Digital Ethics for AI – Really?!

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Your moderator

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Customers & Markets

- 178.4 mn mobile customers
- 27.9 mn fixed-network lines/
  20.2 mn broadband lines
- Approx. 8.2 m TV customers

Markets

- Present in > 50 countries
- Germany, Europe and the USA:
  with own infrastructure
- T-Systems: global presence &
  alliances via partners

Facts & Figures

Telekom in figures, 2018

- Revenue € 75.7 bn
- Adjusted EBITDA € 23.3 bn
- Free Cash-Flow € 6.2 bn

Employees & responsibility

- Employees worldwide: 215,675
- 5,713 trainees and cooperative
degree students in Germany
- Pioneer of social issues
  (climate protection, data privacy,
diversity, etc.)

Source: DT 2018 annual report

Agenda

1. What is AI?
2. Why Ethics?
3. Integrity & digital transformation
What is AI?

Artificial Intelligence is the ability of an IT-system to show human-like and intelligent behavior.

the trolley problem
AI is getting more important every day, but it is not only about technology

AI can be a gift, but only if used correctly
Everybody seems to take care about...

Let’s discuss...

- Why is all this necessary? Or why not?
- What is your experience?
- What role could or should companies play?
- ...
What is digital transformation?

Digital transformation refers to changes impacting day-to-day life, business and society as a result of the use of digital technologies and techniques as well as their effects.
Is the best digital strategy a human one?

The digital ethics hexagon discussion

- Management
- Employees
- Compliance Office
- Competitors
- Regulator / Government
- Society and Stakeholder

What to do with Digital Ethics?!
Let's chat!