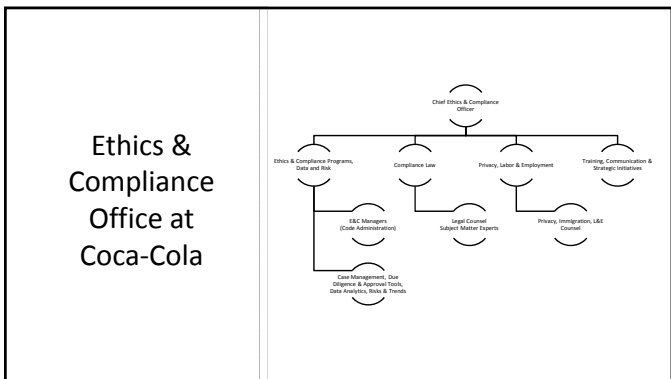




Let's Kahoot!
Kahoot.it
or download the Kahoot App





What do average employees think of ethics & compliance training?

If they think it's too...

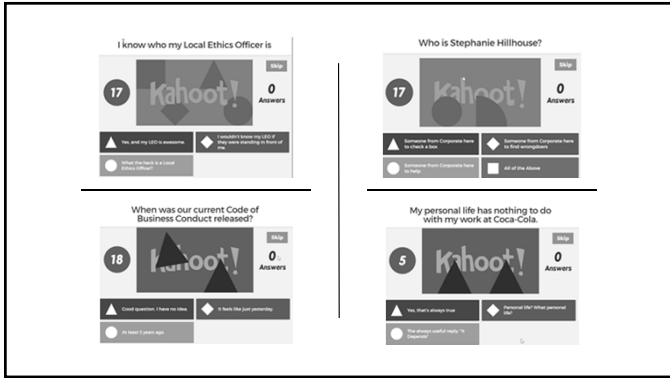
- time-consuming
- boring
- out-of-touch
- interested in covering the behinds of senior leadership...

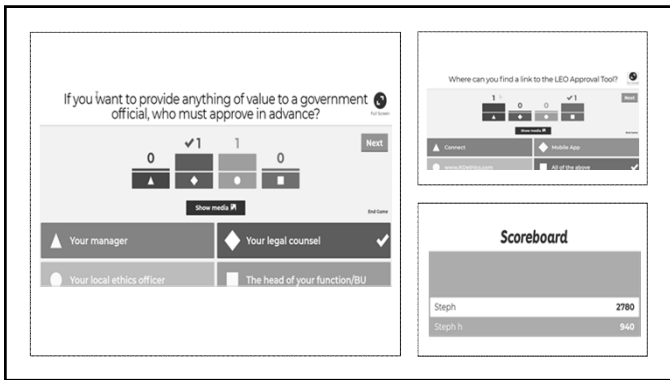
then we have a problem.

Three Tips to Make Ethics & Compliance Training, Communication and Outreach Effective

1. Keep it human.
2. Focus on real problems and behaviors.
3. Use new technology, where it helps.

Training Trends & Best Practices





A Recipe for Impactful Facilitator-Led Code of Business Conduct Training


- Start with an icebreaker (Kahoot!, others)
- Limit the letters on the page
- Add interesting visuals where you can
- Always add relevant examples and scenarios
- Add a dash (or more) of humanity

Communication & Outreach







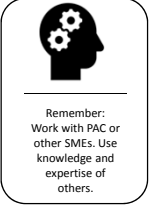
Communication & Outreach

- Real Concerns, Real Solutions (Mexico)
- Integrity Messages of the Month
- 1-1 Discussions
- Mobile App

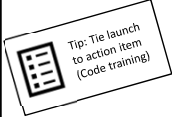


TCCC COBC Launch

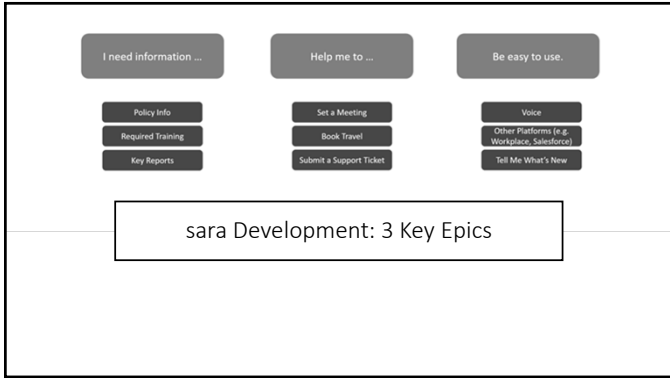
-  Global Message
-  Global Quiz
 - 25 Prizes
-  Activation Toolkit
-  Atlanta Office Campus Activation

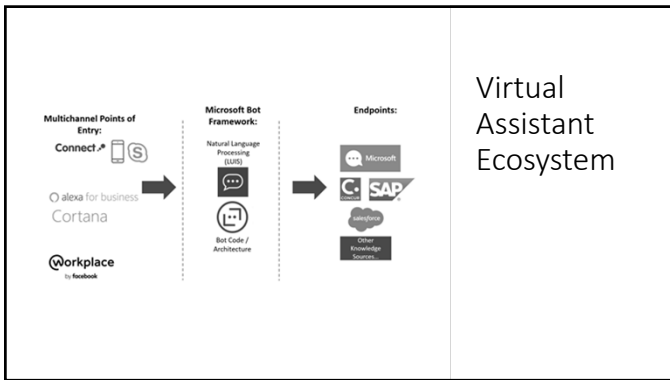


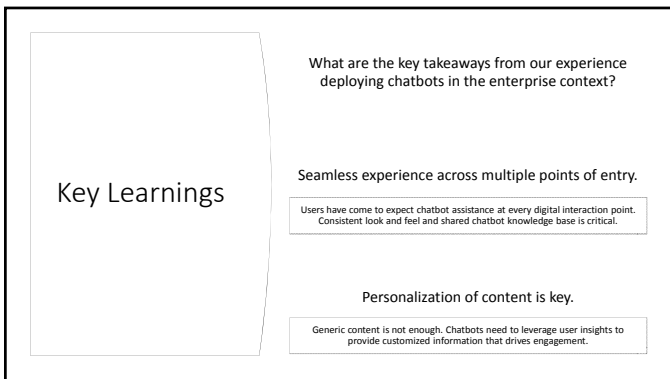
Remember:
Work with PAC or other SMEs. Use knowledge and expertise of others.



Tip: Tie launch to action item (Code training)







Traditional FAQ Question	Chatbot Question
Can I move forward with an opportunity to open a new franchise restaurant with my sibling and my best friend with each of us having equal ownership?	Can I invest in a new franchise restaurant?
Is it ok if I purchase shares in a customer that has become a publicly-traded company?	Can I invest in a customer, supplier, or competitor that has become a publicly-traded company?
Can I take a part-time role with a competitor even if the hours will not conflict?	Can I work part-time?
I received a holiday basket filled with supplier promotional materials like a t-shirt and a hat. It also included an iPad with the supplier's logo. May I keep the gift basket?	Can I keep a gift?

E&C Key Learnings

- Careful consideration of FAQs
- Drive users to a menu and workflow (vs. free form questions)