



SOCIETY OF CORPORATE  
COMPLIANCE AND ETHICS

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# CHICAGO

## April 28, 2017

### Regional Compliance & Ethics Conference



# Get the latest on key challenges facing the compliance community in Chicago

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Questions?  
[katie.burk@corporatecompliance.org](mailto:katie.burk@corporatecompliance.org)

Learn more and register  
[www.corporatecompliance.org/regionals](http://www.corporatecompliance.org/regionals)



Governance Services



7:30 – 8:25 AM

## Registration & Breakfast

8:25 – 8:30 AM

## Opening Remarks

8:30 – 9:30 AM

## Utilizing Storytelling in Ethics and Compliance Programs



**Kelly Richmond Pope, PhD, CPA**  
Associate Professor  
School of Accountancy and MIS  
Driehaus College of Business  
DePaul University

9:30 – 9:45 AM

## Break

9:45 – 10:45 AM

## Building a Global Privacy Program

**Caroline Budde, WBA Vice  
President Compliance, Global  
Privacy Officer**

- General Data Protection Regulation

10:45 – 11:00 AM

## Break

11:00 AM – 12:00 PM

## The Ethics of CEO Apologies



**Professor Daryl Koehn**  
Institute for Business and  
Professional Ethics  
DePaul University

- The elements of an ethically good CEO apology
- Evidence supporting the theory
- How the stock market reacts to more ethical CEO apologies

12:00 – 1:00 PM

## Lunch

1:00 – 2:00 PM

## Leveraging data to assess and prove the effectiveness of corporate compliance programs



**Michele Edwards**  
Managing Director  
StoneTurn Group

- Overview of February 2017 DOJ guidance on the evaluation of corporate compliance programs
- The importance of data analysis and metrics in the evaluation of corporate compliance programs
- Brainstorming specific data indicators to assess the effectiveness of corporate compliance programs

2:00 – 2:15 PM

## Break

2:15 – 3:15 PM

## Conflicts of Interest



**William J. Daley**  
Vice President & Chief Counsel  
Labor, Employment & Compliance  
Legal & Government Affairs  
Conagra Brands



**Diane B. Nobles**  
President  
Nobles & Associates

3:15 – 3:30 PM

## Break

3:30 – 4:30 PM

## Addressing Compliance and Ethics Risk in the Newly Acquired Entity



**Kasey Ingram, CCEP**  
General Counsel & Chief  
Compliance Officer  
ISK Americas Incorporated



**Dan Harper, CCEP**  
General Counsel  
GEA Farm Technologies, Inc.

- Overview of the ethics and compliance challenges, considerations and risks that arise after acquiring a new entity
- Discuss strategies for effectively integrating ethics and compliance programs and related infrastructure in the newly acquired entity
- Share practical tips and solutions for effectively mitigating the ethics and compliance risks that may arise during the integration process

**NO AUDIO OR VIDEO RECORDING OF SCCE CONFERENCES IS ALLOWED.  
PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.**

**Register online at [www.corporatecompliance.org/regionals](http://www.corporatecompliance.org/regionals)  
Tweet #SCCEchi**

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- SCCE Member \$199
Non-Member \$245
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TOTAL \$

ATTENDEE INFORMATION (please type or print)

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Fax

E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Vegetarian Vegan Other
Kosher (no shellfish, pork or meat/dairy mixed) Kosher (Hechsher certified)

PAYMENT METHOD

Mail check (including registration form) to:
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Fax to: +1 952 988 0146

- Check enclosed (payable to SCCE)
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If your total is miscalculated, SCCE will charge your card the correct amount.

Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (LCIL17)

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HOTEL/CONFERENCE LOCATION:

Park Hyatt Chicago

800 N Michigan Ave., Chicago, IL 60611 | 312-335-1234
https://chicago.park.hyatt.com/en/hotel/home.html

A block of rooms has not been reserved for this program. To check hotel rates and availability, please call them directly at 312-335-1234 or visit their website. You can also find directions, transportation, and parking options on their website.

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