



FARMER AC

Operationalizing Compliance

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SCCE[™]
Society of Corporate
Compliance and Ethics

1

Agenda

- Who is Farmer Mac?
- Project Management 101
- Project Management Methodologies
- Adopting PM for Compliance
- Plug and Play Exercise
- Lessons Learned



2

Who is Farmer Mac?

- GSE established by federal statute in 1988 in response to farm crisis of 1980s
- Secondary market for agricultural real estate loans, rural housing loans, and rural utility loans
- Over \$20 billion in assets
- Stockholder-owned, federally chartered corporation serving a public mission

Mission

Farmer Mac is committed to help build a strong and vital rural America by increasing the availability and affordability of credit for the benefit of American agriculture and rural communities.

3

Project Management 101

Project Management Institute defines a project as:

- **Temporary** with a defined beginning and end
- **Unique** since it has one goal in mind and is not part of daily operations

Five processes:

1. Initiating
2. Planning
3. Executing
4. Monitoring and Controlling
5. Closing

Ten Knowledge Areas:

1. Integration
2. Scope
3. Time
4. Cost
5. Quality
6. Procurement
7. Human Resources
8. Communications
9. Risk Management
10. Stakeholder Management

4

Project Management Methodologies

Waterfall

B: 1970

Linear: You can move to the next phase once the first phase is completed

Stresses: Documentation

Best suited for: Large projects and projects done repeatedly

Industries: Construction, Event Planning, and Software Development

Agile

B: 2001

Iterative: Delivering in small quantities over a set period

Stresses: Regular interactions with customers

Best suited for: Complex projects that require flexibility and comfort with uncertainty

Industries: Software industry and fast paced environments

Six Sigma

B: 1986

Empirical: Data driven

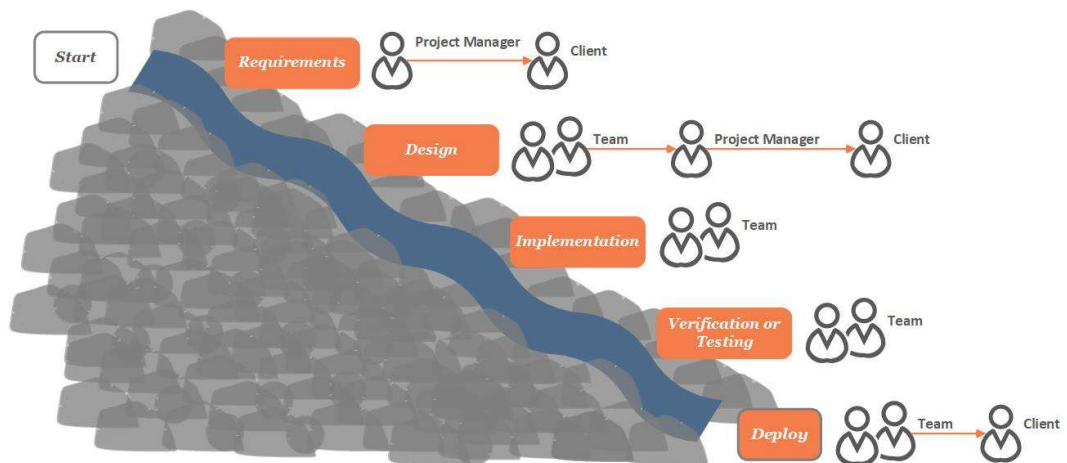
Stresses: Quality

Best suited for: Evaluation of existing processes

Industries: Large companies that rely on data-driven answers

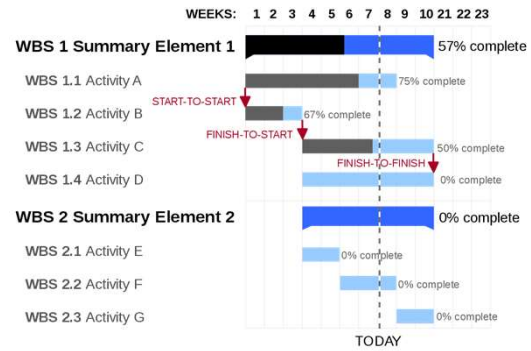
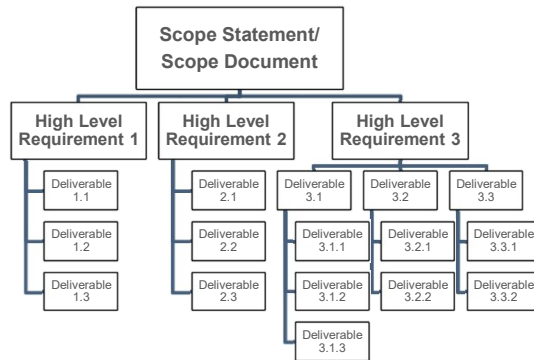
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The World of Waterfall



6

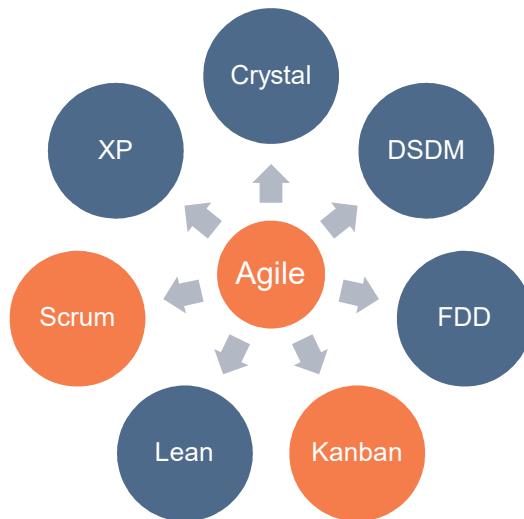
The Process – Visualized



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7

The World of Agile

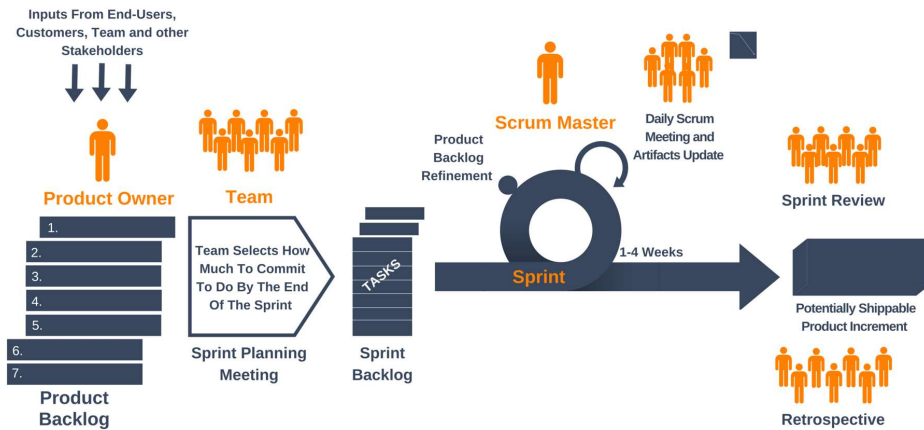


The Agile Manifesto

- **Values**
 - Individuals and interactions over processes and tools;
 - Working software over comprehensive documentation;
 - Customer collaboration over contract negotiation;
 - Responding to change over following a plan.
- **12 Principles – Highlighting Five**
 - Welcome changing requirements
 - Maintain a constant pace
 - Daily co-operation between business people and developers
 - Simplicity
 - Regular adaption to changing circumstances

8

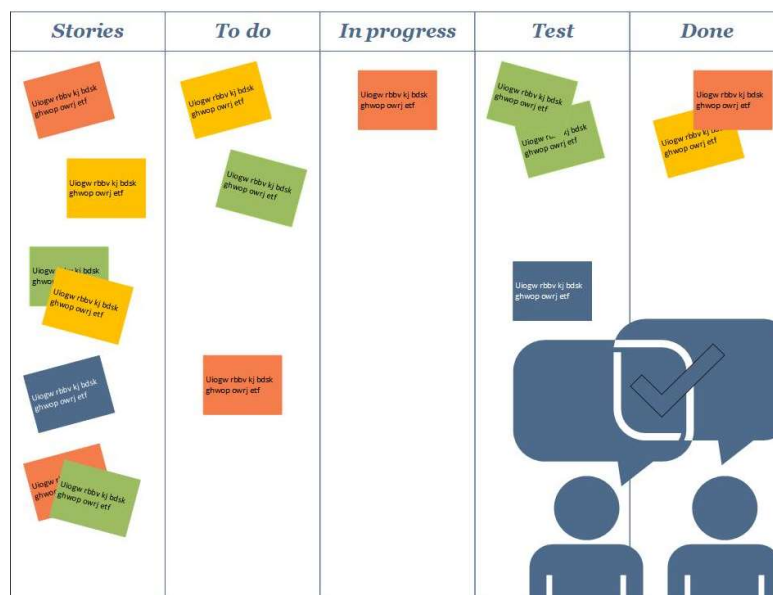
The Process – Scrum Visualized



Pavkovic, Lana. "Ultimate Guide To Scrum Project Management Framework." *Yanado*, 25 Feb. 2016, yanado.com/blog/ultimate-guide-to-scrum-project-management-framework/.

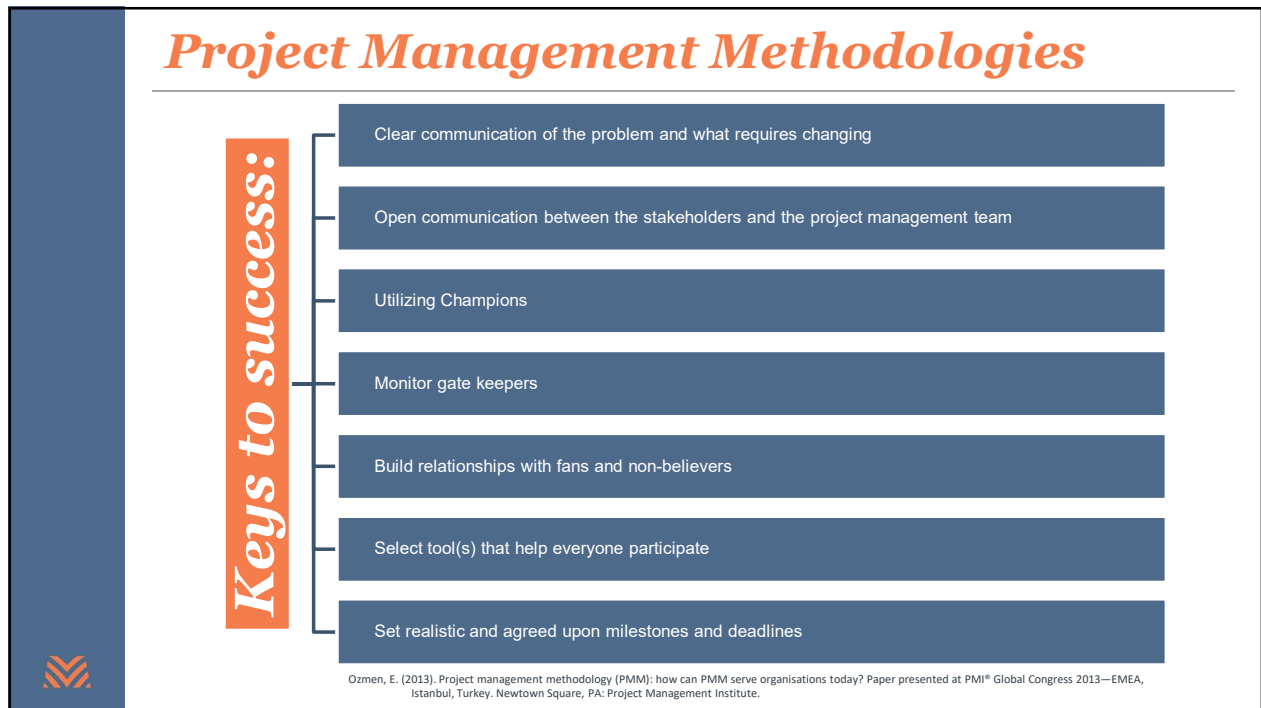
9

The Process – Kanban Board Visualized



- **Stories:** The overall backlog of deliverables
- **To do:** Deliverables selected to work on during a given time period
- **In progress:** Deliverables being coded
- **Test:** Quality assurance or the business testing the newly developed function
- **Done:** Deliverables that are deployed into production or ready to be deployed

10



11



12

Adopting PM for Compliance – Waterfall

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Objective – Implementation of GRC Database

1. Centralize corporate policies
2. Increase **process efficiency** in managing corporate policies
3. Easy access to corporate policies

1. Start

Milestones

Milestone 4 – Adoption by Company [date]

- 100% key stakeholders using GRC for P&P management
- 100% of employees accessing GRC to view policies

Milestone 3 – Adoption by Key Stakeholders [date]

- 100% of key stakeholders trained
- 100% of issues resolved
- 2 pilot groups identified

Milestone 2 – Complete GRC Configuration [date]

- 100% of issues resolved
- 100% of testing complete

Milestone 1 – Select GRC Software [date]

2. Add Dates

- Contact signed
- Identify project manager
- Identify the 9 key stakeholders
- Request 3 RFPs from vendors

3. Tasks

Milestone 4 – Tasks

- Partner with HR to determine access rights [date]
- Link intranet to database (SSO) [date]
- E-mail employees about database [date]
- Partner with IT to create SSO capability [date]
- Ensure all policies uploaded (QC)

Milestone 3 – Tasks

- Develop training materials [date]
- Draft policy and procedure [date]
- Partner with IT to resolve issues [date]
- Select pilot groups [date]

Milestone 2 – Tasks

- Partner with IT to test software [date]
- Draft GRC user guide [date]
- Run user interface focus groups [date]

Milestone 1 – Tasks

- Create project plan [date]
- Create list of key stakeholders [date]
- Select GRC software [date]
- Meet with potential vendors [date]
- Introduce GRC framework to leadership team [date]
- Draft core GRC software requirements [date]

4. Add Dates

5. Adjust Dates, if needed

13

Adopting PM for Compliance – Agile



14

Plug and Play Exercise

File Tools View
Operationalizing Compliance Table Exercise - Saved to OneDrive - Farmer Mac

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Objective – *[insert project title]*

1.
2.

1. Start

Milestones

Milestone 4 – *[end goal]* [date]

- [list KPI/goals; should have metrics]*
-

Milestone 3 – *[next goal]* [date]

- [add]*
-

Milestone 2 – *[next goal]* [date]

- [add]*
-

Milestone 1 – *[initial goal]* [date]

- [add]*
-

3. Tasks

Milestone 4 – **Tasks**

- [add]* [date due for each bullet]
-

Milestone 3 – **Tasks**

- [add]* [date due for each bullet]
-

Milestone 2 – **Tasks**

- [add]* [date due for each bullet]
-

Milestone 1 – **Tasks**

- [add specific actions to reach milestone]* [date due for each bullet]
-

2. Add Dates

5. Adjust Dates, if needed

4. Add Dates

Page 2 of 2
Display Settings

15

Plug and Play Exercise

- Select & Draft (20 minutes)
- Share (20 minutes)
- Peer Review (if time allows)
- Sign-up

16

Lessons Learned

- Plan, Plan, Plan
- Pilot Initiatives
- Set Realistic Expectations
- Communicate Often
- Incorporate Feedback
- Be Flexible



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17



Questions?

18