Enhancing Middle Manager Engagement

Amsterdam, 17 March 2020

Questions to cover

• Why do middle managers matter?

• What makes “enhancing engagement” a challenge?

• How are Volvo Cars and Airbus responding?

• Ambitions for the next 5 years?

Please help out!
Enhancing middle manager engagement: why?

What are the challenges?
Volvo Cars

Airbus
The next 5 years?

Thank you