Seriously, Again Already?

2019 SCCE Higher Education Conference

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Training Super-Duo
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Keeping Annual Training Fresh and Engaging

Topics Never Change...

So, What Can?
Change It Up

Spice Up Your Scenarios

“It Really Did Happen”

• Everyday calls, emails
• Local, national cases
Keep the Language Casual and Easy to Read

This above all: to thine own self be true

Be true to yourself

There’s daggers in men’s smiles

Not everyone who smiles at you is a friend

I do desire we may be better strangers

I’d be happy if we never saw each other again

All that glitters is not gold

Things are not always as they appear

“Anyone, Anyone?” – Keep It Entertaining

https://www.youtube.com/watch?v=uhiCFdWeQfA
Narration: Find Balance

Increase Learner Interaction

Drag and Drop

Reveal

Click to

Game

Simulator
Create Response-Based Learning Paths

And so forth...

And so on...

Off-The-Shelf Programs:
Using personalization to create relatability and applicability
Maximize Vendor Options!

The more University look and feel you can get, the more engaged the learner!

Customize, Customize, Customize
Setting the Tone - Learner Buy-In

- President
- Chancellor
- Provost
- Dean
- Unit Director
- Dept. Head

What type of communication should you send?
(format, formality)

Who should send the message?
(Audience responsiveness)

How can your message have the desired impact?
(Encouraging action/overall impact)

Multiple Locations? NO PROBLEM!

Hyperlink university identifiers (logos, names, etc.)
Redirect to policy pages housed on university websites

Hyperlink university identifiers (logos, names, etc.)
Click to reveal individual university contacts
Reducing Training Fatigue

Questions? Comments?

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