

8:25 – 8:30 AM EDT

Opening Remarks

8:30 – 9:30 AM EDT

The Future of Compliance Training: Just Enough, Just-in-Time, and Just-for-Me

Matthew Doherty

Lead Compliance Officer, Operations, Mercer

Rebecca Rehm

Compliance Business Partner Manager
Olympus Corporation of the Americas

See how other organizations:

- Add humor and streamline content for efficiency and stickiness
- Time communication and training to align with business need
- Target audiences with customized training for better buy-in

9:30 – 9:45 AM EDT

Networking Break

9:45 – 10:45 AM EDT

Maintaining Compliance Program Effectiveness on a Shoe-String Budget

John Goulart

Compliance Officer
MetroWest Medical Center
Tenet Healthcare

In this interactive session, we will:

- Review and discuss the strengths, weaknesses, opportunities, and threats of an effective compliance program,
- Whilst realizing how many items are budget-friendly, and
- Answer questions and address comments to ensure attendees have a great take-away to apply when they return to the office.

10:45 – 11:00 AM EDT

Networking Break

11:00 AM – 12:00 PM EDT

Data Privacy: A Shifting Environment and Governance That Works

Kady von Schoeler

Head of Information Governance, Security and Privacy Compliance
MassMutual

Kevin Fitzpatrick

Head of Data, Privacy & AI Governance
MassMutual

Peter Blenkinsop

Partner
Faegre Drinker Biddle & Reath LLP

We will discuss the increasing ways in which businesses are using consumer data to improve customer experiences and deliver better products, but also acknowledge the risks this may present to consumers.

- Legislatures are responding. California led the way in 2018 with the CCPA; many states are considering legislation similar to CCPA or GDPR. We will discuss the legislative activity we have seen in early 2020 at the state and federal levels.
- We will discuss what we're seeing so far with CCPA rights requests and the challenges of operating in an environment without finalized regulations.
- Finally, we will discuss the appropriate governance model for data privacy. What is the role for compliance and how does compliance partner with the business areas?

12:00 – 1:00 PM EDT

Lunch break

1:00 – 2:00 PM EDT

Measuring and Reporting on Program Effectiveness

Christine Gordon

Deputy Chief Compliance Officer
Olympus Corporation of the Americas

Nedra Abbruzzese-Werling

Associate VP for Compliance Services
Boston University

- What is your ruler?
- What methods do you use to measure?
- How do you make your reporting meaningful?

2:00 – 2:15 PM EDT

Networking Break

2:15 – 3:15 PM EDT

Whistleblowing: What the Data Says About Why It Works

Matt Kelly

Editor and Publisher
Radical Compliance

- Hear academic research about how companies with strong cultures of internal reporting outperform their peers
- Study the different issues raised in first-hand versus second-hand reports, and which ones are more reliable
- Consider how to combine policies with internal hotlines to drive more attention to issues such as retaliation

3:15 – 3:30 PM EDT

Networking Break

3:30 – 4:30 PM EDT

Culture of Integrity

Mary Shirley

Senior Director, Ethics & Compliance
Fresenius Medical Care NA

Julie Basha

Associate Compliance Specialist
Fresenius Medical Care NA

- Five years ago, the compliance world went berserk for Culture of Compliance surveys. Get the lowdown on the actionable takeaway's companies put in place after issuing these surveys to find out whether they really had an impact on integrity and what moved the dial for Compliance
- Hear about some of the hard data behind why having a culture of integrity is an area worth prioritizing and initiatives that other companies just like yours are implementing to embed a culture of integrity into the business
- Be introduced to the three people you meet in heaven (AKA Compliance) and get tips on how to overcome your most difficult stakeholders standing in the way of your path to a culture of integrity

SPONSORED BY:

True Office Learning

TDI Compliance

REGISTRATION FEE

<input type="checkbox"/>	SCCE Member	\$155
<input type="checkbox"/>	Non-Member	\$195
<input type="checkbox"/>	Registration & SCCE membership*	\$375

TOTAL \$ _____

Contact Information

 Mr Mrs Ms Dr

Member/Account ID (if known) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____

Job Title _____

Organization (Name of Employer) _____

Street Address _____

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Work Phone _____

Email (required) _____

Payment

Online registration at corporatecompliance.org/regionals
Mail this form to SCCE, 6500 Barrie Road, Suite 250,
Minneapolis, MN 55435-2358, USA

Fax this form to +1 952.988.0146

Email this form to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information.

- Invoice me
 Check enclosed (payable to SCCE)
 Wire transfer requested
 Credit card: I authorize SCCE to charge my:
 Visa MasterCard Discover American Express

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder Name _____

Cardholder Signature _____

Virtual Conference

Due to the Coronavirus outbreak, SCCE has converted the Boston Regional Compliance and Ethics Conference to a virtual conference.

How does a virtual event work?

On April 4 login using the link provided in your confirmation email during the scheduled session times to watch and listen to the speakers and ask questions live (just like you would onsite).

NOTE: Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

CONTINUING EDUCATION: SCCE is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance— Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

CONTINUING LEGAL EDUCATION (CLE): The Society of Corporate Compliance and Ethics is a provider/sponsor, approved/accredited by the State Bar of California, the Rhode Island MCLE Commission, and the State Bar of Texas. An approximate maximum of 1.0 clock hour of CLE credit for one qualifying session will be available to attendees of this conference licensed in these states. SCCE's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, SCCE may submit conferences with qualifying sessions to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

ACKNOWLEDGMENTS: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at corporatecompliance.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use or if you wish to opt-out, visit corporatecompliance.org/privacy.

Virtual sessions will be recorded. By participating in an SCCE conference, you grant SCCE, or anyone authorized by SCCE, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.