

8:30 – 8:55

Registration & Welcome Coffee

8:55 – 9:00

Opening Remarks

9:00 – 10:00

Update on Compliance Trends in Brazil

Pedro Ruske Freitas

Director at the Office for Integrity Promotion, CGU

Shin Jae Kim, CCEP, CCEP-I

Partner and head of Compliance and Investigation Practice Group
TozziniFreire Advogados

- Main positive aspects and innovative solutions for a compliance program's effectiveness
- Main aspects of existing compliance programs in Brazil that should be improved
- Benchmark

10:00 – 11:00

Unique Ideas for Success in the Implementation of an Integrity Program

Kelly Gama, CCEP-I

Alstom Brasil Energia e Transporte Ltda.
Legal & Compliance Officer LAM

Daniele Pescadinha

Regional General Counsel
Dover Fueling Solutions

Mayra Collino, CCEP-I

Compliance Analyst
Siemens

- Communication
- Ethics and compliance ambassadors
- Compliance officers collaboration

11:00 – 11:20

Networking Break

11:20 – 12:20

Top Management Support - Are you struggling to get the tone at the top? The ethics seed emerging from the bottom.

Olga Helena Pavlidis, CCEP-I

Chief Compliance Officer & Associate
General Counsel LATAM
Veolia Water Technologies

Sergio Pinto, CCEP

HCC Lead Officer - Latin America
Johnson & Johnson

- Board expectation about Compliance
- What is your duty as a Compliance Professional when you face lack of tone at the top in your Company? Is it a waste of time and efforts trying to implement an ethical culture if the top management does not buy in?
- How can you reach the top management starting from the bottom? If you plant the ethical seed in daily activities and show to the employees the importance and the benefits of an ethical culture for both their lives and the company you will get their buy in
- Reinforcing tone at the top.

12:20 – 13:10

Lunch

13:10 – 14:10

Compliance, Ethics, and Irrational People (All of Us)

Adam Turteltaub, CCEP, CHC

VP of Strategic Initiatives & International Programs
SCCE & HCCA

- We tend to think that people are basically rational, but what if we aren't?
- This presentation reviews data on how people think and don't think, especially when it comes to right and wrong
- Provides insights into how to improve human behavior based on how we approach ethical decisions

14:10 – 15:10

Privacy Challenges in LATAM

Renato Opice Blum

Data Protection and Digital Law Programs
Professor Coordinator
Research and Education Institute
(INSPER and FAAP)

- Legislation update
- Privacy, tech, behavior and legislators
- Artificial intelligence, IOT and other tech developments

15:10 – 15:30

Networking Break

15:30 – 16:30

The legal treatment for whistleblowers in Latin America and how this can impact compliance programs

Raphael Sore

Partner, Compliance & Integrity
Machado Meyer

Gabriela Viana, CCEP-I

Lawyer, Compliance & Integrity
Machado Meyer

- There have been propositions of new legislation in Brazil (and other countries) to incentivize whistleblowing;
- Such propositions include provisions aimed to increase security of whistleblowers and provisions regarding cash rewards;
- The panel intends to debate how such provisions, if approved, might affect corporate compliance programs discussing occasional potentialities and pitfalls they might bring.

16:30

Conference Adjourns

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HOTEL/CONFERENCE LOCATION:

Renaissance São Paulo Hotel

Alameda Santos, 2233, São Paulo, Brazil 01419-002 | bit.ly/2019-sao-paulo

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