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## Global Compliance – One Size Doesn't Fit All

Clarissa Benavides  
Luis Solis  
Yamilka Acosta

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### This Session Uses Polling

#### To participate in polling

Download “SCCE Mobile” in your app store. Then under the agenda find this session, scroll to the bottom and click “Poll Questions”. Or go to [Pollev.com/cei18](http://Pollev.com/cei18) to answer the active poll.

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**Clarissa Benavides**  
Director - Compliance



**Luis F. Solis**  
Sr. Manager  
EH&S Compliance



**Yamilka Acosta**  
Director - Compliance

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**Do you have employees in more than one country?**

Yes

No

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**Is your company in multiple industries?**

Yes

No

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**Foundation**

Core Principles

100%

Culture Is!

**Culture Drives People**

High vs Low Context

100%

Cultural Champion

***Integrity as a Competitive Advantage***

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## Getting Started

Learn the Business  
Own Deliverables  
Understand Culture

**Build Trust &  
Drive Values**

Risk Identification  
Enable Inclusivity  
Mitigation & Values

**Evaluation &  
Mitigation**

Tailor Policy  
Strengthen Processes  
Reputation Impact

**Business  
Enablement**

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## Just Do the Right Thing

Multilanguage Video

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Is language and/ or culture a communication barrier?

Yes

No

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Hello, Përshëndetje, Bonjour,  
 Tere, γειά σου, Witam, Alo,  
 你好, Dobry den, Вітання, مرحاليس,  
 Salut, こんにちは, Hallo, Hallå,  
 Merhaba, สวัสดี, Здравствуйте,  
 Xenno, Sveiki, Olá, 안녕하세요,  
 Ciao, מולש, Hailō, Salam.

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- Language/Cultural barriers = Delays
- Leverage local resources
- Online Translation
- Words = Different meanings

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### Overcoming Barriers

<p><b>In Country Contacts</b></p> <ul style="list-style-type: none"> <li>Identify</li> <li>Establish Relationships</li> <li>Define Role</li> </ul>	<p><b>What's in Place</b></p> <ul style="list-style-type: none"> <li>Inquire</li> <li>Compare</li> <li>Share</li> </ul>	<p><b>Engage</b></p> <ul style="list-style-type: none"> <li>Build Trust</li> <li>Understand the Culture</li> <li>No Assumptions</li> </ul>
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**When in doubt always ASK, ASK and ASK.**

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# Global vs. Local

Standards Ideas  
Ethical Laws  
Goals Policies  
Beliefs Global Regulations  
Tone Training  
Values Risks Culture  
Integrity Common



Singapore Tailored  
Germany Processes London  
Brazil Local Localized  
Regulations  
Country - Specific  
Argentina UK Training  
Policies Laws Integrity  
Ethical Risks Mexico  
India Colombia

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# Roadmap for a Great Compliance Partnership



## Culturally Sensitive

- Relevant
- Content/Visuals
- Emotional Connection



## Local Experts & Relationships

- Ask, Listen & Accept
- Best Interest
- Face Time



## Risk Assessments

- Line of Business
- Re-assess
- Relevant

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# Things to Remember

Inspire Trust



Live Values

Embrace Culture

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