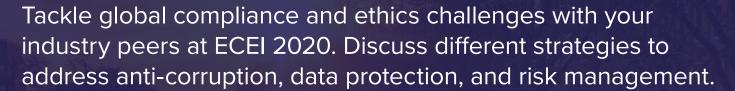
8th Annual SCCE

European Compliance & Ethics Institute

16-18 March 2020 · Amsterdam





Register today: corporatecompliance.org/2020ECEI



About the Institute

Attend our annual event dedicated to the challenges facing the global compliance and ethics community. This is the place to find out about the latest solutions to your compliance and ethics issues, explore best practices to manage risk, and improve your compliance program.

Who should attend?

ECEI is ideal for any professional who deals with compliance and ethics issue in Europe or globally as part of their job duties, including:

- Compliance and ethics professionals
- In-house and outside counsel
- Audit managers/officers
- Consultants
- Corporate executives and leaders
- Human resource managers

- Information officers
- Privacy officers
- Regulators and other government personnel
- Researchers and policy makers
- Risk managers
- Staff educators and trainers

Why attend?

- Learn about current hot topics such as anti-corruption, implementing global trade compliance, compliance culture maturity assessments, crisis management, investigations, and healthcare compliance.
- Understand new and emerging risks and develop strategies for addressing them.
- Collaborate and share ideas and solutions with compliance professionals at all levels and from around the world.
- Gain insights, skills, and tactics to help develop and maintain a more effective compliance program at your organization.

Get to know SCCE

Since 2004, SCCE has been championing ethical practices and compliance standards to promote lasting success and integrity of organizations worldwide and across all industries. Headquartered in Minneapolis, MN, SCCE serves 7,600+ members in 100+ countries around the globe.

Membership benefits

- Professional growth Receive a discount for 40+ conferences per year, including national conferences, academies, regionals, and web conferences. You also can earn continuing education units (CEUs) and have the opportunity to speak or write for us.
- Knowledge and resources Receive compliance news and updates through our CEP monthly member magazine, Corporate Compliance Weekly News e-newsletter, and our blog and podcasts. You also can use your membership discount when you purchase our books.
- **Networking** Join a growing organization with 7,600+ members, with networking opportunities in-person at our conferences and online at SCCEnet, our thriving online community.
- Certification Members are eligible for a discounted rate on the following Compliance Certification Board (CCB)[®] certifications: Certified Compliance & Ethics Professional (CCEP)[®] and Certified Compliance & Ethics Professional International (CCEP-I)[®]. Learn more at compliancecertification.org.

Learn more about us and become a member at corporatecompliance.org/membership.

Plan now to take the CCEP-I certification exam at the Institute

The CCEP-I exam will be offered on the last day of the European Compliance & Ethics Institute.

A separate application and fee submitted directly to Compliance Certification Board (CCB)[®] is required.

Wednesday, 18 March 2020, 15:30 – 18:30

Check in: 15:00 – 15:30

Exam: 15:30 - 18:30

Cost: SCCE Members: \$275 Non Members: \$375

Find qualification and application information at corporatecompliance.org/2020eceiccepiexam

The CCEP-I exam is optional and a separate application and fee is required. To apply for the exam, visit corporatecompliance.org/2020ECEI and click the "Certification Exam" tab. To qualify to sit for the exam, 20.0 CCB CEUs (a minimum of 10.0 live) are required along with work experience. To obtain CEUs from this conference, fill out the CEU Application on-site at the conference, noting all sessions attended. This conference is worth a maximum of 22.8 CCB CEUs: one clock hour equals 1.2 CCB CEUs.

- Set the bar for your compliance team and demonstrate your current skill in the compliance profession
- Make yourself marketable
- Increase your value in the workplace and to future employers
- Showcase your compliance knowledge and experience

MONDAY. 16 MARCH

7:00 – 18:30	REGISTRATION OPEN	REGISTRATION OPEN			
8:30 - 8:45	OPENING REMARKS				
8:45 - 9:45	GENERAL SESSION: New Frontiers in Data Privacy Robert Bond, CCEP-I, Partner, Bristows LLP, Board Member, SCCE & HCCA; David Wright, Director UK Safer Internet Centre, SWGfL; Kim Smouter-Umans, Head of Public Affairs & Professional Standards, Esomar				
9:45-10:15	NETWORKING BREAK (in the fo	yers)			
10:15-11:15 SYNDICATE SESSIONS	101: When Change Must Succeed: What Can We Learn from Journeys from Shame to Change Richard T. Bistrong, CEO, Front-Line Anti-Bribery LLC; Thomas Meiers, Head of the Central Coordinator Monitor, VW	102: The Key Role of the Compliance Ambassadors Lara Bonora, CCEP-I, Head of Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank; Milica Karunc, CCEP-I, Compliance Professional, Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank	DISCUSSION GROUP* DG103: Next Level Compliance: Digital Ethics for Artificial Intelligence— Really? Sebastian Scheidt, Head of Compliance, Deutsche Telekom; Germany, Deutsche Telekom AG; Andreas Pyrcek, CCEP-I, Partner, EY (Ernst & Young)	HEALTHCARE COMPLIANCE 104: Healthcare Compliance Program Development: Structure and Beyond Debbie Troklus, CCEP-I, CCEP-F, CHC-F, CHPC, CHRC, Senior Managing Director, Ankura Consulting, Board Member, SCCE & HCCA	
11:15 - 11:30	NETWORKING BREAK				
11:30 - 12:30 SYNDICATE SESSIONS	201: Creating Privacy Training that Sticks: Techniques and Tools to Improve Learner Retention Kristen Liston, Principal, Rethink Compliance	202: Implementing a Global Trade Compliance Program Kevin N. Riddell,, CCEP, Director, Trade and Regulatory Compliance, Construction Products Group	DISCUSSION GROUP* DG203: Investigations in Multi-National Companies Katarzyna Golonka, CCEP-I, Regional Compliance Manager, Tech Data Corporation; Jannica Houben, CCEP-I, Director, Ethics & Compliance, Tech Data Europe	HEALTHCARE COMPLIANCE 204: Interactive Approach to Risk Assessments in Healthcare Lea Fourkiller, CCEP-I, CCEP, CHC, CHPC, Corporate Compliance Officer, Integris Health	
12:30 - 13:45	NETWORKING LUNCH WITH	EXHIBITORS		,	
13:45 – 14:45 SYNDICATE SESSIONS	301: Managing the Most Difficult and Most Important Anti-Corruption Due Diligence Projects Ashley Coselli, Senior Ethics and Compliance Counsel, Total SA; Patrick Garcia, Group Compliance Officer, VEON formerly VimpelCom; Daniel P. Wendt, Member, Miller & Chevalier	302: Compliance Won't Take Root or Grow in a Toxic Culture: Diagnosing and Dealing with Toxicity is a Cross-Functional Endeavor. How to Think Holistically About Integrity Management Ruth N. Steinholtz, Values Based Business Ethics Advisor & Author, AretéWork LLP	DISCUSSION GROUP* DG303: Compliance Culture Maturity Assessment Lara Bonora, CCEP-I, Head of Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank; Milica Karunc, CCEP-I, Compliance Professional, Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank	HEALTHCARE COMPLIANCE 304: Developing an Auditing and Monitoring Plan that is Scalable to the Organization' Resources in Healthcare Sheryl Vacca, CCEP-I, CCEP-F, CHC-F, CHPC, CHRC, SVP/Chief Risk Officer, Providence St. Joseph Health Board Member, SCCE & HCCA	
14:45 - 15:15	NETWORKING BREAK				
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15:15 - 16:15 SYNDICATE SESSIONS	401: Competition Law Compliance Programs in Europe: Do They Matter? Joseph Murphy, CCEP, CCEP-I, Senior Advisor, Compliance Strategists; Anne Riley, Chair of ICC Task Force on Antitrust Compliance, International Chamber of Commerce	402: Strategic Monitoring and Analytics for Meaningful Metrics Bart van Thiel, Sr. Paralegal & Privacy and Compliance Associate, Sonova; Valorie Ciechanowski, Sr. Compliance Manager & Privacy Officer, Advanced Bionics	DISCUSSION GROUP* DG403: Compliance Effectiveness: Don't Run in Circles Susan Du Becker, CCEP-I, Global Compliance Enablement, Cisco Systems, BV	404: Drug and Healthcare	
SYNDICATE	Compliance Programs in Europe: Do They Matter? Joseph Murphy, CCEP, CCEP-I, Senior Advisor, Compliance Strategists; Anne Riley, Chair of ICC Task Force on Antitrust Compliance,	and Analytics for Meaningful Metrics Bart van Thiel, Sr. Paralegal & Privacy and Compliance Associate, Sonova; Valorie Ciechanowski, Sr. Compliance Manager & Privacy	DG403: Compliance Effectiveness: Don't Run in Circles Susan Du Becker, CCEP-I, Global Compliance Enablement, Cisco	404: Drug and Healthcare Device Approval Compliance in the EU Ryan Meade, CHC-F, Fellow,	
SYNDICATE SESSIONS	Compliance Programs in Europe: Do They Matter? Joseph Murphy, CCEP, CCEP-I, Senior Advisor, Compliance Strategists; Anne Riley, Chair of ICC Task Force on Antitrust Compliance, International Chamber of Commerce NETWORKING BREAK	and Analytics for Meaningful Metrics Bart van Thiel, Sr. Paralegal & Privacy and Compliance Associate, Sonova; Valorie Ciechanowski, Sr. Compliance Manager & Privacy Officer, Advanced Bionics Positive in the Face of Obstacles	DG403: Compliance Effectiveness: Don't Run in Circles Susan Du Becker, CCEP-I, Global Compliance Enablement, Cisco Systems, BV	Device Approval Compliance in the EU Ryan Meade, CHC-F, Fellow,	

(Agenda is subject to change.)



Rooster Sessions

Rise with the sun and shine a spotlight on compliance issues with our new early morning sessions, while maximizing the amount of CEUs you can earn

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TUESDAY, 17 MARCH / CONFERENCE

6:30 – 17:30	REGISTRATION				
7:00 – 8:00 ROOSTER SESSIONS	RS1: Effective Third Party Due Diligence and Monitoring Gerry Zack, Chief Executive Officer, SCCE & HCCA		RS2: The Queen Has Spoken: Clean the Hive! Paul H. Zietsman, CCEP, Compliance Officer, SAP MENA		
8:30 - 8:45	OPENING REMARKS	OPENING REMARKS			
8:45 – 9:45	GENERAL SESSION: The SFO: Current Priorities and Future Directions Matthew Wagstaff, Head of Fraud and Corruption, Division A UK Serious Fraud Office				
9:45 - 10:15	NETWORKING BREAK				
10:15 - 11:15 SYNDICATE SESSIONS	501: Crisis Management: Practical Tips for the Compliance Professional When it Goes Wrong Jonathan Armstrong, Partner, Cordery; Kevin Paterson, Legal Counsel, Insight Direct Ltd. (UK); Mary Shirley, Sr. Director, Ethics and Compliance, Fresenius Medical Care of North America	502: Artificial Intelligence in Compliance: The Myths and The Reality Allan Matheson, CCEP, Chief Executive Officer, Blue Umbrella	DISCUSSION GROUP* DG503: What Will Your Employees Say? The Importance of Cultural Assessments Art Weiss, CCEP-F, CCEP-I, Chief Compliance & Ethics Officer, TAMKO Building Products LLC, President, SCCE & HCCA	PRIVACY & DATA COMPLIANCE 504: Workforce privacy training and effective control to prevent inadvertent employee data breaches Stacey Taylor, Learning Design Directo DeltaNet International; James Castro- Edwards, Head of Data Protection and Partner, Wedlake-Bell; Laura Dochert Head of Information Governance, Risk & Compliance, Go Inspire Group; Kate Surala, Partner & Chief Compliance Officer, The Analyst Research LLP	
11:15 - 11:30	NETWORKING BREAK				
11:30 - 12:30 SYNDICATE SESSIONS	601: Business Ethics Programmes: What is the State of Play in Large European Listed Companies? Guen Dondé, Head of Research, IBE	602: Innovate your Compliance Program through digitalization, metrics, and KPIs Bruno Drummond, Global Compliance Director, DHL	DISCUSSION GROUP* DG603: Balancing the Scales between Compliance and Ethics Jane L. Mitchell, Director, JL&M Ltd, Karian and Box Ltd.; Robert Smith, CCEP-I, Director, Business Compliance and Ethics, Serco Group PLC	PRIVACY & DATA COMPLIANCE 604: Data Incidents, Breach Costs and Regulatory Actions in Europe - What Lessons Have We Learned? Robert Bond, CCEP-I, Partner, Bristow. LLP, Board Member, SCCE & HCCA	
12:30 - 13:45	NETWORKING LUNCH WIT	H EXHIBITORS			
13:45 – 14:45 SYNDICATE SESSIONS	701: Typical pitfalls in the daily life of a sales man-from little goodies for the customers to resale price maintenance and hub & spoke cartels Heiko Hellwege, Attorney, SCWP Schindhelm; Christina Hummer, Partner, Saxinger Chalupsky	702: Benchmarking Your Compliance Program - How Mature is Your Corporate Compliance Culture? Torsten Wolf, Director, Control Risks	DISCUSSION GROUP* DG703: Identifying and Addressing Risks by Using Data Analytics Louis Perold, CCEP, CCEP-I, Compliance Professional, SCCE & HCCA Non- Officer of the Executive Committee; Krista Muszak, CCEP, CCEP-I, GS SOX Controls, Johnson & Johnson	PRIVACY & DATA COMPLIANCE 704: The Challenges of Cross-Border Investigations in a Data-Privacy World Patrik Borjesson, Head of Investigation, Volvo Cars; Helge Kvamme, Managing Director, Kvamm Associates AS; Richard T. Bistrong, CEO, Front-Line Anti-Bribery LLC	
14:45 - 15:15	NETWORKING BREAK				
15:15-16:15 SYNDICATE SESSIONS	801: Building a Transnational Workplace Investigations Process Meric Bloch, CCEP-F, Vice President, Global Investigations, Booking Holdings, Inc.; Daniel Post, Senior Compliance Manager, Booking.com	802: Whistleblowers Welcome: EU Sets New Direction for European Compliance Vigjilenca Abazi, Assistant Professor, Maastricht University: Mary Inman, Partner, Constantine Cannon LLP	DISCUSSION GROUP* DG803: Moving the Middle – Tools and Strategies for Enhancing Middle Manager Engagement David Barr, Director; CampbellBarr; Lesley Davey, Head of Ethics, Values and Cultural Change, Airbus; Cédric Dubar, Chief Compliance & Ethics Officer, Volvo Car Group	PRIVACY & DATA COMPLIANCE 804: Properly Safeguarding Data – How much security is enough? Professor Paul Dorey, Visiting Professor in Information Security, Royal Holloway College, University of London	
16:15 - 16:30	NETWORKING BREAK			š	
16:30 – 17:30	GENERAL SESSION: From Crisis to an Electric Future – Inside the Cultural Transformation of One of the Largest Companies in the World. A discussion. Dr. Kurt Michels, Chief Compliance Officer, Volkswagen Group; Adam Turteltaub, Vice President, Strategic Initiatives and International Programs, Society of Corporate Compliance and Ethics				

(Agenda is subject to change.)

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WEDNESDAY, 18 MARCH / POST-CONFERENCE

7:00 – 15:00	REGISTRATION OPEN				
7:15-8:15 ROOSTER SESSIONS	RS3: Moving the Needle on Modern Slavery - What Organizations Can Do to End Forced Labor in Supply Chains Anny Tubbs, Trustee, Unseen UK Paula Davis, Director, Waypoint GRC	RS4: Ethics & Compliance in High-Risk Countries, Lessons Learnt Based upon Two Case Studies Andrew Hoffmanns, CCEP-I, E&C Manager, Basrah Gas Company			
8:15-8:30	NETWORKING BREAK				
8:30 – 9:45 SYNDICATE SESSIONS	W1: Post-Ethics Investigations. What's Next? Remediation or Reoccurrence? Alan Dillane, Global Remediation Program Manager, Dell	W2: Doing Business in Africa: A Boom and Changing Risk Landscape Lola Adekanye, Program Officer for Africa, Center for International Private Enterprise, Nigeria Office Anna Kompanek, , CCEP-I, Director, Global Programs, CIPE	W3: My Brother's Keeper: Mitigating Risk through Business Partner Compliance Program Tool Kits Matthew M. Werner, CHC, VP, Global Chief Compliance Officer, Bio-Rad Laboratories		
9:45 - 10:00	NETWORKING BREAK				
10:00 - 11:15 SYNDICATE SESSIONS	W4: How to Survive a Monitor - Tips from Around the World Matthew Paice, CCEP-I, Group Compliance Officer, Inchcape Shipping Services; Eric R. Feldman, CCEP-I, Senior VP and Managing Director, Corporate Ethics and Compliance Programs, Affiliated Monitors Inc.; Maria Lancri, Attorney, Partner, Squair	W5: Sanctions Compliance in CIS During Turbulent Times Ethan Heinz, Counsel, Dentons, Europe Region; Alexander Khaki, Executive Director, CSI Group LLC; Eric Clark, Lead Counsel, Global Trade Compliance, Nokia Solutions and Networks	W6: Compliance Learning Excellence: How Are Multi-Nationals Succeeding in Creating Effective, World-Class Compliance Training Programs Neil Cullen, Director, Compliance Learning Johan E. Thorell, CCEP-I, Senior Director EMEA Compliance & Data Privacy, CWT		
11:15-11:30	NETWORKING BREAK				
11:30 - 12:45 SYNDICATE SESSIONS	W7: How to Influence Culture and Behavior as an Ethics and Compliance Officer Maarten Hoekstra, Sr Expert Compliance Development, ABN Amro bank; Geert Vermeulen, CEO, ECMC; Susanne Hafkamp, Compliance Manager, Pfizer; Marlène Jans, Director, RSM Netherlands	W8: Strategic Planning for Internal Controls Sally March, CCEP, CCEP-I, Director, Drummond March & Co	W9: Choosing and Using KPIs and Metrics that Matter: How to Assess and Sell Your Program from the Inside Out Kristy Grant-Hart, CEO, Spark Compliance Consulting; Susan Du Becker, Global Compliance Enablement, Cisco Systems BV		
12:45 - 13:15	NETWORKING LUNCH				
13:15-14:30 SYNDICATE SESSIONS	W10: Internal Investigations for Global Organizations Gabriel Imperato, CHC, Managing Partner, Nelson Mullins Broad and Cassel, Board Member, SCCE & HCCA; Odell Guyton, CCEP, CCEP-I, Ma	W11: Business Ethics & Compliance 2.0: Using Technology to Drive Change Jacki Cheslow, CCEP, CCEP-I, CRM, Global Compliance Program Leader, IEEE	W12: Challenging Yourself to Challenge the Board to Challenge You Sally March, CCEP, CCEP-I, Director, Drummond March & Co; Jane L. Mitchell, Director, JL&M Ltd, Karian and Box Ltd.		
15:00-15:30	CHECK-IN FOR THE CCEP-I EXAM				
15:30 - 18:30	CERTIFIED COMPLIANCE AND ETHICS PROFESSIONAL-INTERNATIONAL (CCEP-I)® EXAM (OPTIONAL)				
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(Agenda is subject to change.)

 $* Advanced \ Discussions \ are \ limited \ to \ 50 \ attendees \ and \ will \ be \ filled \ on \ a \ first-come, \ first-served \ basis. \ (Pre-registration \ is \ not \ available.)$



Rooster Sessions

Rise with the sun and shine a spotlight on compliance issues with our new early morning sessions, while maximizing the amount of CEUs you can earn



Monday, 16 March

7:00 – 18:30 **Registration**

8:30 – 8:45 **Opening Remarks**

8:45 – 9:45

General Session: New Frontiers in Data Privacy

Moderator:

Robert Bond, CCEP-I, Partner, Bristows LLP, Board Member, SCCE & HCCA

Panel:

David Wright, Director UK Safer Internet Centre, SWGfL Kim Smouter-Umans, Head of Public Affairs & Professional Standards, Esomar

- Understanding your workers struggles with the new online world
- How data capture and global conflicts are becoming intertwined
- Where the next challenges are likely to be

9:45 – 10:15 **Networking Break**

10:15 – 11:15

101: When Change Must Succeed: What Can We Learn from Journeys from Shame to Change

Richard T. Bistrong, CEO, Front-Line Anti-Bribery LLC

Thomas Meiers, Head of the Central Coordinator Monitor, VW

- In today's fast changing economic environment, things can go wrong in an organization. Looking at an organization's most important asset, its people, what happens in the mindset of good people when they start doing bad things?
- When bad news and events do erupt, it can turn an entire organization
 upside down, often because of an ensuing investigation. How do people
 in the organization cope with such intense scrutiny, while still struggling
 with the realities of the need for a sudden change in mindset and culture?
- Faced with the consequences of the uprooting events, what is the appropriate response by an organization to ensure damage control? What are the mandates and commitments needed to demonstrate to both internal and external stakeholders that the commitment to change is about real, systemic, and sustainable transformation, and not an ethical spinning solution?
- Looking at the individual experience of Richard Bistrong, and the collective
 journey of Volkswagen, as shared by Thomas Meiers, the head of the Central
 Coordination Monitor of VW, we invite you to participate in very real-world
 discussion about people in an organization and sustainable change.

102: The Key Role of the Compliance Ambassadors

Lara Bonora, CCEP-I, Head of Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank

Milica Karunc, CCEP-I, Compliance Professional, Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank

- Focus on the "Tone at the Middle" having ambassadors encourage the culture of "doing the right thing"
- How to encourage and motivate the ambassadors to spread out the compliance through their business
- Practical guidelines for an effective compliance ambassadors' program (sponsors, selection process, training, ambassador duties)

DG103: Discussion Group: Next Level Compliance: Digital Ethics for Artificial Intelligence—Really?

Sebastian Scheidt, Head of Compliance - Deutsche Telekom Germany, Deutsche Telekom AG

Andreas Pyrcek, CCEP-I, Partner, EY (Ernst & Young)

- Artificial intelligence (Al) is getting more and more important and is clearly a gift
 if used correctly. There are really good but also unbelievable bad examples
- The way to make AI a gift for your business is digital ethics, thus ethical questions must be answered as fast as AI evolves
- What are these questions? How to react to them? How to proceed as a company? How not to be clueless? Are you unsure? And what's the future role of the C & E profession? Join us!

NEW in 2020: Healthcare Compliance Session

104: Healthcare Compliance Program Development: Structure and Beyond

Debbie Troklus, CCEP-I, CCEP-F, CHC-F, CHPC, CHRC, Senior Managing Director, Ankura Consulting, Board Member, SCCE & HCCA

- Discuss the elements of a healthcare compliance program
- An interactive exercise in the appropriate development of the compliance program's structure
- Discuss what comes after the structure is in place

11:15 – 11:30 **Networking Break**

11:30 – 12:30

201: Creating Privacy Training that Sticks: Techniques and Tools to Improve Learner Retention

Kristen Liston, Principal, Rethink Compliance

- Key privacy points that matter for general population training
- How to grab attention and design training that will stay with the learner
- Measurement and evaluation how to test that you are on the right track

202: Implementing a Global Trade Compliance Program

Kevin N. Riddell,, CCEP, Director, Trade and Regulatory Compliance, Construction Products Group

- Challenges for US multinational organizations, when implementing a global trade compliance program, including language, cultural, and regional regulatory differences
- Overview of how US sanctions and export compliance affect foreign branches and subsidiaries
- How to implement a program that works, both for the US parent organization and the foreign subsidiary. How to resolve conflicts between regional requirements

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

DG203: Discussion Group: Investigations in Multi-National Companies

Katarzyna Golonka, CCEP-I, Regional Compliance Manager, Tech Data Corporation

Jannica Houben, CCEP-I, Director, Ethics & Compliance, Tech Data Europe

- Discuss various aspects of internal investigations from planning, through assembling the investigation team, designing investigative steps, interviews to internal communication, and reporting
- Comprehensive analysis of investigation process combining legal counsel and compliance officer perspective with that of an external forensic expert and fraud investigator
- Practical examples and mini case studies including areas such as crisis communication, external and internal, data capture, and using an external vs. internal team

NEW in 2020: Healthcare Compliance Session

204: Interactive Approach to Risk Assessments in Healthcare

Lea Fourkiller, CCEP-I, CCEP, CHC, CHPC, Corporate Compliance Officer, Integris Health

- · Identifying risk
- Prioritizing risk
- Reporting and communicating risk

12:30 -13:45 **Networking Lunch with Exhibitors**

13:45 – 14:45

301: Managing the Most Difficult and Most Important Anti-Corruption Due Diligence Projects

Ashley Coselli, Senior Ethics and Compliance Counsel, Total SA Patrick Garcia, Group Compliance Officer, VEON formerly VimpelCom

Daniel P. Wendt, Member, Miller & Chevalier

- A summary of important pitfalls to avoid in conducting third-party due diligence, with an emphasis on anti-corruption issues in high-risk markets and/or in high-risk engagements, and an emphasis on how technology and analytics can help
- A review of how to approach difficult issues that arise during due diligence on M & A targets, JV partners, agents, distributors, and more, with practical tips specific to different regions and recent examples from different enforcement actions
- Practical recommendations from experienced in-house counsel and external counsel on how to manage the most difficult third-party engagements with high stakes for the company, senior executives, and gatekeeper personnel

302: Compliance Won't Take Root or Grow in a Toxic Culture: Diagnosing and Dealing with Toxicity is a Cross-Functional Endeavor. How to Think Holistically About Integrity Management

Ruth N. Steinholtz, Values Based Business Ethics Advisor & Author, AretéWork LLP

- Culture eats compliance for breakfast. Learn why it is important to recognize the signs of toxicity in your organizational culture and how to do so:
 You may be wasting your resources trying to plant compliance in infertile soil
- The 7 levels of ethics and compliance: are you neglecting some of them? How to think holistically about what you are trying to achieve
- We talk about culture all the time these days, but what can you really do to co-create an effective ethical culture? How do you construct a solid values-based foundation to address the real issues that no one wants to face?

DG303: Discussion Group: Compliance Culture Maturity Assessment

Lara Bonora, CCEP-I, Head of Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank

Milica Karunc, CCEP-I, Compliance Professional, Group Compliance Indirect Model, Oversight & Policies, UniCredit Bank

- How to assess the maturity level of compliance culture through a qualitative and quantitative approach
- How to structure an effective cascading process toward all group legal entities to ensure spread of clear messages on compliance culture
- Lessons learned and main outcomes to enhance future results

NEW in 2020: Healthcare Compliance Session

304: Developing an Auditing and Monitoring Plan that is Scalable to the Organization's Resources in Healthcare

Sheryl Vacca, CCEP-I, CCEP-F, CHC-F, CHPC, CHRC, SVP/Chief Risk Officer, Providence St. Joseph Health, Board Member, SCCE & HCCA

- Key points for consideration in developing a compliance auditing and monitoring plan
- Methods for auditing that can be leveraged when resources are limited
- Different techniques for conducting auditing

14:45 –15:15 **Networking Break**

15:15 – 16:15

401: Competition Law Compliance Programs in Europe: Do They Matter?

Joseph Murphy, CCEP, CCEP-I, Senior Advisor, Compliance Strategists

Anne Riley, Chair of ICC Task Force on Antitrust Compliance, International Chamber of Commerce

- Are competition law compliance programs helpful, harmful, or a waste of time?
- The debate: Money for competition compliance, or better spent on anti-corruption?
- If competition law programs matter, then when and where?

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402: Strategic Monitoring and Analytics for Meaningful Metrics

Bart van Thiel, Sr. Paralegal & Privacy and Compliance Associate, Sonova

Valorie Ciechanowski, Sr. Compliance Manager & Privacy Officer, Advanced Bionics

- Develop and maintain a dynamic compliance monitoring program that provides KPIs and corporate value
- Develop a strategic approach to gathering and prioritizing compliance data and how to gain efficiency when assessing data
- Review different technology, systems, and platforms that are utilized for compliance monitoring

DG403: Discussion Group: Compliance Effectiveness: Don't Run in Circles

Susan Du Becker, CCEP-I, Global Compliance Enablement, Cisco Systems, BV

- You have your program have you measured it? Think about what you REALLY want to get out of this and how we can align that to your strategic imperatives, let's look at a few examples and discuss what the areas of impact for you may really be
- What are your next steps? Are you so busy running in circles and trying to obtain a lot of data and running out of bandwidth or, are you an island of one?
- What does your board want? The Board sometimes is only interested in 'actuals' and forgets that there are consequences to not following through. How do you get your Board on board and feed them data that actually resonates and shows improvements and is good use of data?

NEW in 2020: Healthcare Compliance Session

404: Drug and Healthcare Device Approval Compliance in the EU

Ryan Meade, CHC-F, Fellow, University of Oxford

- Review compliance tips for drug and device approval under EU law
- Discuss implications to drug and device compliance between UK and EU
- How US FDA compliance is relevant in the EU

16:15 – 16:30 **Networking Break**

16:30 – 17:30

General Session: **Staying Positive in the Face of Obstacles**

Karina Hollekim, Professional Free-skier and B.A.S.E. jumper

17:30 – 19:00 **Reception**



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Tuesday, 17 March

6:30 – 17:30 **Registration**

7:00 – 8:00 Rooster Sessions



RS1: Effective Third Party Due Diligence and Monitoring

Gerry Zack, Chief Executive Officer, SCCE & HCCA

- Designing a risk-based third party compliance management program
- Techniques for auditing and monitoring third parties
- Important contract terms for third party monitoring

RS2: The Queen Has Spoken: Clean the Hive!

Paul H. Zietsman, CCEP, Compliance Officer, SAP MENA

- The misconception of "Tone from the Top" as a mysterious mystical spell by the Queen
- The role division that will give "Tone from the Top" wings in a multinational organization
- Strategies to allow your executives to own the field and let the hive thrive

8:30 – 08:45 **Opening Remarks**

8:45 – 9:45

General Session: The SFO: Current Priorities and Future Directions

Matthew Wagstaff, Head of Fraud and Corruption, Division A UK Serious Fraud Office

- Progressing cases at pace
- Working collaboratively with our partners
- Making full use of the tools available to us

09:45 – 10:15 **Networking Break**

10:15 – 11:15

501: Crisis Management: Practical Tips for the Compliance Professional When it Goes Wrong

Jonathan Armstrong, Partner, Cordery

Kevin Paterson, Legal Counsel, Insight Direct Ltd. (UK)

Mary Shirley, Sr. Director, Ethics and Compliance, Fresenius Medical Care of North America

- Companies face more crisis than ever before in part due to increased public appetite for bad news, increased powers for regulators, and greater shareholder interest in compliance events. Compliance professionals should be a key part of the response team
- In this interactive panel, three leading experts with experience of handling crisis around the world will discuss the role of the compliance officer when things go wrong
- The panel will focus on practical tips to help you when a crisis hits your organisation

502: Artificial Intelligence in Compliance: The Myths and The Reality

Allan Matheson, CCEP, Chief Executive Officer, Blue Umbrella

- Dispelling the myths around artificial intelligence (Al) technology: What's here, what's coming, and what can realistically be accomplished in today's operational environment
- Using key elements of AI in business processes to automate and increase efficiency for compliance teams
- Dissection of the workflows behind third-party compliance to identify areas where labor, resources, and decision making play the biggest role and what technologies can be used to reduce administration and increase productivity

DG503: Discussion Group: What Will Your Employees Say? The Importance of Cultural Assessments

Art Weiss, CCEP-F, CCEP-I, Chief Compliance & Ethics Officer, TAMKO Building Products LLC, President, SCCE & HCCA

- Why a cultural assessment? One of the first things government agencies do after targeting an organization is to survey its employees. You need to know what your employees will tell the government before it happens
- How are they used? Government agents and lawyers will interview your employees to get an idea of your culture. Does senior management really practice what it preaches? Do they have integrity? Do they behave ethically?
- How can you use your assessment to take corrective action? Is it too late?
 Are your employees going to help or hurt you?

NEW in 2020: Privacy & Data Compliance

504: Workforce privacy training and effective controls to prevent inadvertent employee data breaches

Moderator:

Stacey Taylor, Learning Design Director, DeltaNet International

James Castro-Edwards, Head of Data Protection and Partner, Wedlake-Bell

Laura Docherty, Head of Information Governance, Risk & Compliance, Go Inspire Group

Kate Surala, Partner & Chief Compliance Officer, The Analyst Research LLP

- Policies
- Procedures
- Infrastructures

11:15 – 11:30 **Networking Break**

11:30 – 12:30

601: Business Ethics Programmes: What is the State of Play in Large European Listed Companies?

Guen Dondé, Head of Research, IBE

- What are the main emerging ethical challenges for business and how can they be tackled?
- What is the most effective way to put ethics on the Board agenda?
- How has the approach to applied ethics changed in the past 25 years?

602: Innovate your Compliance Program through digitalization, metrics, and KPIs

Bruno Drummond, Global Compliance Director, DHL

- Review automation and technology enhancements which can quickly improve a compliance program
- Find out how big data analytics and business intelligence can highlight red flags and demonstrate program development
- Learn which compliance metrics and key performance indicators are meaningful and effective

DG603: Discussion Group: Balancing the Scales between Compliance and Ethics

Jane L. Mitchell, Director, JL&M Ltd, Karian and Box Ltd.
Robert Smith, CCEP-I, Director, Business Compliance and Ethics,
Serco Group PLC

- As the world wakes up to the behaviors of organizations and starts to care about how they do what they do, regulators are catching up with public opinion and demanding effective oversight of both compliance and ethics programs
- Although expectations are clear of our compliance programs, they are less clear when it comes to defining ethical culture, so how can we balance the effectiveness of both and why is it so crucial to have that balance for sustained business success?
- Weak culture, weak compliance. Strong culture, effective compliance. One
 cannot thrive without the other. The balance needed has to be accepted,
 understood, and nurtured by all parts of an organization. How can E&C be
 the heart of that collaboration?

NEW in 2020: Privacy & Data Compliance

604: Data Incidents, Breach Costs and Regulatory Actions in Europe - What Lessons Have We Learned?

Robert Bond, CCEP-I, Partner, Bristows LLP, Board Member, SCCE & HCCA

- When is a data incident reportable?
- Not all incidents are a data breach
- What's the worst that can happen? The value of a data incident response plan.

12:30 – 13:45 **Networking Lunch with Exhibitors**

13:45 – 14:45

701: Typical pitfalls in the daily life of a sales man - from little goodies for the customers to resale price maintenance and hub & spoke cartels

Heiko Hellwege, Attorney, SCWP Schindhelm

Christina Hummer, Partner, Saxinger Chalupsky

- Kickbacks, tickets for the football game, a treat in the Michelin restaurant: is everything forbidden and all the fun abolished? A practical guide presenting the options left for sales people to persuade and reward their customers.
- Providing "guidance" for setting resale prices what and where is this still allowed? How to react to complaints from customers about resale price of their (online) competitors?
- What tools may the purchasing department use for its own price negotiations? Is showing the offer of a competitor in order to get better prices already an illegal hub & spoke cartel?

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

702: Benchmarking Your Compliance Program – How Mature is Your Corporate Compliance Culture?

Torsten Wolf, Director, Control Risks

- Identifying consistency: A reliant compliance culture also consists of spot checks around the globe. How assured are you that ethical behavior is understood the same way in London, Shanghai, Rio de Janeiro, and Dubai?
- Fit for purpose? Customizing the review program to the specific needs of the business is essential, covering relevant topics and embedding different approaches, such as political risks and data analysis
- Being a value add: Leveraging experience and best practice to create a more mature compliance program that is fit for purpose and adds value to your business

DG703: Discussion Group: Identifying and Addressing Risks by Using Data Analytics

Louis Perold, CCEP, CCEP-I, Compliance Professional, SCCE & HCCA Non-Officer of the Executive Committee

Krista Muszak, CCEP, CCEP-I, GS SOX Controls, Johnson & Johnson

- Diagnosing and treating your compliance risks with data analytics
- Identifying sources of data
- Structuring and visualizing data

NEW in 2020: Privacy & Data Compliance

704: The Challenges of Cross-Border Investigations in a Data-Privacy World

Patrik Borjesson, Head of Investigation, Volvo Cars Helge Kvamme, Managing Director, Kvamme Associates AS Richard T. Bistrong, CEO, Front-Line Anti-Bribery LLC

- In a world that is embracing data-privacy, how can investigators conduct robust and fair internal investigations, respecting the privacy and privacy laws of individuals and countries, while at the same time meeting their obligations to identify and address potential wrong-doing?
- In addition to data-privacy laws, such as the recent enactment of the GDPR, what about local employment law regulations, including co-determination by local employee representations, representatives, and workers-counsel rights that can be legally asserted
- In this session, complex issues will be discussed with two seasoned practitioners in global investigations that will be interviewed by Richard Bistrong, himself subject to an internal investigation a decade ago. From both sides of the issue, this promises to be an engaging and interactive discussion on very real-word challenges

14:45 – 15:15 **Networking Break**

15:15 – 16:15

801: Building a Transnational Workplace Investigations Process

Meric Bloch, CCEP-F, Vice President, Global Investigations, Booking Holdings, Inc.

Daniel Post, Senior Compliance Manager, Booking.com

- How to build a workplace investigations process that supports an effective compliance program, protects your speak-up culture, and supports management success
- Navigating the inevitable turf battles, resource constraints, cultural impacts, and conflicting priorities among the internal departments you depend on for your fact finding
- Facilitating basic investigations techniques, training needs, coaching and documentation to show your program is a programmatic activity that can lead to defensible conclusions

802: Whistleblowers Welcome: EU Sets New Direction for European Compliance

Vigjilenca Abazi, Assistant Professor, Maastricht University Mary Inman, Partner, Constantine Cannon LLP

- The EU Whistleblower Protection Directive presents a new model for how companies respond to internal whistleblowers. As more countries explore North American style whistleblower reward programs, the EU has taken a different tack
- When the EU Directive takes effect, member states must adopt robust protections and companies will have an exciting opportunity to rethink corporate best practices and embrace whistleblowers
- Meanwhile, member states can and should explore additional measures to encourage whistleblowers beyond the minimum standards required by the EU Directive

DG803: Discussion Group: Moving the Middle - Tools and Strategies for Enhancing Middle Manager Engagement

David Barr, Director; CampbellBarr

Lesley Davey, Head of Ethics, Values and Cultural Change, Airbus

Cédric Dubar, Chief Compliance & Ethics Officer, Volvo Car Group

- A candid discussion looking at the importance, but also the challenges of building and sustaining middle manager E&C engagement
- Ideally a smaller break out session (15 30 participants) so we can run some specific engagement examples (drawn from Volvo and Airbus materials)
- As well as considering training materials, we would also cover incentives, appraisals, and mentoring strategies

NEW in 2020: Privacy & Data Compliance

804: Properly Safeguarding Data - How much security is enough?

Professor Paul Dorey, Visiting Professor in Information Security, Royal Holloway College, University of London

- Interpreting and evidencing the security expectations of the regulators
- How to discover (in plain English) what security controls are in place?
- What security do you already have that you didn't know about?

16:15 – 16:30 **Networking Break**

16:30 – 17:30

General Session: From Crisis to an Electric Future - Inside the Cultural Transformation of One of the Largest Companies in the World. A discussion.

Dr. Kurt Michels, Chief Compliance Officer, Volkswagen Group Adam Turteltaub, Vice President, Strategic Initiatives and International Programs, Society of Corporate Compliance and Ethics

- Starting a transformation in the aftermath of a crisis.
- Behind the scenes of Volkswagen's cultural transformation: the strategies that drove the turnaround.
- Using a crisis to implement change: Lessons learned for compliance professionals.

Wednesday, 18 March

Post Conference

7:00 – 15:00 **Registration**

7:15 – 8:15 Rooster Sessions



RS3: Moving the Needle on Modern Slavery - What Organizations Can Do to End Forced **Labor in Supply Chains**

Anny Tubbs, Trustee, Unseen UK Paula Davis, Director, Waypoint GRC

- It couldn't happen here... could it? Understanding, identifying and managing modern slavery risk in your business
- Taking it to the front line how to engage employees and the extended enterprise in the fight against modern slavery
- Crisis management practical steps to take if you uncover slavery in your

RS4: Ethics & Compliance in High-Risk Countries, Lessons Learnt Based upon Two Case **Studies**

Andrew Hoffmanns, CCEP-I, E&C Manager, Basrah Gas Company

- Introduction of high-risk countries, expectations of the E & C in high-risk countries and some of the challenges management faces in improving E
- Two case studies of E & C program implementations in Kazakhstan and Iraq explaining the successes and difficulties of training, cultural differences, and compliance investigations
- A summary based on the case studies of lessons learnt, commonalities between the two examples, commons mistakes, challenges, and keys to success

Networking Break 8:15 - 8:30

8:30 – 9:45

W1: Post-Ethics Investigations. What's Next? Remediation or Reoccurrence?

Alan Dillane, Global Remediation Program Manager, Dell

- Companies from every sector are experiencing ethical misconduct, but often they are just firefighting and a vicious circle ensues and similar misconduct repeats itself. Remediation is the key to stop recurrence. What
- Dell's Global Remediation Program Manager will talk about their journey and overall strategy in developing remediation as a key compliance
- From case handover with the case investigator to root cause analysis to partnering with the business in driving change and the neuroscience behind this to strengthening controls, awareness and tone at the top resulting in downward trends in similar cases



Rooster Sessions

Rise with the sun and shine a spotlight on compliance issues with our new early morning sessions, while maximizing the amount of CEUs you can earn

W2: Doing Business in Africa: A Boom and **Changing Risk Landscape**

Lola Adekanye, Program Officer for Africa, Center for International Private Enterprise, Nigeria Office

Anna Kompanek, , CCEP-I, Director, Global Programs, CIPE

- Whether it is large-scale Kenyan agricultural producers or Ethiopian apparel manufacturers, Africa is an increasingly attractive place to source goods bound for European markets but remains inherently risky in terms of compliance
- This session, featuring speakers based in Washington, DC, and Nigeria, offers a view from the frontlines on how companies and compliance professionals are striking a balance between opportunity and risk on the
- From experience working on compliance issues in 16 African markets, the presenters will discuss how to find trusted local companies that meet due diligence requirements, and how to strengthen their compliance capacity and reduce risk profile

W3: My Brother's Keeper: Mitigating Risk through Business Partner Compliance Program Tool Kits

Matthew M. Werner, CHC, VP, Global Chief Compliance Officer, Bio-Rad Laboratories

- Surveying the risk environment: Determining which business partners are creating risk for your company and why
- Effective implementation: Creating right-sized compliance program tool kits that your business partners will find attractive and effective
- Measuring success: Assessing tool-by-tool effectiveness and evolving your kit to stay ahead of risk

9:45 – 10:00 **Networking Break**

10:00 – 11:15

W4: How to Survive a Monitor - Tips from Around the World

Matthew Paice, CCEP-I, Group Compliance Officer, Inchcape **Shipping Services**

Eric R. Feldman, CCEP-I, Senior VP and Managing Director, Corporate Ethics and Compliance Programs, Affiliated Monitors Inc.

Maria Lancri, Attorney, Partner, Squair

- Identify the different monitoring regimes in place or planned in the US, World Bank, France, UK, and other countries
- Discuss the "value-added" that monitors can bring to the table
- Identify how pro-active approaches and E & C changes can help companies avoid the imposition of a monitor when settling government cases

W5: Sanctions Compliance in CIS During **Turbulent Times**

Ethan Heinz, Counsel, Dentons, Europe Region Alexander Khaki, Executive Director, CSI Group LLC Eric Clark, Lead Counsel, Global Trade Compliance, Nokia Solutions and Networks

- Sanctions vs business needs. What to look at during third party integrity due diligence in Russia?
- Sectoral and blocking sanctions: What needs to be considered when making a new deal with local business partners
- Dos and Don'ts for western companies: True story from business representative

W6: Compliance Learning Excellence: How Are Multi-Nationals Succeeding in Creating Effective, World-Class Compliance Training Programs

Neil Cullen, Director, Compliance Learning

Johan E. Thorell, CCEP-I, Senior Director EMEA Compliance & Data Privacy, CWT

- Why does compliance training matter for the 2020 workforce?
- How learning can build a culture of compliance and ethical behavior, and instructional principles for reaching large, multi-national workforces
- Join us for a discussion about how CWT is building compliance training programs that work

11:15 – 11:30 **Networking Break**

11:30 – 12:45

W7: How to Influence Culture and Behavior as an Ethics and Compliance Officer

Maarten Hoekstra, Sr Expert Compliance Development, ABN Amro bank

Geert Vermeulen, CEO, ECMC

Susanne Hafkamp, Compliance Manager, Pfizer

Marlène Jans, Director, RSM Netherlands

- Why is it important that ethics and compliance officers help their management to influence culture and behavior?
- How can we do that? Presentation of a toolbox containing some 40-50 tools that ethics and compliance officers can use to influence culture and behavior
- Let's give it a try: We will practice with one or two tools

W8: Strategic Planning for Internal Controls

Sally March, CCEP, CCEP-I, Director, Drummond March & Co

- Internal control is a process designed to provide reasonable assurance that an organization can achieve its objectives relating to operations, financial reporting, and compliance. E&C is a vital part of ERM
- Internal audit and ethics & compliance -- two sides of the same coin? How
 can we better align the strategy of ethics & compliance with the strategy
 and objectives of the organization and with the wider internal controls?
- Integrity and ethical values are critical components of the control environment. How can we help the Board and senior leaders understand that these are the foundation necessary for any other controls to be effective?

W9: Choosing and Using KPIs and Metrics that Matter: How to Assess and Sell Your Program from the Inside Out

Kristy Grant-Hart, CEO, Spark Compliance Consulting Susan Du Becker, Global Compliance Enablement, Cisco Systems BV

- Learn how to choose Key Performance Indicators that actually matter: meaningful, impactful and business relevant.
- Find out how to evaluate your program from the inside out by using cutting edge metrics that not only tell the story of your program's progression, but also how you've supported business initiatives.
- Hear over 40 specific Key Performance Indicators so you can choose those that best fit your program. You'll find out how to track, monitor, and manage in a more effective way.

13:15 – 14:30

W10: Internal Investigations for Global Organizations

Gabriel Imperato, CHC, Managing Partner, Nelson Mullins Broad and Cassel, Board Member, SCCE & HCCA

Odell Guyton, CCEP, CCEP-I, Managing Director, Klink & Co. Inc., Board Member, SCCE & HCCA

- Challenges in conducting internal investigations in different cultures
- Internal investigations with or without confidentiality and the protection of privilege
- Best practices for internal investigations; responding to reports of non-compliant activity, documents, interviews, findings and evaluation, and remediation

W11: Business Ethics & Compliance 2.0: Using Technology to Drive Change

Jacki Cheslow, CCEP, CCEP-I, CRM, Global Compliance Program Leader, IEEE

- Hear how one company used the implementation of new technology as an opportunity to drive significant change in the structure of their business ethics & compliance program
- Get practical advice on how they developed their compliance leader network and successfully overcame roadblocks to implement a global network
- Learn how they use dashboards to monitor the program, provide transparency, and keep business leaders engaged

W12: Challenging Yourself to Challenge the Board to Challenge You

Sally March, CCEP, CCEP-I, Director, Drummond March & Co Jane L. Mitchell, Director, JL&M Ltd, Karian and Box Ltd.

- Outputs v outcomes helping your Board to challenge their outdated notions of ethics & compliance effectiveness and demand a shift in oversight from quarterly monitoring outputs to long-term sustainable business impacts
- Your Board must hold leadership accountable for aligning process and systems with purpose, values, and strategy. We will explore how ethics & compliance can help to bridge that cultural gap
- Shifting the narrative from "Tone at the Top" to "Conduct at the Top" and boosting your role as an "Ethics and Culture Officer". How you can help senior leaders to actively role-model a culture of integrity

15:00 – 15:30 **CCEP-I Exam check in**

15:30 – 18:30 **CCEP-I Exam** (optional)

12:45 – 13:15 **Networking Lunch**

Hotel & Conference Location

Hotel Okura Amsterdam

Ferdinand Bolstraat 333, 1072 LH Amsterdam, The Netherlands

Online Reservations: okura.nl

Use Group Code SCCE2020 (case sensitive)

Telephone Reservations: +31 (020) 67 87 111

(Make booking in the name of "8th Annual European Compliance & Ethics Institute (ECEI)")

Hotel accommodations are not included in your conference registration fee

Notice: Neither SCCE nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of SCCE or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952.933.4977 or 888.277.4977.

Reservation Details

A group rate of €230 plus applicable taxes per night has been set up for SCCE European Compliance & Ethics Institute attendees. The luxury breakfast buffet is included in the group room rate for one guest. The double room occupancy supplement is €25 per person per night. Please note the rate is including a 9% VAT and subject to a 7% city tax. To make reservations, visit okura.nl.

All reservations must be guaranteed with a major credit card. The cutoff date to receive the group rate is Friday, 14 February, or once the group block is full, which may be prior to this date. It is recommended to book your hotel reservations early. Hotel accommodations are not included in your conference registration fee.

Terms and Conditions

By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, and SCCE's privacy policy which can be found at corporatecompliance. org/2020investigations/tandc.

REGISTRATION FEES are as listed and considered net of any local withholding taxes applicable in your country of residence. All prices are subject to change. SCCE will charge your credit card the correct amount should your total be miscalculated.

GROUP DISCOUNTS are available for multiple people from the same organization attending at event. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original, canceled event. Conference credits may be used toward any SCCE service or product. If a credit is applied toward an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation or send a substitute, notification is required by email, sent to helpteam@corporatecompliance. org, prior to the start date of the event.

SPECIAL NEEDS/CONCERNS Prior to your arrival, please call SCCE at +1 952.933.4977 or 888.277.4977 if you have a special need and require accommodation to participate.

Continuing Education

SCCE is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/all-conferences-home-page. Select your conference, and then select the "Continuing Education" option on the left hand menu.

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Daily Breakdown:

Monday | 7.2 CCB CEUs

Tuesday | 8.4 CCB CEUs

Wednesday | 7.2 CCB CEUs

*Totals subject to Change

European Compliance & Ethics Institute

16-18 March 2020 · Amsterdam

Registration Fees (VAT Included) **Contact Information** ○Mr ○Mrs ○Ms ○Dr Member (Monday & Tuesday) \$1,571.79 Non-Member (Monday & Tuesday) \$1,934.79 Registration + First-Time Membership* \$1,791.79 Member/Account ID (if known) Post-Conference (Wednesday) \$453.75 Group Discount for 5-9 Attendees (\$100) Group Discount for 10 or More (\$150) First Name Last Name * Save by joining today (first-time members only). Dues renew at \$325. TOTAL \$ Credentials (CHC, CCEP, etc.) **Session Selection** Visit corporatecompliance.org/eventreg after registering to choose your Job Title sessions, update your conference badge, and see our on-site attendee networking opportunities. If you do not select your sessions online, please write them in the form below. Your selection will be used to assist Organization (Name of Employer) us in planning. You are not obligated to attend the sessions you select. Session selection is not available for Discussion Groups. Street Address WEDNESDAY **MONDAY TUESDAY** (POST-CONFERENCE) 10:15 7:00 7:15 State/Province City/Town 11:30 10:15 8:30 13:45 11:30 10:00 14:45 11:30 15:15 Zip/Postal Code Country 15:15 13:15 Work Phone **Payment** Online registration at corporatecompliance.org/2020ECEI Email (required) Mail this form to SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA **Dietary Needs Request** Fax this form to +1 952.988.0146 ☐ Dairy Free ☐ Gluten Free ☐ Kosher ☐ Vegetarian ☐ Vegan Email this form to helpteam@corporatecompliance.org — Due to PCI \square Other compliance, do not provide credit card information via email. You may email this form (without credit card information), then call SCCE at +1 952.933.4977 or 888.277.4977 with payment information. **Acknowledgments** O Invoice me By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at Check enclosed (payable to SCCE) corporate compliance.org/2020 ECEI. Wire transfer requested Your information (postal address) may be shared with conference Credit card: I authorize SCCE to charge my: exhibitors, attendees, speakers, affiliates, and partners for marketing ○ Visa ○ MasterCard ○ Discover ○ American Express and/or networking purposes. To see the full use or if you wish to opt-out, visit corporatecompliance.org/privacy. By participating in an SCCE conference, you grant SCCE, or anyone Credit Card Account Number authorized by SCCE, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation. Credit Card Expiration Date

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