

Effectively Managing Your Relationship with the Board

December 2, 2020 | 8:55 am–2:00 pm CST

This half-day online and interactive conference will provide you with the insights you need to ensure that your board lives up to its obligations and you gain the board support you need to ensure the compliance and ethics program operates effectively.

Attendees will have the opportunity to earn live Compliance Certification Board (CCB)[®] continuing education units (CEUs).



A Virtual Conference

Register online
corporatecompliance.org/2020BoardRelationship



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December 2, 2020 | Central Standard Time (CST)

8:55 – 9:00 am CST

Opening Remarks

9:00 – 10:00 am CST

Fostering a Strong Framework for Board Oversight of Compliance

James Rose

Managing Director
SunHawk Consulting LLC

- Understand the frameworks set for boards in overseeing compliance programs
- Learn the latest directions from the US government and the courts, including consequences for inadequate governance and incentives for strong compliance efforts
- Level your own expectations of the board

10:00 – 10:15 am CST

Break

10:15 – 11:15 am CST

Building and Nurturing an Effective Relationship with Your Board

Ellen Hunt

SVP, Audit
Ethics & Compliance Officer, AARP

Mike Levin

Vice President
Compliance & Ethics, Freddie Mac

Diane D. Miller

Chair
AARP Foundation Audit Committee

- Learn how to provide board training that has value
- Master techniques for making the most of your limited time with the board
- Understand how to brief the board on an ongoing basis, providing the information they need and will remember

11:15 – 11:45 am CST

Mid-Conference Break

11:45 am – 12:45 pm CST

Compliance, the Board, and Incident Management

Moderator

Gabriel Imperato

Managing Partner
Nelson Mullins Riley & Scarborough
SCCE & HCCA Board Member

Panel

Marjorie Doyle

Marjorie Doyle & Associates, LLC

Eric Feldman

Senior VP and Managing Director
Corporate Ethics and Compliance Programs
Affiliated Monitors Inc.

Natalia Shehadeh

SVP & Chief Integrity Officer, ABB

- Determine what issues are worth calling out to the board
- Learn what is worth updating the board about and what isn't relevant
- Learn how to gain the board's support for tough calls

12:45 – 1:00 pm CST

Break

1:00 – 2:00 pm CST

Board Overconfidence and Ethical Practices of Senior Management

Jonathan T. Marks

NACD Board Leadership Fellow
Partner, Forensic Litigation & Valuation Services
Baker Tilly Virchow Krause, LLP

- Learn how the board can be misguided by management
- Understand the Dunning-Kruger effect: The least competent people tend to be the most sure of themselves, while those with genuine skills are frequently racked with doubts about their abilities
- Determine what the board can do to prevent overconfidence in management's ethics

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Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Continuing Education

NOTE: Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

SCCE is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

Compliance Certification Board (CCB)®: CCB has approved a maximum of 4.8 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance—Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC®), Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional—Fellow (CCEP-F)®, Certified Compliance & Ethics Professional—International (CCEP-I)®.

Registration Fees

Live Conference	
<input type="checkbox"/> Member	\$145
<input type="checkbox"/> Non-Member	\$195
<input type="checkbox"/> Registration + First-Time Membership*	\$365

*Save by joining today (first-time members only). Dues renew at \$325.

Conference recordings	
<input type="checkbox"/> Non-Attendee Member	\$145
<input type="checkbox"/> Non-Attendee Non-Member	\$195

Live conference attendees will have free access the recordings for 30 days after the conference

TOTAL \$ _____

Payment

Online registration at corporatecompliance.org/2020BoardRelationship

Mail this form to SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

Fax this form to +1 952.988.0146

Email this form to helpteam@corporatecompliance.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information.

- Invoice me
- Check enclosed (payable to SCCE)
- Wire transfer requested
- Credit card: I authorize SCCE to charge my:
- Visa
 - MasterCard
 - Discover
 - American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Acknowledgements

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