“We Have a New Digital Strategy ...

...”, said the CEO
What does digital mean to you?

What digital means to the travel industry
Why do you need to get it right?

Navigating Privacy Impact Assessments
The Principles

- Lawfulness & Transparency
- Purpose Limitation
- Accuracy
- Retention
- Data Minimization
- Integrity & Confidentiality
- Accountability

Understanding the Risks
The Role of the Compliance Officer

Thank You

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