Identifying and Addressing Risks through Data Analytics

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DATA ANALYTICS
Using your Data to Identify Risks
DATA
Sources: Where is your data coming from?

Structured
- RBA
- Hotline calls
- Training stats
- Click rates

Unstructured
- Email
- Texts
- IM's

Consistency
Dig Deeper
Employee Awareness
Categorizing & Tracking

Gaps & Successes

Continuous Improvement

Program Effectiveness

Internal Benchmarking

Return on Investment

Engagement

Accurate Modeling

Technology, Insights and Processes

Government Guidance

Return on Investment

Accurate Modeling

Government Guidance
Effective Risk Management Using Data Analytics

• Identify, categorize and leverage your data to reveal gaps, mitigate risks and grow your compliance program
• Direct focus and resources toward consistent, repeatable test steps.
• Implement controls and monitor progress.

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