

1

INTRODUCTION

- ► What Building relationships with individuals in the compliance and ethics profession, as well as those in related fields
- ▶ Why
 - ► Moral support
 - ▶ Benchmarking
 - ▶ Ideas and best practices
 - ► Career development
 - ► Mentoring
- ▶ Where Conferences, events, and beyond

2

TIP 1 - MAINTAIN YOUR PERSONAL BRAND

- ▶ Linked in profile
- ▶ Business cards
- ► Announce attendance at events
- ► Selfless motivation
- ► Consider your attire

3

TIP 2 - IDENTIFY INDIVIDUALS FOR TARGETED INTERACTIONS

- ▶ Review schedule and make a list
- ▶ No chain of command
- ► Talk to the SCCE staff
- ► Scan the audience

4

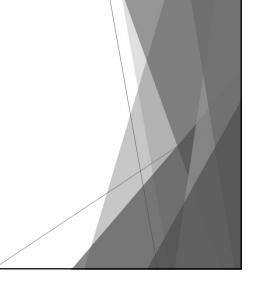
TIP 3 - DO (ALMOST) EVERYTHING

- ▶ Pre- and post sessions
- ► Social functions
 - ► Yoga
 - ▶ Volunteering
 - ► Tailgate
 - ► Cocktail hours
- ► Talk to the vendors
- ▶ Blog or podcast

5

TIP 4 - MAKE IT EASY

- ▶ Wear your name badge
- ► Talk to folks 1:1
- ▶ Prepare conversations starters
- ► Talk to the presenters



6

TIP 5 - MAINTENANCE MATTERS

- ► Connect with new friends online
- ▶ Share useful content
- ▶ Show some support
- ► Create your own content
- ▶ Become a presenter
- ▶ Join or create a local network
- ► Make vacation plans

7

CONTACT INFORMATION

