

7:30 - 8:30 AM

Registration & Continental Breakfast

8:25 AM

Opening Remarks

8:30 - 9:30 AM

Using Data Analytics Tools in Your Compliance Program—Strategies for Getting Started

Kim Brown

Vice President, P&C Corporate Compliance, Nationwide

- Introduction to the benefits of using data analytics in your Compliance program
- What is data analytics, tools to consider and how to get started
- Challenges along the way
- Real world applications of using data analytics to improve program effectiveness

9:30 - 9:45 AM

Networking Break

9:45 - 10:45 AM

Scaling the ROI on Talent, Diversity and Partnership

Dr. James L. Moore III

Vice Provost for Diversity and Inclusion and Chief Diversity Officer, The Ohio State University

Marsha Ershaghi-Hames

Managing Director, Strategy & Development, LRN

- Leadership development and coaching as critical components for shaping corporate culture norms
- Why early stakeholder collaboration is critical for success
- Importance of corporate partnership in shaping the skills to drive greater diversity

10:45 - 11:00 AM

Networking Break

11:00 AM - 12:00 PM

Compliance ROI: Case Studies of Privacy Enabling Technology Innovation

Holly Drake

Chief Privacy Officer
The Ohio State University

Courtney Falato

Smart Cities Relationship Director Corporate Engagement Office The Ohio State University

This interactive session will:

- Provide an overview of a privacy framework for a diverse, multi-faceted organization;
- Apply that framework to case studies in areas of organizational innovation and growth, including smart@ohiostate (a SmartCities initiative to use data from connected technologies for a myriad of transportation and other purposes); and
- Provide a model for compliance programs to demonstrate non-financial "return on investment" (ROI).

12:00 - 1:00 PM

Lunch (provided)

1:00 - 2:00 PM

Interacting with the Enforcer

Jonathan D. Blanton

Director of Major Litigation
Office of Ohio Attorney General Dave Yost

- Highlights the role of the Attorney General
- Provides an understanding of the process by which the Ohio Attorney General's Office investigates, evaluates, and addresses potentially problematic conduct actions
- Focuses on the areas of antitrust, consumer protection, data compromise, and general litigation

2:00 - 2:15 PM

Networking Break

2:15 - 3:15 PM

Educating Your Board About Compliance

Kasey T. Ingram

General Counsel & Chief Compliance Officer ISK Americas Incorporated

- Explaining the Board's responsibilities for ensuring compliance.
- Describing potential compliance risk areas to the Board.
- Presenting steps the Board may take to ensure management accountability for compliance.

3:15 - 3:30 PM

Networking Break

3:30 - 4:30 PM

Grow up: Ways to Increase Your Investigation Program Maturity

Jessica Tobias

Ethics Director and Compliance Investigator, The Ohio State University

- Create an organization-wide investigation protocol with metrics in mind
- Leverage concern reporting to drive culture
- Effectively communicate outcomes

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HOTEL/CONFERENCE LOCATION: Nationwide Hotel and Conference Center

100 Green Meadows Drive South, Lewis Center, OH 43035 | 866-233-9393

A small block of rooms has been arranged for the night of Thursday, August 15th at a reduced rate of \$129.00 plus applicable state and local taxes. Reservations must be made no later than Tuesday, July 23, 2019. Reservation requests received after the cut-off date will be offered at the group rate, based on availability. Check in time is 3:00 pm and check out time is 11:00 am.

To make your reservation, please visit bit.ly/columbus-19

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