

Building Cross-Functional Partnerships

March 13, 2019 • 12:00 pm CT (90 minutes) • earn 1.2 CCB CEUs*

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QUESTIONS? liz.ray@corporatecompliance.org



LAUREN E. CONNELL
Director, Compliance &
Integrity, Nielsen

- Building cross-functional partnerships allows compliance departments to identify win-win goals with other departments and achieve more with less.
- When talking with other departments, focus on specific, discrete areas where compliance department goals overlap with goals of that department.
- Departments with goals that often overlap with compliance departments include: Human Resources, Marketing, Sales, Procurement, Finance, and Audit.
- Discussing common goals with each department will align programs and promote shared goals to leverage limited time and resources.
- Use the additional work you are able to accomplish with cross-functional coordination to make the case that money in the compliance budget is well spent and decreases risk across the organization.



Receive 1.2 CCB credits*
per 90-minute conference



*subject to change depending on
length of web conference content

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Mr. Mrs. Ms. Dr.

Member/Account Number (if applicable/known)

First Name M.I. Last Name

Job Title

Organization (Name of Employer)

Street Address (NO PO BOX NUMBERS)

City State Zip

Telephone

Fax

Email (required for registration confirmation)

Assistant's Email (registration and dial-in information will be copied to this email)

By submitting this registration you agree to the terms and conditions, including the use of your information as stated on this page, and our Privacy Statement located at www.corporatecompliance.org/privacy.aspx.

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NO AUDIO OR VIDEO RECORDING OF
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