

Promote your brand to compliance professionals, decision makers, and influencers from around the world



**ECEI** 8<sup>th</sup> Annual  
**European Compliance & Ethics Institute**  
16–18 March 2020 • Amsterdam

***PROSPECTUS***

**EXHIBIT | SPONSOR | ADVERTISE**

Exhibit Dates: 16-17 March

[corporatecompliance.org/2020ECEI](https://corporatecompliance.org/2020ECEI)

Questions? [lizzie.baskin@corporatecompliance.org](mailto:lizzie.baskin@corporatecompliance.org)



# Dates & times

EUROPEAN COMPLIANCE & ETHICS INSTITUTE | 16–18 MARCH 2020 | AMSTERDAM

## Dates to remember

**8 January 2020**

Early bird registration ends

**2 March 2020**

Special table-top exhibit pricing expires

## Exhibit Set-Up

**Monday 16 March**

7:30–10:30

## Exhibit Viewing Hours

**Monday 16 March**

11:00–19:00

## Teardown

**Tuesday 17 March**

16:30–17:30

**Tuesday 17 March**

8:00–15:30

*Please contact Lizzie Baskin at +1 952.567.6205 or [lizzie.baskin@corporatecompliance.org](mailto:lizzie.baskin@corporatecompliance.org) if you are unable to set up or tear down during the specified time slots.*

*Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths during times attendees are in session. Additional information will be provided upon receipt of your application and payment.*

# Reach your target audience

As the largest compliance conference in Europe, the European Compliance & Ethics Institute attracts more than industry leaders, decision makers, and influencers from around the world. (Our attendees most likely include people who fall into your desired target market).

The European Compliance & Ethics Institute's exhibiting, sponsoring, and advertising opportunities can help you to:



**NETWORK WITH 200+ INDUSTRY PROFESSIONALS**



**BUILD RELATIONSHIPS**



**CREATE BRAND AWARENESS**



**HEIGHTEN CREDIBILITY**

# Get to know SCCE

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## About us

SCCE's vision is to be the preeminent compliance and ethics association, promoting lasting success and integrity of organizations worldwide. Our organization 7,900+ members strong—and growing! Since 2004, SCCE has been championing ethical practice and compliance standards and providing the necessary resources for compliance & ethics professionals and others who share these principles.

## Major functions

1. To promote the highest standards in compliance programs—from their introduction and development to continuing maintenance
2. To provide a forum for interaction and information exchange among compliance professionals worldwide
3. To create high-quality educational opportunities for the compliance community

## Our services

- 40+ local and global conferences per year
- Web conferences covering hot topics, allowing you to learn without leaving your desk
- Educational products, including books, videos, and other training materials
- CEP, SCCE's monthly magazine for members
- Corporate Compliance Weekly News (CCWN), SCCE's weekly email newsletter
- Opportunity to join SCCEnet, our thriving online social network for compliance & ethics professionals
- Member discounts on conferences, certification, and compliance products
- Certification through the Compliance Certification Board (CCB)<sup>®</sup> — Certification options include Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional—International (CCEP-I)<sup>®</sup>, and Certified Compliance & Ethics Professional-Fellow (CCEP-F)<sup>®</sup>

Learn more about us and become a member at [corporatecompliance.org/join](https://www.corporatecompliance.org/join).

## Who will attend?

In 2019 there were more than 200 attendees from 39 Countries



## Attendees are interested in:

- Antitrust
- Auditing and monitoring
- Working with boards of directors and CEOs
- Compliance
- Copyright issues
- Confidential information
- Conflicts of interest
- Corporate culture
- Document retention
- Education and training
- Enterprise risk management
- Ethics
- FCPA
- Fraud
- Gifts and gratuities
- Hotlines/helplines
- Human resources and employment law
- Insider trading
- International business
- Investigations
- Information technology and information sciences
- Legislation and other legal issues
- Measurement/evaluation
- Privacy
- Public relations
- Records management
- Reporting
- Risk management
- Security breach and notification laws

# Exhibit for maximum exposure

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## Exhibitor Pricing & Benefits

### Table-top exhibit display: \$1,250 USD\*

(or at REDUCED COST, in exchange for referring attendees to register with your unique exhibitor code.)

6' draped table*	✓
Two chairs plus wastebasket	✓
Two free Exhibit Area Only staff badges per table-top (additional badges \$450 USD each)	✓
Two reduced-rate attendee full conference registrations per company at \$773.50 USD** each	✓
Links to online logo and company description/website on the conference website event page.	✓

\* Includes space for a small display to set on the table, or a maximum of two banner stands

\*\* Registration fees are considered net of any local withholding taxes applicable in your country of residence. Prices include 21% VAT tax.

## Past exhibiting companies include:

- ACFE
- Expolink
- Rethink Compliance LLC
- Affiliated Monitors
- Global Investigations Review
- SnapComms
- Ankura
- Interactive Services
- Spark Compliance Consulting Ltd
- Blue Umbrella
- Interfax
- Steele Compliance Solutions, Inc
- Bristows LLP
- Klink & Co., Inc
- Sword Achiever
- Bureau van Dijk
- Kroll
- Twist and Shout Media Ltd
- Compliance Wave LLC
- LRN
- University of Groningen, Faculty of Law
- Convercent
- Mitrastech Holdings
- Widener University Delaware Law School
- Cordery Compliance
- MyComplianceOffice
- DeltaNet International Ltd
- NAVEX Global
- Ethidex Inc
- The Red Flag Group
- EQS Group

# Exhibit for maximum exposure

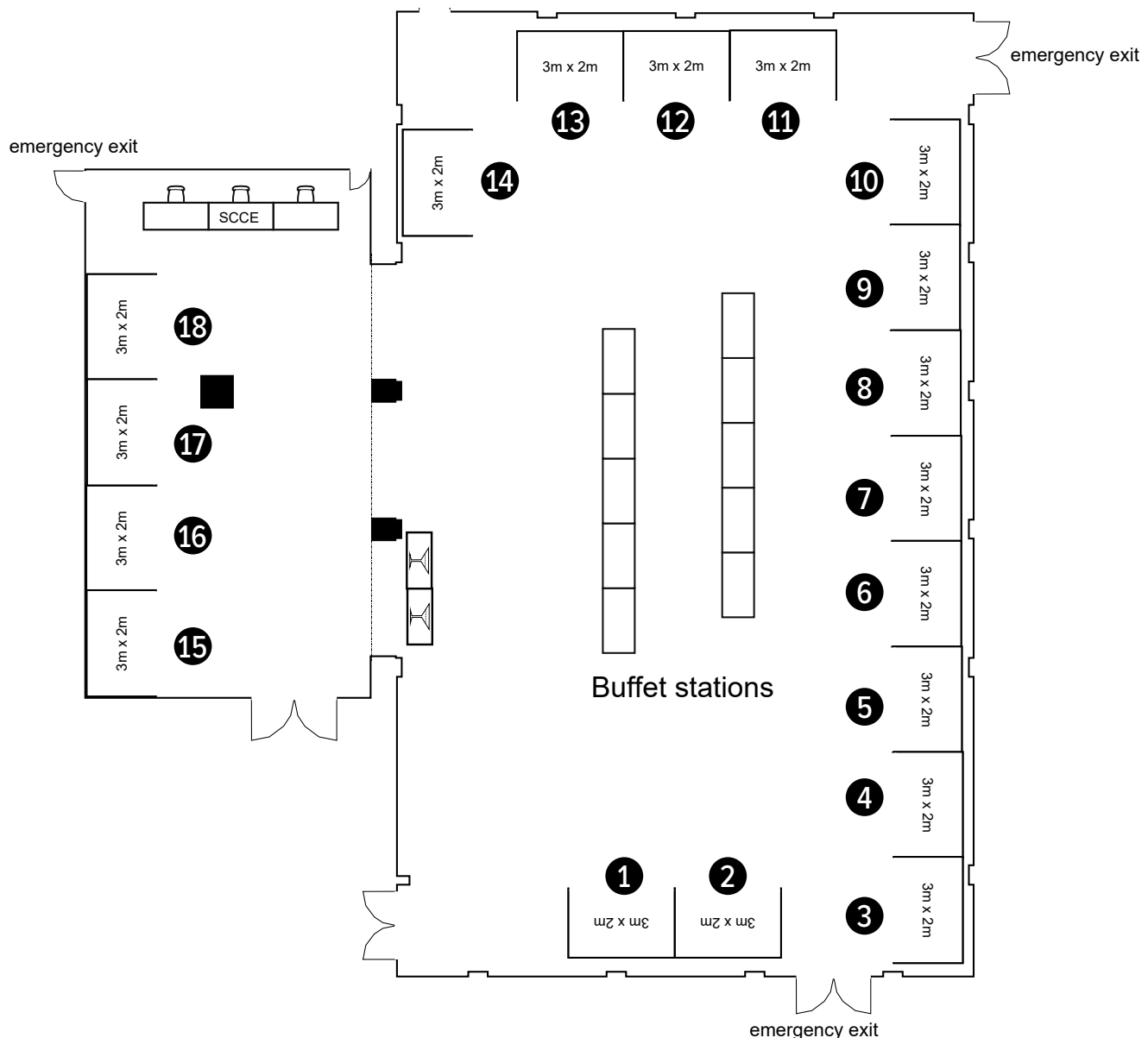
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## Special offer:

SCCE invites you to participate as a table-top exhibitor. A limited number of exhibit tables are available for \$1,250 USD, and we expect to sell out early. SCCE is also offering a discount option for exhibitors. For the discount option, there is a \$250 USD non-refundable deposit required and due at the time of application. Then, for every attendee a registered exhibitor is able to get to register for the event (up to 5), the exhibitor will receive a \$200 USD discount off of the remaining balance due. Each exhibitor will receive a unique discount code that can be sent

to individuals of their choice. Attendees who use this code will also receive \$50 off their ECEI registration fee. Attendee referral registrations must be received and processed by Monday, 2 March, 2020. An invoice for any outstanding balance will be sent on 2 March and final payment will be due at that time.

\*\*\* Referral registrations will only qualify for new registrants, not those attendees already registered for the conference.



# Sponsorship opportunities

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Increase your brand awareness among this highly-relevant audience with a sponsorship package

## Sponsorship levels

Platinum Sponsor ..... \$5,700 USD

Gold Sponsor ..... \$3,800 USD

Silver Sponsor ..... \$2,000 USD

<b>Sponsorship benefits</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>
Company name/logo on all conference email correspondence			✓
Conference registrations at \$250 USD each*		1	2
Company logo displayed inside the conference brochure	✓	✓	✓
Link to company name, logo, and description (approx. 75 words) on conference web page	✓	✓	✓
Recognition in opening general session slides.	✓	✓	
Dedicated recognition slide in opening general session slide.			✓
Recognition in emails promoting specific sponsored activity.	✓	✓	✓

\* Registration fees are considered net of any local withholding taxes applicable in your country of residence. Prices include 21% VAT tax.

# Sponsorship opportunities

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Choose one or more of our sponsorship opportunities below

## PLATINUM - \$5,700 USD

### Tote Bags

Your name and logo will appear on the front of large canvas bags which are distributed to all conference attendees.

### Badge Holder Lanyards

All registrants will wear your company name around their necks.

### Mobile App

The SCCE Mobile App is an innovative application that works on any Apple or Android mobile device capable of accessing the Internet. Attendees will use this application to view conference information, create a customizable schedule, select vendors they want to visit during the show, and access PowerPoint presentation slides for their sessions. As the sponsor you will see your logo on the app loading screen as well as on the main “Now” screen that serves as the homepage for the app. Clicking your logo/banner ad will go to a desired location of your choice— website, PDF, etc.—allowing you to customize your message to the attendees. This is great exposure and the latest trend in conferences.

### Wi-Fi

One of the first questions asked at any event is, “What is the Wi-Fi password?” Your Wi-Fi sponsorship will provide wireless internet for the attendees. Sponsorship includes your company logo in the Conference Guide, signage throughout the convention center promoting access to wireless internet. May or may not include a re-direct splash page depending on availability at property.

## GOLD - \$3,800 USD

### Journals

Each attendee will receive a journal. We'll imprint your logo on the front (one color).

### Continental Breakfasts

A continental breakfast will be provided for all attendees on Monday and Tuesday. Your company name will be displayed on signs near the food stations.

### Exhibit Area Receptions

Exhibit Area receptions provide attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Signage will be displayed in the reception area.

### Networking Lunch

Networking luncheons promise excellent visibility in an environment where the audience is focused on industry issues.

### Flat Flashlights—Magnetic

Your company logo will appear on the flashlight. The “smashlight” has four superbright LED bulbs, two replaceable batteries, and a magnetic back. They will be distributed in the attendee tote bags.

## SILVER - \$2,000 USD

### Notepads

A notepad imprinted with your logo will be inserted in the attendee bag.

### Calculators

Slim-style calculators will bear your company logo on the front. All attendees will receive the calculator.

### Internet Café

Your company name and logo will be set as the home page on a minimum of three computers that will be available in the Internet Café.

### Session Room Signage

Every session room will have signage indicating the sessions in that room. Have your logo and booth number at the bottom of these signs that every attendee will see.

## PLEASE NOTE:

*Prior sponsors have first right of refusal.*

## Advertising Opportunities

### Attendee Tote Bag Inserts

Place marketing material in all attendee tote bags. (Company to provide their marketing material.)  
[\$500 USD]

### Mobile App E-Bag Insert Ad

Connect with attendees via an electronic ad sheet on the Mobile App. Encourage them to stop by your booth for a discount or giveaway something special, or take them to an offer page on your website. Your ad sheet will be placed on your company description page, and a link to all of the E-bag inserts will be on the mobile app menu and on the homepage at the Internet Café.  
[\$500 USD]

**AD SPECIFICATIONS:** Vector image; 350 pixels wide x 400 pixels high  
**MATERIALS DUE:** 2 March 2020



# Hotel & conference location

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Hotel Okura Amsterdam  
Ferdinand Bolstraat 333  
1072 LH Amsterdam  
The Netherlands

## Online reservations

okura.nl

Use Group Code SCCE2020 (case sensitive)

## Telephone reservations

+31 (020) 67 87 111

(Make booking in the name of “8<sup>th</sup> Annual European Compliance & Ethics Institute (ECEI)”)

**PLEASE NOTE:** Neither SCCE nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of SCCE or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact +1 952.933.4977 or 888.277.4977.

## Reservation details

A group rate of €230 plus applicable taxes per night has been set up for SCCE European Compliance & Ethics Institute attendees. The luxury breakfast buffet is included in the group room rate for one guest. The double room occupancy supplement is €25 per person per night. Please note the rate is including a 9% VAT and subject to a 7% city tax. To make reservations visit okura.nl.

All reservations must be guaranteed with a major credit card. The cutoff date to receive the group rate is Friday, 14 February, or once the group block is full, which may be prior to this date. It is recommended to book your hotel reservations early. Hotel accommodations are not included in your conference registration fee.





# Terms & conditions

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As a condition of being an Exhibitor and/or Sponsor at the Society of Corporate Compliance and Ethics' European Compliance & Ethics Institute-ECEI (the "Conference"), all Exhibitors and/or Sponsors agree to the following Exhibitor & Sponsor Terms and Conditions ("Terms and Conditions"). By submitting a booth space or sponsorship application, Exhibitors and Sponsors agree to abide by these Terms and Conditions, and any other rules and regulations set forth for the Conference, including any special requirements that are imposed by the facility at which the Conference will be held ("Facility"). Exhibitor and/or Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and become part of the binding and legally enforceable agreement between the Exhibitor/Sponsor and SCCE relating to Exhibitor's/Sponsor's attendance and exhibiting activities at the Conference.

**1. Eligibility to Exhibit.** Exhibitor's products and services must be relevant to the compliance profession. Exhibitor must be in good financial standing with SCCE. SCCE has the right to refuse or terminate exhibit space rental if products, services, Exhibitor behavior, or displays are not appropriate and compatible with the general character or quality of the Conference and cause undue interference with the effective operations of SCCE.

**2. Space Assignment.** All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. SCCE reserves the right to make such modifications as may be necessary to meet the needs of the Exhibitors and the exhibit program. Booth space reservations will be open to the public and space will be assigned on a first-come, first-served basis by the date the booth space contract and deposit are received. If an Exhibitor's first selection of space has already been assigned, SCCE will allocate the next-best available space. Upon receipt of contract and deposit, space assignment(s) will be sent within five to seven business days. If the exhibit hall space is sold out, notification will be made immediately by email and the organization applying to exhibit is placed on a waiting list. SCCE assumes that the exhibit space assignment is accepted unless SCCE receives a written denial within 7 days of notification. Assignments made within 30 days of the start of the conference are assumed to be final at the time that they are made. Date of notification is the date SCCE emails the notification. SCCE reserves the right to modify the floor plan or move the Exhibitor's booth location to accommodate floor plan configuration or traffic flow.

**3. Exhibitor Use of Space.** Exhibitors may not assign, sublet, or apportion the whole or any part of their allotted space. In addition, Exhibitors may not advertise or display products or services other than those manufactured or sold in their regular business. Exhibitor and/or Sponsor company descriptions in the on-site conference guide will be limited to one company name and identity listing. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor only from within its space. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. This includes placement of display racks, banners, brochures, or other items outside of the designated space rented by the Exhibitor, as well as the offering of food or beverages.

**4. Exhibitor and Sponsor Code of Conduct.** All Exhibitors and Sponsors agree to abide by the SCCE Exhibitor and Sponsor Code of Conduct, and agree to SCCE's right to take immediate action to restrict or evict Exhibitor/Sponsor and/or its personnel from the Conference in the event of Code of Conduct violations. In the event of such eviction or restriction, Exhibitor will forfeit all moneys paid for the Conference, and may be subject to restrictions or prohibitions on attending future SCCE conferences.

- The Exhibitor/Sponsor and its personnel shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors, conference attendees, and visitors or SCCE staff.
- SCCE reserves the right to prohibit any exhibit and/or Exhibitor/Sponsor that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.
- SCCE reserves the right to remove, without compensation, any exhibit and/or Exhibitor/Sponsor that, in SCCE's sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.
- SCCE reserves the right to require the removal of any Exhibitor/Sponsor personnel who engage in behavior which, in the sole discretion of SCCE, is determined to be objectionable to other Exhibitors, conference attendees, visitors, and/or SCCE staff.
- Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby Exhibitors' booths shall be prohibited.
- The audio level of any playback equipment, audio, video, and/or demonstrations must be at a level so as not to disturb or be heard by adjacent Exhibitors and their patrons. SCCE reserves the right to restrict exhibits to a minimum noise levels.

**5. Exhibitor/Sponsor-Hosted Functions.** Only Exhibitors and Sponsors may host functions at the Conference. Functions may not be scheduled at times that conflict with Conference sessions or receptions.

## 6. Cancellation.

- Conference Cancellation Policy. The parties agree that if the Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which SCCE has no control, then the Exhibitor contract may be immediately amended or cancelled by SCCE, and the Exhibitor hereby waives any and all claims against SCCE for damages, reimbursement, refunds, or compensation.
- Cancellation or Reduction of Booth by SCCE. An Exhibitor's failure to submit payment in accordance with the terms and conditions of the applicable invoice from SCCE may result in the cancellation of the assigned space, in SCCE's sole discretion. In addition, SCCE has the right to cancel, reduce, or redistribute allocated booth space upon reasonable cause or due to events that make performance impossible. In the event of such an occurrence, SCCE will provide written notification to any affected Exhibitor/Sponsor

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and agrees to negotiate in good faith toward refund or reduction of the exhibit or sponsorship fee. If any part of the exhibit area is damaged, or the Exhibitor is not permitted to occupy its assigned space, the Exhibitor will be charged only for space that was actually occupied. SCCE is released from any and all claims for damages that may arise in conjunction cancellation or reduction of an Exhibitor's booth pursuant to this provision.

- Cancellation by Exhibitor/Sponsor. A \$250 USD deposit is required for all booth rentals and sponsorships. Balance must be paid in full and received by SCCE by 2 march 2020, and 100% payment is due on all applications after 2 march 2020. Cancellation fee for exhibit space and/or sponsorships is the \$250 USD deposit if cancelled before 2 march 2020. No refunds will be made after this date. Deposits are non-refundable.

**7. Installation and Dismantling of Exhibit.** Installation must take place during the times provided by SCCE, unless SCCE has previously provided written approval for installation at other times. Space not occupied by the start of the conference returns to SCCE for discretionary use. Dismantling begins at the Conference's close and must be completed by the time indicated. Exhibitors dismantling prior to conference close will lose all points accumulated in the previous twelve months. Note: The Exhibitor assumes all financial responsibility for installation and dismantling of the exhibit.

**8. Registration and Housing.** Registration information will be available on the SCCE website. Exhibitors are encouraged to book their hotel rooms through the SCCE's room block at the Conference venue.

**9. Meeting Rooms.** To request meeting room space at the Conference, please contact SCCE.

**10. Exhibitor Service Kit.** All Exhibitors receive an Exhibitor Service Kit electronically, including order forms for ancillary services at the Conference.

**11. Union.** Local union jurisdiction applies. Detailed information will be provided to Exhibitors in the Exhibitor Service Kit.

**12. Security.** Although security services may be furnished, neither SCCE nor the Facility will be responsible for damage to, loss, or theft of property belonging to any Exhibitor, Sponsor, their agents, employees, business invitees, visitors, or guests. Security information will be available in the Exhibitor Service Kit.

**13. Indemnification.** Exhibitor/Sponsor shall indemnify, defend and hold harmless SCCE & HCCA from and against all claims, losses and liabilities and causes of action, including reasonable attorney's fees, resulting from any claim, suit, fine, penalty action or proceeding arising from, or out of, or by reason of (a) Exhibitor's/Sponsor's breach of these Terms and Conditions, (b) Exhibitor or Sponsor's violation of any applicable law, regulation or ordinance, (c) any accident or bodily injury or other occurrences to any property, person, or persons, including the Exhibitor/Sponsor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said Exhibitor's/Sponsor's participation at the Conference, or (d) any negligence, gross negligence or intentional misconduct by Exhibitor/Sponsor, or employee, agent or any other third party on behalf of Exhibitor/Sponsor in connection with the Conference. Exhibitor/Sponsor's indemnification obligation to SCCE & HCCA shall survive the termination of these Terms and Conditions.

**14. Exhibitor/Sponsor Insurance.** All property of the Exhibitor/Sponsor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. SCCE and the Facility do not maintain insurance covering Exhibitor's/Sponsor's conduct or property. Exhibitor/Sponsor shall carry Commercial General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers' Compensation insurance in full compliance with all federal and state laws. A certificate of insurance shall be furnished if requested by SCCE.

**15. Facility Rules.** Exhibitors and Sponsors shall strictly comply with all conditions imposed by the Facility in its contract with SCCE, and with the rules and regulations of the Facility.

**16. Damage to Property.** The Exhibitor is liable for any damage caused to Facility floors, walls, columns, standard booth equipment, or other Exhibitors' property. The Exhibitor may not mar, tack, make holes, or apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment

**17. Americans with Disabilities Act.** Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall defend, indemnify and hold SCCE & HCCA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against SCCE & HCCA, its officers, directors, agents, or employees on the basis of the Exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

**18. Mergers.** In the event of a merger of two or more Exhibitors or Sponsors, the following rules will apply: one main contact will be designated by the purchasing company to SCCE, for all related correspondence and questions. The Exhibitor or Sponsor company will have one identity in the on-site Conference guide. A courtesy listing (example: ABC Company, see WorldAlliance), within one year of the acquisition or merger, will be provided if requested in writing. The cancellation policy set forth in these Terms and Conditions will apply to mergers regardless of the ability of SCCE to resell the booth space.

**19. Market Research and Surveys.** Exhibitors and Sponsors are not permitted to conduct surveys of conference attendees during the conference.

**20. Announcements.** No public announcement of door prize winners will be made.

**21. Attendee Information Distribution.** SCCE encourages Exhibitor and Sponsor efforts to communicate with SCCE attendees. However, in an effort to meet Exhibitor needs and also protect the privacy rights of our attendees, the following provisions shall apply. Exhibitors may request either a business card or may scan attendee badge barcodes using lead retrieval equipment to obtain contact information for follow-up. For Barcode Lead Scans, SCCE agrees to release to the Exhibitor, where it is authorized to do so, attendee name, title, company, work postal mailing address, work phone, fax and e-mail, as provided by the attendee. Unless otherwise individually agreed with each attendee, Exhibitors shall (i) use attendee information in accordance with each attendee's reasonable expectations, (ii) limit the use of attendee information to contacting each attendee no more than twice and no later than within 30 days following

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the exhibition, (iii) put in place reasonable technical and organizational measures to ensure the security of attendee information, (iv) comply with the rights of attendees including any opt-out requests, (v) not transfer attendee information to any third party outside the Exhibitor/Sponsor and any affiliate entities of Exhibitor/Sponsor, and (vi) comply with all applicable laws in relation to the use of attendee information. Regarding an Advance/Post Mailing List: SCCE may, at its discretion, also offer Exhibitors/Sponsors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal address list, either or both of which may be available for purchase. This information is only provided to qualified SCCE Exhibitors and Sponsors pursuant to the terms of SCCE's Conference Attendee List One-Time Use License. Each list shall include attendee name, title, company, and preferred postal mailing address as provided by the attendee. SCCE does not release attendee email addresses. Any Advance/Post Mailing List remains the property of SCCE, and may not be sold or distributed by Exhibitor/Sponsor to third parties.

**22. Children.** Due to health and safety considerations, children under the age of 18 will not be admitted to the exhibit program or educational sessions.

**23. Picture taking, videotaping/audio taping.** Exhibitors are not permitted to photograph, audiotape, or videotape sessions, exhibits, or any other part of the conference without express, written approval from SCCE.

## **24. Music Licensing.**

- (a) Exhibitor/Sponsor and SCCE acknowledge that any public performance of music during the Conference requires a license. Exhibitor agrees to secure all licenses required for all such performances which occur in any area of the Facility exclusively reserved for Exhibitor's/Sponsor's use, including in an exhibit booth or Sponsor area. Exhibitor/Sponsor shall also cause its subcontractors to secure all licenses for their public performances of music. For purposes of this provision, a public performance is one that occurs "in a place open to the public or at any place where a substantial number of persons outside of a normal circle of a family and its social acquaintances is gathered."
- (b) The foregoing provision applies to all public performances of music, including but not limited to live performances, as well as performances over television, radio, and by Internet or digital wireless service.
- (c) Should Exhibitor/Sponsor use television, movies, video, or other media in its exhibit booth or Sponsor area (irrespective of whether music is incorporated in such media), Exhibitor/Sponsor shall also be required to secure all other licenses required by law for such performances.

- (d) If SCCE is contacted after the Event by a performing rights society or another entity seeking license fees for the unauthorized public performance of music or other media in an area exclusively used by Exhibitor/Sponsor, Exhibitor/Sponsor shall promptly either: (i) pay the applicable license fees within ten (10) days of notification; or (ii) contest the validity of the request for license fees, in which case Exhibitor shall indemnify, defend, and hold SCCE harmless from and against any claims, demands, judgments, or liabilities arising from the failure to promptly pay all fees when due. This provision shall survive after the Conference and after termination of these Terms and Conditions.

**25. Promotion During Conference.** Exhibitors/Sponsors are not allowed to place brochures, stickers, signs, pens, posters, or marketing materials anywhere other than within their own booth space.

**26. Trademarks.** Exhibitor/Sponsor grants SCCE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and logo on SCCE website(s), print materials, and in other marketing media solely for purposes of promoting the Conference and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded Sponsor for any portion of the Conference, the use of Exhibitor/Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Conference merchandise or collateral is subject to the prior approval of SCCE, which reserves the right to reject any Sponsor Artwork that, in SCCE's sole discretion, fails to meet the defined specifications or general standards of quality for SCCE events. Exhibitor grants SCCE or anyone authorized by SCCE the right to use or publish, in print or electronic format, any photographs or video taken during the Conference which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents in the Exhibit Hall or at the Conference.

Exhibitor/Sponsor has no right to use the name, logo, or trademarks of SCCE & HCCA as a result of being an Exhibitor/Sponsor at the Conference.

# Sponsorship & exhibiting application

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## Contact Information

Company Name

Street Address

City/Town State/Province

Country Zip/Postal Code

Logistics Phone

Logistics Email

Logistics Contact

## Billing Coordinator

First Last

Billing Email

Billing Phone

## Sponsorship Opportunities

### PLATINUM LEVEL

- Tote Bags.....\$5,700 USD
- Badge Holder Lanyards.....\$5,700 USD
- Mobile App.....\$5,700 USD
- Wifi.....(Email for pricing)

### GOLD LEVEL

- Journals.....\$3,800 USD
- Continental Breakfast: Monday.....\$3,800 USD
- Continental Breakfast: Tuesday.....\$3,800 USD
- Exhibit Area Reception: Monday.....\$3,800 USD
- Networking Lunch: Monday.....\$3,800 USD
- Networking Lunch: Tuesday.....\$3,800 USD
- Flat Flashlights.....\$3,800 USD

### SILVER LEVEL

- Notepads.....\$2,000 USD
- Calculators.....\$2,000 USD
- Internet Café.....\$2,000 USD
- Session Room Signage.....\$2,000 USD
- Volunteer Project.....\$2,000 USD

## Advertising Opportunities

- Attendee Tote Bag Inserts.....\$500 USD
- Mobile App E-Bag Insert Ad.....\$500 USD

SPONSORSHIP/ADVERTISING TOTAL \$ \_\_\_\_\_

Questions? email [lizzie.baskin@corporatecompliance.org](mailto:lizzie.baskin@corporatecompliance.org)

## EXHIBIT RENTAL

Table-Top Exhibit Space \_\_\_\_\_ @ \$1,250 USD \$ \_\_\_\_\_  
(includes two Exhibit Area Only badges)

Table-Top Exhibit Space: SPECIAL OFFER \_\_\_\_\_ @ \$250 USD \$ \_\_\_\_\_  
(in exchange for attendee referral registrations (up to 5) to the  
2020 ECEI, registered by 2 March, 2020. Refer to page 5 for terms)

TOTAL \$ \_\_\_\_\_

## Table choice (see floor plan for location numbers):

1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_ 3rd choice: \_\_\_\_\_

## BILLING INFORMATION

FEDERAL TAX ID # OR VAT # \_\_\_\_\_

TODAY'S DEPOSIT \$ \_\_\_\_\_ out of TOTAL \$ \_\_\_\_\_

## PAYMENT OPTIONS

Mail this form to SCCE, 6500 Barrie Road, Suite 250,  
Minneapolis, MN 55435-2358, USA

Fax this form to +1 952.988.0146

Email this form to [helpteam@corporatecompliance.org](mailto:helpteam@corporatecompliance.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information.

- Invoice me
- Check enclosed (payable to SCCE)
- Wire transfer requested
- Credit card: I authorize SCCE to charge my:
  - Visa
  - MasterCard
  - Discover
  - American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

\$250 USD deposit is required for all booth rentals & sponsorships. Balance must be paid in full by 2 March, 2020. Deposits are non-refundable.

VAT tax is NOT ADDED in the price. If applicable, VAT will be added to your invoice.

*The invoice for your participation shall be issued by:  
VMC, 1 Rond-point de l'Europe, 92250 LA GARENNE COLOMBES France  
French VAT Number: FR75523098614; Dutch Vat Number: NL822669481B01*

## Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm and is accepted and signed by SCCE. By signing below, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus.

Authorized Signature