs.

All sponsorship opportunities include the following: (Refer to each sponsorship for additional benefits)

- Virtual Sponsor Booth with benefits as listed (see box at left)
- Logo on all conference communications following commitment by sponsor
- Recognition in welcome slide show
- Post-conference attendee postal mailing list with signature on List Use Agreement

GOLD sponsorship also includes:

- 30-second commercial to play during 1 coffee break
- Up to ten-minute company demonstration video on demand through platform lobby link
- Clickable logo in the conference lobby (main page on the virtual platform)
- Option to purchase up to two full conference registrations at the discounted rate of \$475 each

SILVER sponsorship also include:

- Up to ten-minute company demonstration video on demand through platform lobby link.
- Clickable logo in the conference lobby (main page on the virtual platform)
- Option to purchase one full conference registration at the discounted rate of \$475

BRONZE sponsorship also includes:

- Option to purchase one full conference registration at the discounted rate of \$475

Virtual sponsorship opportunities

Choose one or more opportunities below.

GOLD

Speed Networking Event Sponsor

SpeedNetworking takes the traditional value of 1:1 face-to-face networking and combines it with our advanced matchmaking technology and predictive analytics to commence smart and meaningful relationships. Attendees will get a customized list of targeted people to engage with. Sponsor logo on all emails promoting the conference and the SpeedNetworking social event.

Photo Booth via Snapbar

Place your brand on an innovative, web-based virtual photo booth. Gallery link of all photos is shareable to all attendees and includes your company logo. Attendees access through the Photo Booth icon in the Lobby, and the platform page will be branded to recognize sponsor. Sponsor logo on all emails promoting the conference and this social event.

SILVER

Wellness Center

Attendees can take a break from session content to relax and watch a variety of short pre-recorded wellness videos—from Yoga to chair stretches to creating a healthy plate. Attendee access through the Wellness icon in the Lobby. Platform page will be branded to recognize the sponsor, and logo on all emails promoting the conference and this activity.

Trivia by CrowdPurr

Play a game of trivia with fellow attendees during the midconference break on Monday—one 20-minute round game. Includes a custom logo on the “game board” and results pages, 3 questions each round where the answer relates back to the sponsor—ex. “who is the lunch break sponsor today?”—and product-related questions. Branding on all emails promoting the conference and this event.

BRONZE

Virtual Coffee Break

Post about your SCCE virtual booth and sponsorship on social media and send an email communication to your clients by 22/2/21. Includes one Virtual Coffee Break static slide in each breakout room on Monday or Tuesday during one 15-minute scheduled break time.

Sponsorship application

European Compliance & Ethics Institute • 15–17 March, 2021

Exhibitor/Sponsor Information

Organization

Street Address

City/Town

State/Province

Zip/Postal Code

Country

Phone

Email

Contact Person's Full Name

Contact Person's Job Title

Billing Contact

Billing Contact's Full Name

Billing Contact's Job Title

Billing Contact's Email

Terms and Conditions

By submitting this form you agree to the full terms and conditions, including use of your information, viewable at corporatecompliance.org/2021ECEI.

Exhibitor/Sponsor Registration Forms: An exhibitor registration form is required for all on-site personnel.

Payments: All payments must be paid in full 30 days prior to the conference date.

Payment/Cancellation Fee: A 50% deposit is required for all sponsorships. Deposits are non-refundable. No refunds will be made less than 30 days from the start of the conference.

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus.

Authorized Signature

OFFICE USE ONLY

Date received _____ By _____ Invoice _____

Sponsorship Opportunities

GOLD LEVEL

\$5,000 each

☐ Speed Networking
Event Sponsor

☐ Photo Booth via Snapbar

SILVER LEVEL

\$2,500 each

SOLD Wellness-Center

☐ Trivia by CrowdPurr

BRONZE LEVEL

\$1,250 each

☐ Virtual Coffee Break

SPONSORSHIP TOTAL = \$ _____

Payment

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

Mail this form to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax this form to 952.988.0146

Email this form to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at 888.277.4977 with payment information.

☐ Invoice me

☐ Check enclosed (payable to SCCE)

☐ Wire transfer requested

☐ Credit card: I authorize SCCE to charge my:

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

☐ 50% deposit ☐ Payment in full

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Contact Lizzie Baskin at 952.567.6205 or lizzie.baskin@corporatecompliance.org