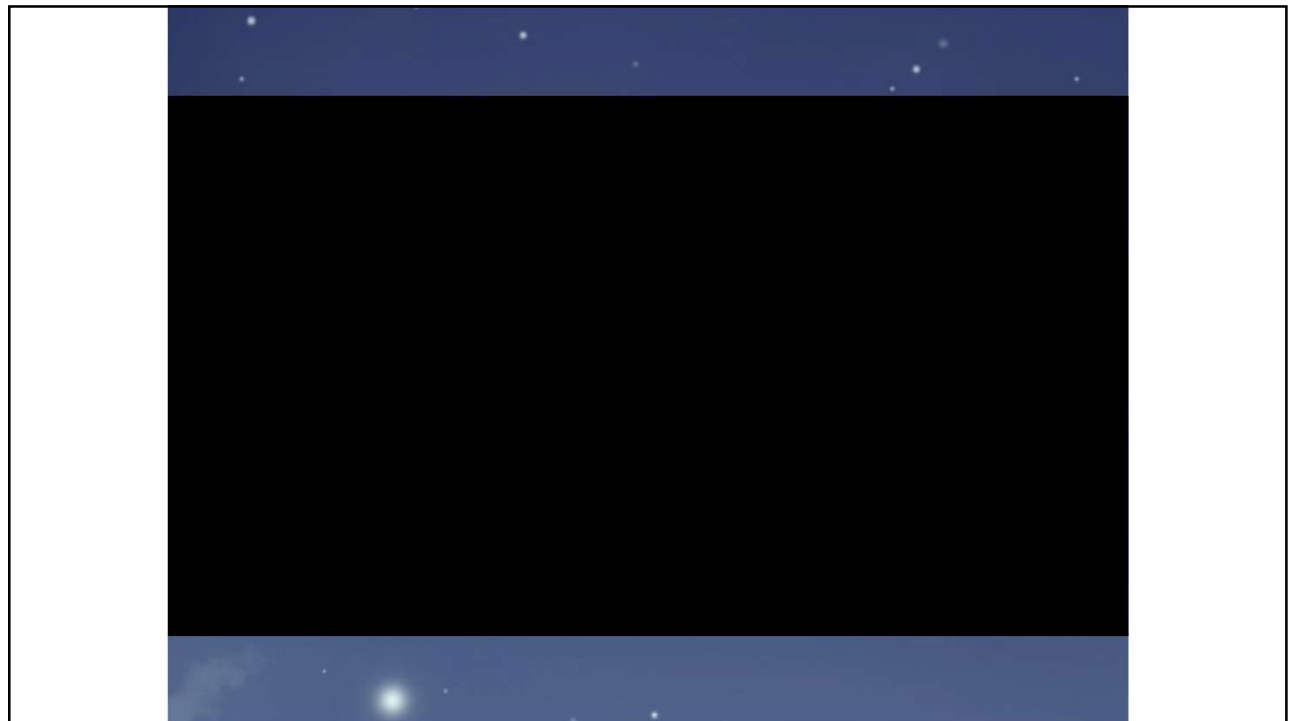


Starting the “Great Women in Compliance Podcast”

*How an Idea from the 2018 SCCE CEI Evolved
into a Podcast and What We Learned*

Lisa Fine, Pearson Education
Mary Shirley, Fresenius Medical Care

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How to Start Up a Podcast

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1. What is your premise? What do you want to talk about?



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2. Talk to people with successful podcasts (the veterans) and get advice.



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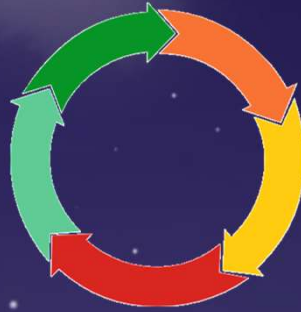
3. Practical Considerations:



- *How long do you want it to be?*
- *How will you record it?*
- *Will you have support (editing, music, artwork, etc.)?*
- *Can you join a network? Do you want to?*
- *Frequency of the podcast?*

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4. Remain open to feedback and improvement.



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TAKEAWAYS FROM THE PODCAST

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1. There is a strong community of male sponsors in compliance who encourage women and want to see them succeed.



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2. There are huge positives to having a podcast!



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3. Although there were the huge positives noted, we did not know what would happen.



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4. We have gotten as much or more out of this as listeners. It is a skill set to learn and develop.



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*5. Work with someone who compliments
you.*



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**TAKEAWAYS
FROM OUR LADIES**

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*1. Women who are GWICs are also
hugely supportive of other women in the
field.*



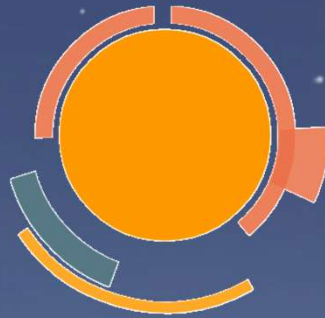
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*2. Don't be scared to seek out your own
opportunities.*



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*3. You can't have it all at the same time
– it is not a trade-off so much as parts of
a circle.*



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*4. Display grit and keep your eye on the
prize.*



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*5. Engagement is a key success factor,
particularly coupled with curiosity.*



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6. Find your support system.



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7. Be yourself – each of the women with whom we spoke had a common commitment to compliance, but all have their own voices and ways of doing this.



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8. The diversity of our community is amazing.



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9. We learned that it is okay when people say no to being on the podcast.



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10. Our interviewees are all passionate about compliance and doing the right thing, not the easy thing.



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