Agenda and Learning Objectives   A Virtual Conference   This agenda is in Central Standard Time (CST)

8:25 – 8:30 AM CST

Opening Remarks

8:30 – 9:30 AM CST

Becoming A Heroic CCO Without The Tragic Flaws

Tiffany Archer, Regional Compliance Officer, Americas & Europe; Corporate Counsel, Panasonic Avionics Corporation

- Avoiding compliance program pitfalls by pivoting your strategy
- Leveraging cross-functional collaboration to achieve organizational synergy
- Shifting from Intelligence Quotient to Emotional Quotient to foster a culture of compliance

9:30 – 9:45 AM CST

Break

9:45 – 10:45 AM CST

Privacy Around the World

Jonathan Armstrong, Partner, Cordery

Samantha Simms, CEO, The Information Collective

Ann Williamson, Chief Privacy Officer/Deputy General Counsel, UnitedHealthGroup

- As Privacy and Data Protection laws rapidly evolve across the globe, keeping up-to-date on these changes can be challenging. Learn the current status of Privacy laws across the globe with emphasis on Europe, The UK, Brazil, India, and The Philippines
- Despite regional differences, most countries address the same basic principles through their Data Protection and Privacy laws as are covered by US sector regulations such as HIPAA. Learn to recognize and build programs around these principles to ensure compliance

10:45 – 11:00 AM CST

Break

11:00 AM – 12:00 PM CST

How to Quickly Build Trust and Credibility with Business Partners

Caitlin Berry, Compliance Manager, Prime Therapeutics

Meg Mejia, Compliance Manager, Prime Therapeutics

- Understand the benefits of different approaches to trust and credibility building for compliance professionals
- Determine your individual collaborative approach, and apply tools and techniques presented in your business relationships as appropriate
- Recognize and contextualize different collaboration styles in your business partners

12:00 – 1:00 PM CST

Mid-Conference Break

12:15 – 12:45 PM CST

Networking and Discussion (optional)

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. Conference participants can network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

1:00 – 2:00 PM CST

Diversity, Equity, Inclusion and Belonging: Notes from Minneapolis for the Compliance Officer

Lisa Beth Lentini Walker, CEO and Founder, Lumen Worldwide Endeavors; SCCE & HCCA Board Member

Michael D. Carter, Founder & CEO Intercultural Competence Edge, Inc.

Sarah Oquist, Speaker, Board Director, Corporate Attorney & Executive Coach

Heidi Batz Rogers, Founding Collaborator, Inclusion Action Collective

- Listen to perspectives from Minnesota
- Learn approaches to creating a culture and common language that supports DEIB
- Hear about trends and movements for the future

2:00 – 2:15 PM CST

Break

2:15 – 3:15 PM CST

Emerging Trends and COVID

Samantha Kelen, Chief Ethics and Compliance Officer, Cardinal Innovations Healthcare; SCCE & HCCA Board Treasurer

Jillian Kornblatt, Partner, Dorsey & Whitney, LLP

David W. Thurston, Director & Executive Consultant, Stewart Leadership

- Issue Reporting – Are we seeing spikes/ dips in Helpline reports? Open Door?
- Investigations – How are geodispersed/ global companies addressing investigations? (particularly if companies have travel bans in place)
- How have conversations around diversity/ racial equality changed? What actions are companies taking?

3:15 – 3:30 PM CST

Break

3:30 – 4:30 PM CST

Emerging Risks in Vendor Oversight

Alison K. Prosser, Vice President, Supplier Risk and Performance Management, Enterprise Sourcing & Procurement, UnitedHealth Group

Eric Brotten, Director, International & US-Domestic Compliance Programs, Optum

Joe Cuffel, Owner, Principal, Lakeside Consulting Group

Matt Fritz, Owner, Principal, Lakeside Consulting Group

- Review the current state of oversight that most companies have over business partners handling their confidential data, and why weak oversight is more a failure of policy and procedures rather than of IT security
- Understand the risk assessment process and other resources that companies can use to gauge and monitor data security risk with its vendors and other third parties
- Hear how one global corporation does track the third parties handling its confidential data, and the techniques it uses to ensure compliance with its data privacy and securities policies.

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☐	**Groups of 3 or more****	($20)

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_____   _____   _____
First Name   MI   Last Name

_____
Credentials (CHC, CCEP, etc.)

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Job Title

_____
Organization (Name of Employer)

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Street Address

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Payment

Online registration at corporatecompliance.org/regionals

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Virtual Conference

How does a virtual event work?
On March 5 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

C**ompliance Certification Board (CCB)**®**:** CCB has approved a maximum of **7.2** CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional Fellow (CCEP-F)®, Certified Compliance & Ethics Professional–International (CCEP-I)®.

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This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

GROUP DISCOUNT POLICY: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.