Starting the “Great Women in Compliance Podcast”

How an Idea from the 2018 SCCE CEI Evolved into a Podcast and What We Learned

Lisa Fine, Pearson Education
Mary Shirley, Fresenius Medical Care
How to Start Up a Podcast

1. What is your premise? What do you want to talk about?
2. Talk to people with successful podcasts (the veterans) and get advice.

3. Practical Considerations:
   - How long do you want it to be?
   - How will you record it?
   - Will you have support (editing, music, artwork, etc.)?
   - Can you join a network? Do you want to?
   - Frequency of the podcast?
4. Remain open to feedback and improvement.

TAKEAWAYS FROM THE PODCAST
1. There is a strong community of male sponsors in compliance who encourage women and want to see them succeed.

2. There are huge positives to having a podcast!
3. Although there were the huge positives noted, we did not know what would happen.

4. We have gotten as much or more out of this as listeners. It is a skill set to learn and develop.
5. Work with someone who compliments you.

TAKEAWAYS
FROM OUR LADIES
1. Women who are GWICs are also hugely supportive of other women in the field.

2. Don’t be scared to seek out your own opportunities.
3. You can’t have it all at the same time – it is not a trade-off so much as parts of a circle.

4. Display grit and keep your eye on the prize.
5. Engagement is a key success factor, particularly coupled with curiosity.

6. Find your support system.
7. Be yourself – each of the women with whom we spoke had a common commitment to compliance, but all have their own voices and ways of doing this.

8. The diversity of our community is amazing.
9. We learned that it is okay when people say no to being on the podcast.

10. Our interviewees are all passionate about compliance and doing the right thing, not the easy thing.