

7:30 – 8:25 AM

## Registration & Continental Breakfast

8:25 AM

## Opening Remarks

8:30 – 9:30 AM

## Data Driven Compliance Programs: How to Identify, Analyze and Use Data to Increase the Effectiveness of your Compliance Program

**Beth Davis**  
Assistant General Counsel  
Asurion

**Tom Firestone**  
Partner  
Baker & McKenzie

**Harriett Lee**  
Senior Corporate Account Executive  
Convercent

**Adam D. J. Balfour**  
General Counsel For Compliance and Latin America, Bridgestone Americas, Inc.

- How companies can use data about their compliance programs
- What data is most relevant and how to track such data
- How to use the data to create and monitor KPIs/metrics

9:30 – 9:45 AM

## Networking Break

9:45 – 10:45 AM

## Some Realism about Risk Assessments

**Scott Killingsworth**  
Attorney at Law

- Critical planning points: objectives, scope, resources, reporting
- Pitfalls, trade-offs and blind spots
- Methods, tools, and information sources
- Follow-up, corrective action and remediation

10:45 – 11:00 AM

## Networking Break

11:00 AM – 12:00 PM

## Third Party Best Practices

**Kelly Geer**  
Senior Counsel  
FedEx Corporation

- Key coverage areas in a third party compliance program
- Navigating internal and external buy-in for a third party program

12:00 – 1:00 PM

## Networking Lunch

1:00 – 2:00 PM

## Making Your Program Resilient: Defining your Program's Strategic Mission and Vision for Success

**Emily Miner**  
E&C Advisory Leader  
LRN Corporation

- The importance of having a codified program charter
- Enlisting key stakeholders - from boards of directors to employees - in defining your mission and vision
- How to use this mission and vision as a north star in executing your program strategy

2:00 – 2:15 PM

## Networking Break

2:15 – 3:15 PM

## Building a Privacy Program

**Carolyn U. Smith**  
Senior Assistant Attorney General  
Consumer Protection Division  
Office of the Tennessee Attorney General

**Albert Chin**  
Senior Counsel  
FedEx Corporation

- Privacy Notice and Policy: Easy Wins
- Data: Knowing What Personal Data You Have And What To Do With It
- Vendor Contracts: Who Has Your Personal Data?
- Breach Procedure: Do You Have A Plan?

3:15 – 3:30 PM

## Networking Break

3:30 – 4:30 PM

## Ethics: Why People Do what they Do

**Jonathan E. Turner**  
Vice President, Ethics & Compliance  
Smith & Nephew

- Compliance is not about driving behavior it is about shaping behavior
- Understanding underlying motivations is the key to successfully shaping them
- This fast paced session will provide actionable tools to impact culture and results

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Credentials (CCEP, CPA, CFE, etc.) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization (Name of Employer) \_\_\_\_\_

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**Hilton Nashville Downtown**

121 Fourth Avenue South Nashville, TN 37201 | [bit.ly/nash-19](http://bit.ly/nash-19)

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