“Businesses and users are going to embrace technology only if they can trust it.”

Satya Nadella
Chief Executive Officer
Microsoft Corporation

• We take a principled approach with strong commitments to privacy, security, compliance, and transparency.
• Moving to the cloud makes it easier for you to become compliant with privacy regulations by managing and protecting personal data in a centralized location.
• Microsoft is the industry leader in privacy and security with extensive expertise complying with complex regulations.

Overview

Privacy - Microsoft understands that when you, our customer, use our business cloud services, you are entrusting us with your most valuable asset—your data. You trust that its privacy will be protected and that it will be used only in a way that is consistent with your expectations.

General Data Protection Regulation (GDPR) – Imposes new rules on organizations in the European Union (EU) and those that offer goods and services to people in the EU, or that collect and analyze data tied to EU residents, no matter where those organizations are located.

- Enhanced personal privacy rights
- Increased duty for protecting data
- Mandatory breach reporting
- Significant penalties for noncompliance
What key changes result from the GDPR?

**Data Subject Rights**
- Individuals have the right to:
  - Access their personal data
  - Correct errors in their personal data
  - Erase their personal data
  - Object to processing of their personal data
  - Export personal data

**Controls and Notifications**
- Organizations are required to:
  - Provide clear notice of data collection
  - Outline processing purposes and use cases
  - Define data retention and deletion policies

**Transparent Policies**
- Organizations are required to:
  - Provide the notice of data collection
  - Outline processing purposes and use cases
  - Define data retention and deletion policies

**IT and Training**
- Organizations are required to:
  - Train privacy personnel and employees
  - Audit and update data policies
  - Employ a Data Protection Officer (if required)
  - Create and manage compliant vendor contracts

**GDPR is.....**
- Privacy by Design
- Security by Design
Protecting customer privacy with GDPR

What does this mean for my data?

- Stricter control on where personal data is stored and how it is used
- Better data governance tools for better transparency, recordkeeping, and reporting
- Improved data policies to provide control to data subjects and ensure lawful processing

Our commitment to you

- To simplify your path to compliance, we are GDPR compliance ready across our cloud services beginning on May 25, 2018.
- We will share our experience in complying with complex regulations such as the GDPR.
- Together with our partners, we are prepared to help you meet your policy, people, process, and technology goals on your journey to GDPR.

GDPR Overview

Customer Input
- Your data sources
- Your business reasons for data capture
- Your personal data definitions
- Your policies

Customer Management
- Risk & Compliance Management for Data Privacy Engagement
  - Data Privacy Risk Management
  - Data Protection Management
  - Data Subject Request Management
  - Breach Notification
- Data privacy risk management reporting & portal

Customer Managers
- Responding to data subject requests and consent changes
- Reporting to authorities
- Breach response
- Ongoing compliance programs
Enabling Data Subject Requests through the Azure Privacy Portal

Microsoft Azure
User Privacy

Request to export user data
Submit and manage user requests to export stored data. Learn More

View export requests
Track and view requests to export user specific data. Learn More

Delete user in Active Directory
Delete users from the Azure environment by deleting the user in Active Directory. Learn More

Manage User Privacy

Microsoft Azure
User Privacy
**Trusted Platform**

Built-in compliance and security to manage and control access to personal data

<table>
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<tr>
<th>Transparency &amp; Privacy</th>
<th>Data Residency</th>
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**Transparency - Compliance Manager**

- View your compliance posture against evolving regulations in real-time.
- Take recommended actions to improve your data protection capabilities.
- Conduct pre-audits to prepare for external audits.
Azure covers 79 compliance offerings

Global
- ISO 27001:2013
- ISO 27017:2015
- ISO 27018:2014
- ISO 22301:2012
- ISO 9001:2015
- ISO 20000-1:2011
- SOC 1 Type 2
- SOC 2 Type 2
- CIS Benchmark
- CSA STAR Certification
- CSA STAR Attestation
- CSA STAR Self-Assessment
- ITAR
- CJIS
- IRS 1075
- WCAG 2.0 (ISO 40500:2012)
- FedRAMP High
- FedRAMP Moderate
- EAR
- DoD DISA SRG Level 5
- DoD DISA SRG Level 4
- DoD DISA SRG Level 2
- DFARS
- DoE 10 CFR Part 810
- NIST SP 800-171
- NIST CSF
- Section 508 VPATs
- FIPS 140-2
- FISC (JP)
- APRA (AU)
- OSFI (CA)
- 23 NYCRR 500
- SEC 17a-4
- CFTC 1.31
- 2FINRA 4511
- SOX
- HIPAA BAA
- HITRUST
- 21 CFR Part 11 (GxP)
- MARS-E
- NHS IG Toolkit (UK)
- NEN 7510:2011 (NL)
- FERPA
- CDSA
- MPAA
- DPP (UK)
- FACT (UK)
- Argentina PDPA
- Australia IRAP Unclassified
- Australia IRAP Protected
- Canada Privacy Laws
- China GB 18030:2005
- China DJCP (MLPS) Level 3
- China TRUCS / CCCPPF
- India MeitY
- Japan CS Mark Gold
- Japan My Number Act
- Netherlands BIR 2012
- New Zealand Gov CIO Fwk
- Singapore MTCS Level 3
- Spain ENS
- Spain DPA
- UK Cyber Essentials Plus
- UK G-Cloud
- UK PASF
- EN 301 549
- EU ENISA IAF
- EU Model Clauses
- EU – US Privacy Shield
- GDPR
- Germany C5
- Germany IT-Grundschutz
- U.S.
- Government
- Global
- Regional
- Industry

Resources
- Azure sales guide, playbook, and customizable presentation for GDPR
  https://aka.ms/GDPR-Partners
- GDPR on the Microsoft Trust Center
  https://microsoft.com/gdpr
- Compliance Manager
  https://aka.ms/compliancemanager
- Azure Blueprints
  https://aka.ms/Azure-Blueprints

Thank you!