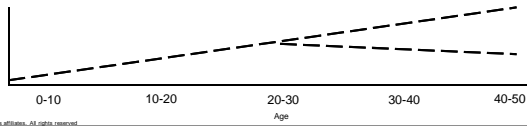




## Millennial Split

- Do all Millennials look and act the same way?
- Who do you believe hates Millennials the most?
- Why do Millennials hate their own generation more so than any other generation has hated themselves? Why are we so ashamed to identify? What impact does this have?

Generation Experts believe this is due to the Millennial Split:



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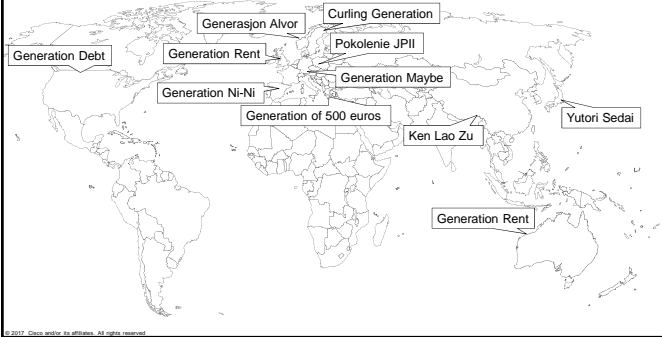
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## Millennials Across Cultures



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## Why do we all hate them?



Every Generation is the Same, but Different

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## What's coming..... iGen(GenZ)



Generations are moving in the opposite direction

<https://youtu.be/4f16o9Q0XGE?t=797>

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## How does this relate to us – Time to get ahead of the game?

- |   |   |
|---|---|
| ✘ Historical bias, regulation                       | ✔ Dynamics – YOUR responsibility                |
| ✘ Can't Do's  | ✔ Can Do's                                      |
| ✘ Legal/Text Driven Policies                        | ✔ Policies as guidelines; iterative and organic |
| ✘ Prescriptive and repetitive training              | ✔ Knowledge sharing, Control & monitor          |
| ✘ The 'School Prefect', (Hall Monitor) Comfort Zone | ✔ What do we NEED to know                       |

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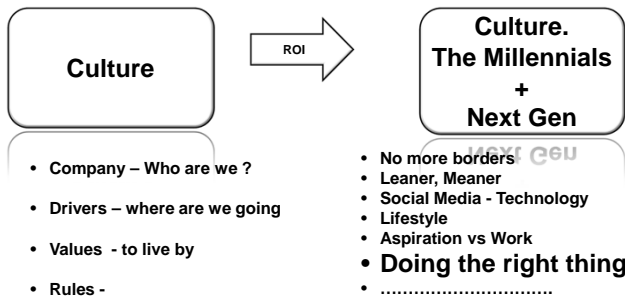
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## Return on Investment – Our Future



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