About me:

- Teaching Assistant Professor & Director of Undergraduate Studies in the Department of Business Administration at the Gies College of Business at the University of Illinois
- 2007 JD/MBA from the U of I
- Former corporate & commercial lawyer (happily retired!)
- Teach business law and ethics
- Coach Gies ethics case competition teams
- Native Austinite – talk to me about BBQ
The plan for today

- I’ll give you some scenarios, mostly drawn from case competitions about current business ethics issues
- With your table, come up with a plan of action
- Share with the group
- I’ll tell you how my students solved the same problems

The Amazon HQ2 Case

1. Is there an ethical problem here for Amazon?
2. If so, what can/should be done?
The Amazon HQ2 Case – Student Solutions

• Develop public criteria for HQ2 selection
• Consider multiple locations instead of one HQ2
• Invest in community housing & social services
• Create educational opportunities for local residents

The Space Inc. Case

1. Do we have legal concerns?
2. Are there other options?
3. How can we best consider stakeholders? (Clients? Shareholders? Regulators? Employees?)
The Space Inc. Case – Student Solutions

- Bring in law enforcement
- Shore up the network
- Transparent communication with all stakeholders
- Serious legal risk with offensive approach

The NOVA Case

1. Is this a worthy whistleblower action?
2. Should you step in with the CEO?
The NOVA Case – Student Solutions

• This is not binary – engineer around it
• Delay rollout & offer discounts

Final Thoughts