

# Is Your Hotline **Hot?**



## — Discovering Tools for Auditing and Monitoring

Presented by J. Veronica Xu

1

## Today's Speaker

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2

# Agenda

- ▶ Discover and understand the hidden messages in your hotline data
- ▶ Prioritize real risk areas based on your actual statistics
- ▶ Develop processes and tools to assist with your auditing and monitoring efforts
- ▶ Q & A



3

## Polling Question #1

- ▶ Do you/your team use a third-party system for hotline intake?
  - ▶ A) Yes
  - ▶ B) No
  - ▶ C) Not sure

4

## Polling Question #2

- ▶ Do you/your team have direct access to the hotline data and statistics?
  - ▶ A) Yes
  - ▶ B) No
  - ▶ C) Not sure

5

## Discover and understand the hidden messages

- ▶ Effectiveness of your compliance program
  - ▶ Auditing and monitoring is one of the seven elements of a compliance program.
  - ▶ Compliance is responsible for the ongoing reviewing, auditing and monitoring of all measures and systems in the compliance program, including the hotline system.
  - ▶ What to audit/monitor and how to do it are often the two things that many compliance professionals struggle with.

6

## Discover and understand the hidden messages

- ▶ Know what you have and what you are auditing/monitoring
  - ▶ What system do you have?
  - ▶ How many calls/complaints does your organization usually receive on a regular basis (e.g., monthly, quarterly, yearly, etc.)?
  - ▶ What data is your system tracking and what are the issue types?
  - ▶ How many locations does your organization have and how is your organization structured (e.g., by region, job function, etc.)?
  - ▶ What languages are used when reporters contact your hotline?
  - ▶ Do your investigations have any documentation to support the findings?

7

## Discover and understand the hidden messages

- ▶ Understand what data are telling you
  - ▶ Which location/office has the least number of complaints?
  - ▶ What are the most reported issues in your organization?
  - ▶ What is the substantiation rate in the organization/in each region?
  - ▶ What are the sources of awareness (e.g., personal experience, hearsay, etc.) and the sources of reporting (e.g., employees, customers, vendors, etc.)?
  - ▶ How are the concerns reported (i.e., intake method)?
  - ▶ What's the percentage of anonymous reporting?
  - ▶ What's the percentage of closed cases with no documentation?

8

## Polling Question #3

- ▶ How often do you/your team review your hotline data for auditing and monitoring purposes?
  - ▶ A) Daily
  - ▶ B) Weekly/bi-weekly
  - ▶ C) Monthly
  - ▶ D) Quarterly
  - ▶ E) Yearly
  - ▶ F) No set schedule
  - ▶ G) Not sure

9

## Prioritize real risk areas based on your actual statistics

- ▶ Identify risks, breakdowns and weaknesses
  - ▶ Review the total number of complaints across the organization and identify trends and patterns
  - ▶ Examine the locations that have the lowest and highest numbers of complaints (over a period of time)
  - ▶ Identify the top 3 most reported issue types (e.g., retaliation, billing, conflicts of interest, etc.)
  - ▶ Conduct root-cause analysis and ascertain underlying causes and issues

10

## Prioritize real risk areas based on your actual statistics

- ▶ Identify risks, breakdowns and weaknesses
  - ▶ Check the completeness and thoroughness of your hotline investigations (e.g., investigative documentation, statements, etc.)
  - ▶ Review the average length for case closure, primary outcomes, resolutions, follow-up actions, and investigators' wording and narrative
  - ▶ Compare the data with incidents reported by Operations and connect the dots

11

## Polling Question #4

- ▶ Do you/your team audit hotline investigations' documentation to ensure the investigations are thorough and complete?
  - ▶ A) Yes
  - ▶ B) No
  - ▶ C) Not sure

12

## Develop processes and tools to assist with your auditing and monitoring efforts

- ▶ Establish investigative procedures, protocols and best practices
- ▶ Provide periodic training
  - ▶ The workforce
  - ▶ Your internal investigators
  - ▶ Management (including the board members)
- ▶ Make an audit plan/schedule
  - ▶ Set clear audit objectives
  - ▶ Understand the purpose of the audits
  - ▶ Determine frequency of audits and focus areas

13

## Develop processes and tools to assist with your auditing and monitoring efforts

- ▶ Make an audit plan/schedule
  - ▶ Determine frequency of audits and focus areas (Cont.)
    - ▶ Interview employees to gauge employees' awareness of the hotline
    - ▶ Audit the physical locations of the hotline posters
    - ▶ Check if the hotline number/web portal actually works (including the handling of the hotline calls, the user experience with the web portal, consistency in the information intake process, etc.) - whether it's handled by a 3<sup>rd</sup> party vendor or not
    - ▶ Verify if investigative protocols and processes were followed and whether the documentation was complete

14

## Develop processes and tools to assist with your auditing and monitoring efforts

- ▶ Share the findings with Management
  - ▶ Senior leadership
  - ▶ The governing board
- ▶ Collaborate with other functions/departments
  - ▶ Conduct the gap analysis and/or the root-cause analysis
- ▶ Re-visit areas of concern
- ▶ Assess progress or re-evaluate deficiencies in processes and practices

15

## Key Considerations & Takeaways

Read the data

Understand  
the messages

Identify risks

Develop audit  
plans

Review  
findings

Re-visit and  
re-evaluate  
processes

16



# Q & A



17

17

# Thank you!

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18

18