

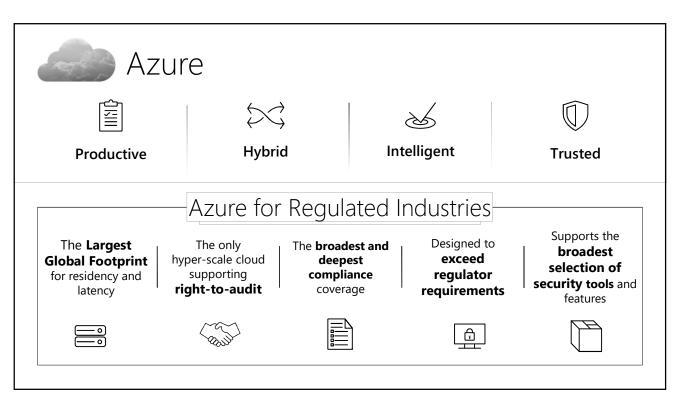
Automating Privacy Operations at Scale

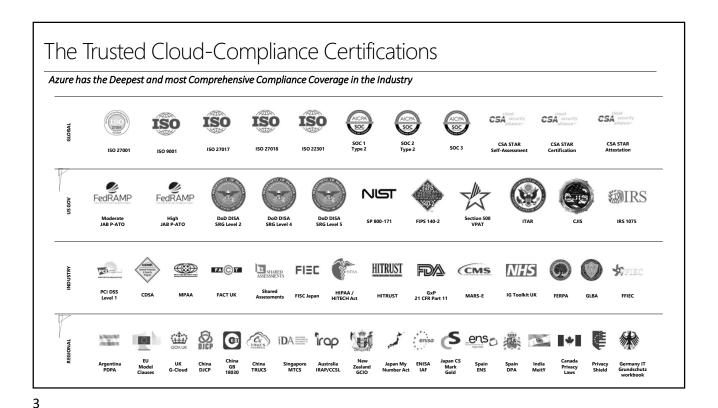
Cloud Innovation and Regulatory Compliance in Azure

David J. Marcos Azure Privacy Strategy & Policy Microsoft | Cloud + Artificial Intelligence



1





Prioritizing Privacy

Control - We will not access your content or share it unless permitted by you

Data Residency - We will not replicate or move your data outside the Geo location you choose

Security - We will protect the data you entrust to us through strong security and encryption.

No Content Based Targeting - We will not use your data for advertising or commercial purposes

Transparency - We will be transparent about data collection and use so you can make informed decisions

Strong Legal Protection - We will not disclose your information outside of Microsoft without your consent or when required by law

Evolution of Privacy & Compliance

Privacy Governance, Risk, Compliance

"Future Proofing"

Privacy Compliance as a Competitive Advantage

Realizing Privacy Engineering

Responsible Use & Artificial Intelligence

5

Azure Data Governance

Managing highly regulated data in a data-driven context

- Leveraged GDPR to advance technical data governance capabilities
- Technology-focused solutions; adaptable to different regulatory scenarios
- · Work with customers to share knowledge

Data Governance: Knowing your data & developing data-driven governance strategies

- Identify Business Objectives and Rules
- Identify Data and Uses supporting Business Objectives
- Technology-focused strategies to integrate data and uses into compliant Cloud usage

Expertise: Identifying skills and personnel for effective transition and long-term management of data in Cloud

- Deep expertise in data governance and technology
- Azure's privacy program runs at-scale across 1000s of services
- At-scale strategies to automate and manage data-driven privacy operations

Data Protection: Safeguards and security practices to protect your data

- Multiple certifications backstopping data protection practices
- Leveraged GDPR advance data protection and security practices across the board
- Supports 24/7 integrated privacy and security incident response, with 72-hour notification response time

Governance & Risk Management Structure

Policy Definition



Governance and Monitoring



Adherence to Certifications

Privacy Policy

- Built upon the Microsoft Privacy Standard (corporate privacy policy)
- · Online Service Terms
- · Microsoft Privacy Statement

Primary Policies & SOPs

- · Azure Incident Management
- Privacy Program Guidance & Documentation

Azure Global Privacy Duties

- Privacy Inquiry Management
- · Privacy Reviews
- Privacy Incident Management
- Data Governance
- · Continuous Monitoring
- Training & Awareness
- · Privacy by Design
- Third Party Data Sharing
- Cookie & Banner Compliance

Certifications

- ISO/IEC 27001:2013
- ISO 27018 Annex A
- SOC2 Type 2
- &c.

7

Data Governance - Privacy Engineering

,	Data Governance: Extensive inventory & c	classification of a	ıll services and	personal	data

Instrumentation for data-driven continuous monitoring

Compliant Third Party Engagement

Privacy Incident Management & Breach Notification

Privacy Reviews & Data Protection Impact Assessments

Updated processes (e.g., Data-Driven Privacy Reviews)

Data Governance - Pillars

Stay Green on GDPR Data Governance at Scale

Services are continuously monitored to be GDPR Ready

Privacy By Design Designed to be Secure & Complaint

Privacy integrated into Engineering lifecycle Compliance Certification

Scalability with Azure

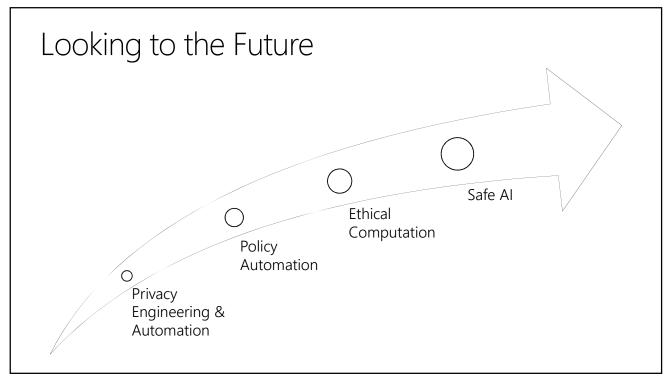
Data Access Control

Data Protection, Security and Transparency

Two Factor Authentication (2FA) Role Based Access Control (RBAC) Secret Management using KeyVault Audit Log for User actions & Events

Built on Trust

9







© Copyright Microsoft Corporation. All rights reserved.