Identifying and Addressing Risks through Data Analytics

Krista Muszak
Louis Perold

DATA ANALYTICS

Using your Data to Identify Risks
Consistency  Dig Deeper  Employee Awareness

DATA
Sources: Where is your data coming from?

Structured
RBA
Hotline calls
Training stats
Click rates

Unstructured
Email
Texts
IM's

3/3/2020
3/3/2020

Program Effectiveness

- Internal Benchmarking
- Return on Investment
- Engagement
- Accurate Modeling
- Technology, Insights and Processes
- Government Guidance
• Identify, categorize and leverage your data to reveal gaps, mitigate risks and grow your compliance program
• Direct focus and resources toward consistent, repeatable test steps.
• Implement controls and monitor progress.

Louis Perold  lgperold@gmail.com
Krista Muszak  kmuszak@its.jnj.com