

SAN FRANCISCO

Regional Compliance & Ethics Conference

May 17, 2019



Learn, Network & Earn CEUs in Your Neighborhood

The Regional Compliance & Ethics Conference offers convenient opportunities for compliance and ethics training, updates on the latest news in regulatory requirements and enforcement, and strategies to develop effective compliance programs. Additionally, attendees will have ample opportunity to network with industry peers. Breakfast and lunch are also included in the conference price.

SPONSORED BY:



corporatecompliance.org/regionals



7:30 – 8:25 AM

Registration and Continental Breakfast

8:25 AM

Opening Remarks

8:30 – 9:30 AM

Global Changes/Emerging Trends in Privacy and Security

Moderator:



Adam Sand
CEO
Shopkick

Panel:



Kari Kelly
Attorney
Kelly Corporate Counsel



Deanna Tyler
Senior Privacy Counsel
Looker



Kimberly Culp
Director
Carr McClellan

- Notable changes in law/regulation
- Current enforcement practices
- How companies are responding

9:30 – 9:45 AM

Networking Break

9:45 – 10:45 AM

Accountability and Compliance in the Age of AI



Anupam Datta
Professor
Carnegie Mellon University

- How AI black boxes threaten societal values, including privacy and fairness
- Research progress on opening up AI black boxes to discover and mitigate their problems
- Engineering tools to support accountability and compliance activities in the age of AI

10:45 – 11:00 AM

Networking Break

11:00 AM – 12:00 PM

Fine-tuning Your Company's Enterprise Risk Management Orchestra



Volker Pasternak
PhD, Director
Compliance and Legal, EPRI



Minel Diaz
Internal Audit Manager
Americas, VMware

- How compliance, internal audit, risk, legal, and other functions view their roles in risk management
- How assigning risk ownership can benefit the collaboration between functions
- Examples of collaboration: risk frameworks, risk appetite statements and reporting to the board

12:00 – 1:00 PM

Lunch

1:00 – 2:00 PM

Building a New Compliance Program—Dos and Don'ts

Moderator:



Laraine McKinnon
Advisor, Talent & Culture Strategist
Emtrain

Panel:



Megan Bell, GWAPT, CIPM, CFE
Head of Security, Privacy, and Compliance, Human API



Sue Gong, CCEP, CCEP-I
Attorney & Consultant
SH Gong Law Firm



Suhani Akhare
Director, Senior Corporate Counsel
Anaplan, Inc.

- Starting with a well-defined business and regulatory context to avoid silos
- Core values and best practices as the program foundation
- Meaningful metrics to ensure accountability across the organization

2:00 – 2:15 PM

Networking Break

2:15 – 3:15 PM

Reducing Implicit Bias in the Workplace



Michelle Greer Galloway
Of Counsel
Cooley LLP

Substantial research supports the finding that unconscious or implicit bias influences us personally and professionally. This session explores the connection between implicit bias and behavior.

- How does it impact engagement and team effectiveness and productivity?
- Learn about the current research on how to counter and reduce implicit bias.
- Learn how to be a more inclusive, effective, team member.

3:15 – 3:30 PM

Networking Break

3:30 – 4:30 PM

Ethics and Privacy



Adriana Beach
Privacy and Corporate Counsel
23andMe

Lydia F. de la Torre
Privacy Fellow/Program Co-Director/
Professor, Santa Clara Law School

- How data protection and ethics can serve as a decision-making framework.
- How society should move towards advancing the future; privacy is not the only open question.
- The role of the consumer creating and enforcing data ethics in technology.

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- SCCE Member** \$220
- Non-Member** \$270
- Registration & SCCE membership** \$440
Save by joining SCCE today (first-time members only) Dues regularly \$325

TOTAL \$ _____

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

Member/Account Number (if applicable/known) _____

First Name _____ M.I. _____ Last Name _____

Credentials (CCEP, CPA, CFE, etc.) _____

Job Title _____

Organization (Name of Employer) _____

Address _____

City _____ Province/State _____ Postal Code/Zip _____

Country _____

Phone _____

Fax _____

E-mail (required for confirmation and conference information) _____

SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free Kosher Vegetarian Vegan Other _____

PAYMENT METHOD

Mail check (including registration form) to:
 SCCE, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952.988.0146

Check enclosed (payable to SCCE) Invoice me

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If your total is miscalculated, SCCE will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (LCCA19)

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HOTEL/CONFERENCE LOCATION:

Parc 55 San Francisco—A Hilton Hotel

55 Cyril Magnin Street, San Francisco, CA 94102 | 415.392.8000
<https://aws.passkey.com/e/49883286>

A small block of rooms has been reserved for the night of Thursday, May 16 at a rate of \$239.00 plus applicable state and local taxes, fees and assessments, currently 16.45%. Reservations must be received no later than Friday, April 26, 2019. Reservations made after this date will be accepted on a space and rate available basis.

NOTICE: Neither SCCE nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of SCCE or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

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GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging, and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit corporatecompliance.org/privacy.aspx.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in SCCE events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in SCCE events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that SCCE plans to take photographs and/or video at this conference and reproduce them in SCCE educational, news, or promotional material, whether in print, electronic, or other media, including the SCCE website. By participating in this SCCE event, I grant SCCE the right to use my name, photograph, video, and biography for such purposes. As a participant of this event, my name, job title, organization, city, state, and country will be listed on the attendee list that will be distributed to attendees, speakers, and exhibitors of this event.

CONTINUING EDUCATION: decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, SCCE may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.933.4977 or 888.277.4977 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to SCCE's website, corporatecompliance.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

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