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## SCCE's 2018 Utilities & Energy Conference

### Strategy & Compliance – Where Shall the Two Meet?

February 6, 2018




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### Agenda

Topic
Introductions – who are we?
Compliance & Strategy – what matters?
Examples – when is structure relevant?
Communications – where do they help?
Accountability – why is it important?
Q&A – how can we help?

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### Introductions – who are we?



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**Examples – when is structure relevant (cont.)?**

**CSES Leadership Team**



Judy Poferi  
SVP and Corporate Secretary



Emily Ahachich  
Strategy and Planning



Sara Dietrich  
Strategic Communications



Laura Lonsdale  
Corporate Compliance & Business Conduct

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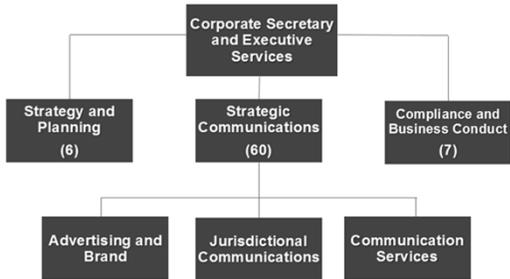
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**Examples – when is structure relevant (cont.)?**

**CSES Organization**



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**Examples – when is structure relevant (cont.)?**

**CSES Priorities**



- Build Enterprise Continuity Capabilities**
  - Build on operations model
  - Sustain a strong culture of compliance to protect the company brand and reputation
  - Drive strong and sound governance practices
- Execute Strong Reputational Platform**
  - To build customer trust, confidence and loyalty to support positive Corporate and OpCo business outcomes
  - Position Xcel Energy and leaders as drivers in future energy vision/plans
- Sharpen Strategy and Planning Alignment**
  - Govern via simple, clear metrics
  - Incent right behavior
  - Build competitive intelligence
- Coordinate and Drive Culture Change**
  - Execute an integrated communication and change management plan to help achieve a culture of continuous improvement

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