











How do you manage your vendor relationships to maximize their value proposition and minimize persistent and time consuming demos and sales pitches?

- 1. RFPs, RFIs, RFQs
- 2. Look for an "One-stop Shop"
- 3. Share the Wealth (Distribute Among Several Vendors)
- 4. Engage Former Colleagues (Law Firms, Vendors etc.)
- 5. None of the Above
- 6. All of the Above

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Solutions for in-house C&E issues often come from the vendor community. How do buyers differentiate between authentic vendors who really care vs. the salesy bluster of reps whose only concern is hitting their quota?

- Set Aside 30-60 Minutes per Month/Quarter for Vendor Demos
- 2. Only Accept PDF Sales Sheets
- 3. Tell Them You Already have a Vendor
- 4. Ignore Vendor emails, Messages + Contact Only with Specific Needs
- 5. Spend All of Your SCCEcei Coffee Breaks on the Showroom Floor