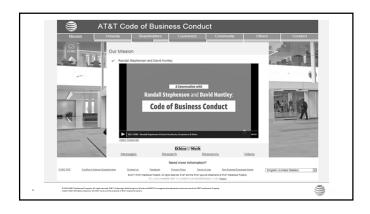
AT&T's Compliance Training Evolution/Revolution

Susan Bounds
Jayne Cano
Lee Miller

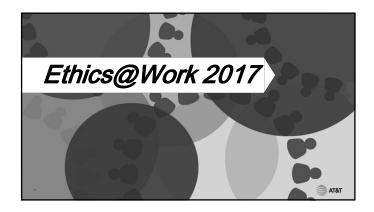
## Agenda • Who are You? • Ethics Training in the Rearview Mirror • Code of Conduct Demo • Adult Learning Concepts • Ethics@Work 2017 • Ethics@Work 2018 • Break • Build – a – Lesson • Key Learnings

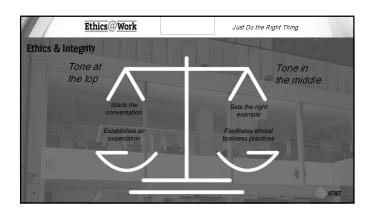


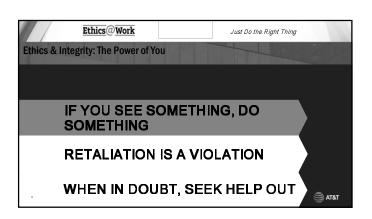


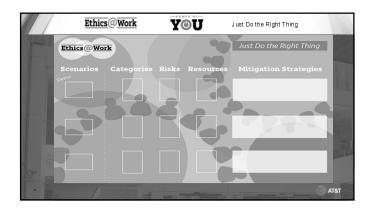




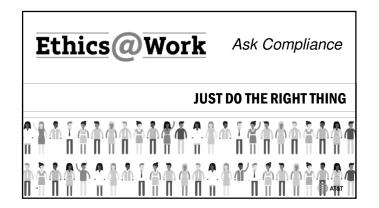


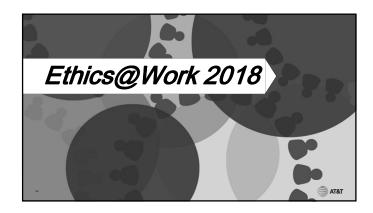












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WHAT WORKED? YOUR COMMENTS:

- Real scenarios
- Make them more complex
- Make us think

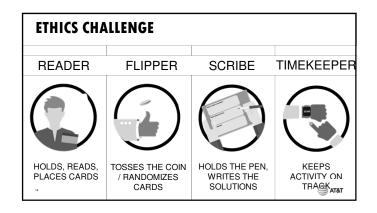
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## ETHICS@WORK 2017 WHAT WORKED? Ask Compliance: 45 40 35 25 20 15 10 5 6 Training Conflict of Interest Gifts & Hospitality Policy Inquiries General Inquiries ### 2016 ## 2017

## 





## ETHICS CHALLENGE TENDENCIES SELF OVERCONFIDENCE: When an individual believes that they are better at something than they actually are. SELF-SERVING: The tendency of an individual to put their own needs ahead of anything else. SELF-SERVING: The tendency of an individual to put their own needs ahead of anything else. OTHERS CONFORMITY: When people behave like those around us rather han using their own personal judgment. TUNNEL VISION: Focusing on the WHAT of a goal and losing sight of the HOW of a goal. GROUP THINK: When the desire to maintain group loyalty becomes more important than making the best choices.

