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SCCE[™]
Society of Corporate
Compliance and Ethics

About SCCE

Society of Corporate Compliance and Ethics (SCCE) is a non-profit, member-based association for compliance and ethics professionals. Since 2004, SCCE has been championing ethical practices and compliance standards to promote lasting success and integrity of organizations worldwide and across all industries. Headquartered in Minneapolis, MN, SCCE serves 7,500+ members in 100+ countries around the globe.

SCCE offers 40+ educational conferences a year, weekly web conferences, publications, training resources, certification opportunities, and networking for career growth and program development.

Visit the SCCE website at corporatecompliance.org or call 888.277.4977.

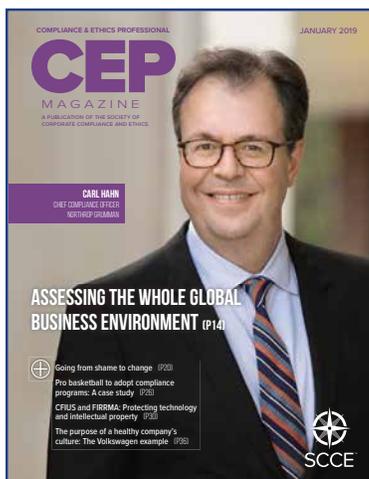
About SCCE Members

7,500+ members in **100+** countries



Ways to Reach SCCE Members

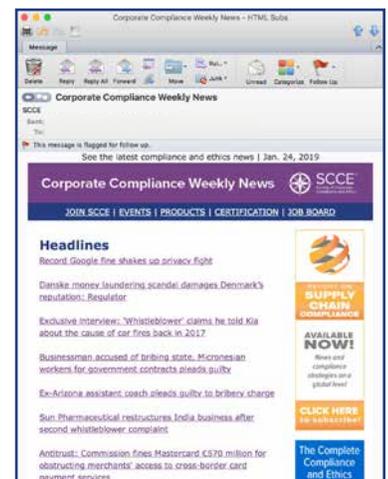
1. Magazine



2. Online



3. E-Newsletter



By the Numbers

Magazine : CEP Magazine (Compliance & Ethics Professional)

page 4

12 issues per year

7,500+ copies distributed monthly

75/25 editorial/advertising ratio

Website : corporatecompliance.org

page 7

170,000+ webpage views monthly

1:31 average time spent on webpages

Social Network : *SCCEnet* (corporatecompliance.org/sccenet)

page 9

20,000+ webpage views monthly

13,000+ registered users

80+ active communities

E-Newsletter : CCWN (Corporate Compliance Weekly News)

page 11

9,200+ newsletters emailed weekly

19.3% average open rate

11% average click-through rate

Editorial Calendar

JANUARY (due 10/1/18)

Corporate compliance success stories

True and powerful stories of famous corporations successfully implementing compliance program and individuals improving their own mindsets

FEBRUARY (due 11/1/18)

Compliance officers vs. corporate legal team

How to work effectively with the legal team to benefit the organization's ethical culture

MARCH (due 12/1/18)

Sexual harrassment in the workplace

How to develop effective compliance programs to prevent and address sexual harrassment claims

APRIL (due 1/1/19)

Whistleblowing and anti-retaliation

Support or reprimand a whistleblower? What should happen after the whistle's blown

MAY (due 2/1/19)

Too many cooks in the kitchen

How should compliance officers act when third parties (legal team, HR, gov't agencies, etc.) are conducting concurrent investigations?

JUNE (due 3/1/19)

Computation compliance

Predicting and implementing the compliance needs for the increase of automated processes, due to advancing technology

JULY (due 4/1/19)

Building your compliance committee

Helpful steps and tips on constructing an effective and long-lasting compliance committee

AUGUST (due 5/1/19)

Risk assessments

The DOs and DON'Ts, and whose responsibility it is to encourage and enforce assessments and mitigation efforts

SEPTEMBER (due 6/1/19)

Cyber warfare as terrorism

Its future trend, and what you and your organization can do to lower the risk of being targeted

OCTOBER (due 7/1/19)

Seeing the forest through the trees

Best practices in navigating complex regulations

NOVEMBER (due 8/1/19)

Looking the gift horse in the mouth

The ethical and legal reasons behind your organization's regulations for giving and receiving gifts

DECEMBER (due 9/1/19)

Personal benefits from company relationships

Exploring the nature of conflicts of interest and how compliance professionals can effectively reduce wrongdoing



About the Magazine

Publisher

Society of Corporate Compliance and Ethics

Editorial

CEP Magazine (Compliance & Ethics Professional) is our award-winning, monthly publication

available to our 7,500+ SCCE members. Each issue provides the latest insights on national and international compliance issues and practical information for compliance, ethics, and auditing professionals. *CEP's* columns, articles, and news briefs combine to provide both a broad, balanced view of the cutting edge of the compliance industry and a warm welcome for new members to SCCE's passionate community. *CEP's* readership continues to grow to include chief compliance officers, corporate executives, corporate counsels, government agencies, and entrepreneurs.

Issuance

Frequency: Monthly (12 times per year)
Issue Date: 1st day of the month of issue
Established: 2004

Subscription Data

One subscription is included with each annual association membership.

Editorial/Advertising Ratio

A maximum ratio of 75/25 is maintained.

Circulation

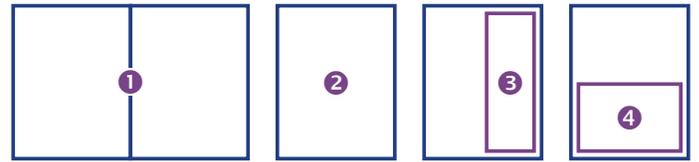
Rates are based on 7,500+ copies per issue (as of January 2019; average exclusive of samples, exchanges, etc.)

Coverage and Market

- International circulation
- Chief ethics and compliance officers, auditors, corporate executives, corporate counsels, government agencies, entrepreneurs, and others
- Complimentary copies distributed at all national and international conferences and exhibits

Ad Specifications

Sizes (width × height)



- ❶ 2-page spread, full-bleed 17" × 11"
- ❷ 1-page, full-bleed 8.5" × 11"
- ❸ ½-page (vertical) 3.125" × 9.375"
- ❹ ½-page (horizontal) 6.5" × 4.4375"

File Requirements

- Ads should be created on pages that match the ad size *exactly* (i.e. partial-page ads should *not* be created on 8.5" × 11" pages).
- Ads must be saved as "Press Quality" PDFs (300 ppi color/grayscale, 1200 ppi monochrome) with all fonts embedded.

Additional File Requirements for Full-Bleed Ads

- Ensure that any essential text and graphics are inset at least .5" from all four sides of the ad.
- Add .125" bleed on all four sides of the ad.
- Include crop marks on the final PDF.

Due Dates

Ads are due on the 1st of the month 3 months prior to the issue date.

Production Specifications

Halftone Screen: 150–175 lpi

Print Method: Offset

Binding: Perfect

Cover Stock: 80# Gloss Cover

Text Stock: 88# Gloss Text (10% recycled content)

Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Issue(s) in Which Ad(s) Should Be Placed _____

Contact Information

Invoices:

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email (invoices sent via email) _____

Tearsheet(s):

Same contact person as above

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Email _____

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: Ad placement is determined on a first-come, first-served basis. 2019 prices subject to change.

Inside Front / Inside Back Cover

	1x	3x (each)	6x (each)	12x (each)
1-page, full-bleed	<input type="checkbox"/> \$1,853	<input type="checkbox"/> \$1,687	<input type="checkbox"/> \$1,521	<input type="checkbox"/> \$1,355

Interior Page

	1x	3x (each)	6x (each)	12x (each)
2-page spread, full-bleed	<input type="checkbox"/> \$3,375	<input type="checkbox"/> \$3,075	<input type="checkbox"/> \$2,775	<input type="checkbox"/> \$2,475
1-page, full-bleed	<input type="checkbox"/> \$1,603	<input type="checkbox"/> \$1,437	<input type="checkbox"/> \$1,217	<input type="checkbox"/> \$1,051
1/2-page	<input type="checkbox"/> \$771	<input type="checkbox"/> \$715	<input type="checkbox"/> \$597	<input type="checkbox"/> \$541

Polybag Mailer Insert

(Copies for insertion will be provided by your organization.)

1-page, full-bleed \$1,000

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- Insertion order form and ad must be submitted together.
- An additional charge of \$525 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

Mary Ratzlaff

Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250

Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.567.6221 **Fax:** +1 952.988.0146

Email: mary.ratzlaff@corporatecompliance.org

About the Website

Publisher

Society of Corporate Compliance and Ethics

Editorial

Our website provides resources to help compliance and ethics professionals, including education opportunities, certification, networking, and products.

Circulation

Rates are based on 170,000+ webpage views monthly, with an average time of 1:31 spent on webpages by an average of 40,000 active users per month.

Webpages Available for Advertising

- Job Board
- Event
- Library
- Store

Ad Specifications

File Requirements

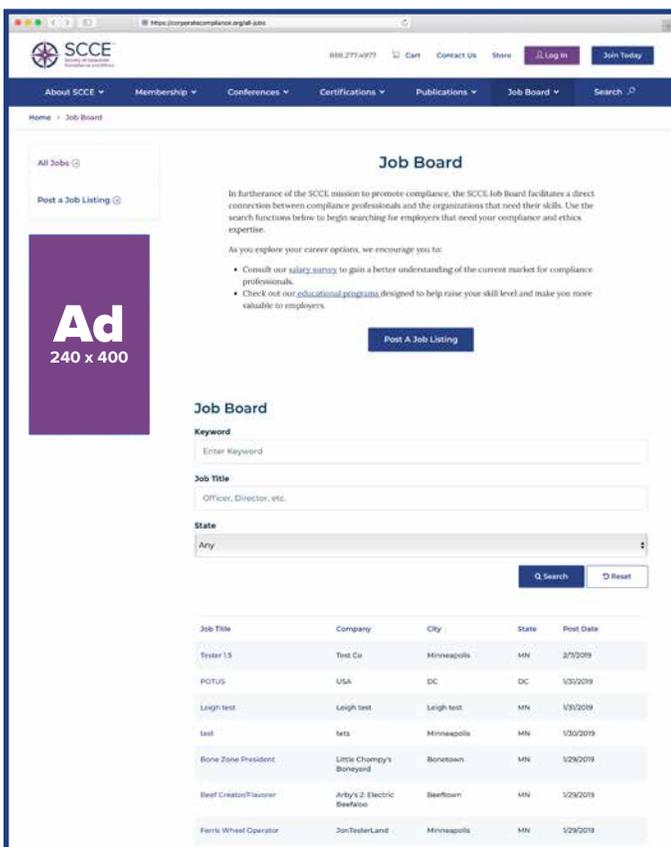
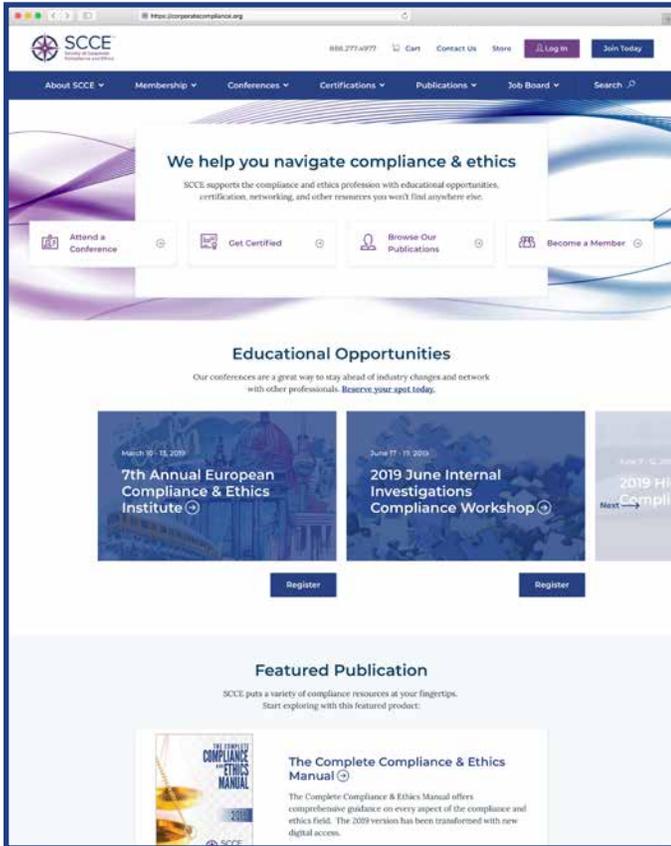
- Dimensions = 240 pixels wide x 400 pixels high
- Filetype = JPG, GIF, or PNG
- Filesize = less than 100 KB
- Resolution = 72 ppi
- Animation = limited to 3 frames

Due Dates

Ads are due on the 25th of the month prior to advertising start date.

Run Dates

Ads run from the first day of the month to the last. Ads can run for fewer days, but the full monthly price will still be charged.



Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Contact Information

Invoices:

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email (invoices sent via email) _____

Artwork:

Contact Person (first and last name) _____

Organization (name of employer) _____

Phone _____

Email _____

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: SCCE does not allow advertising on the homepage. Ad placement is determined on a first-come, first-served basis. 2019 prices subject to change.

How Many Months? 1-3 (\$750/mo) 4-7 (\$655/mo) 8-12 (\$625/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which Pages? Job Board Event Library Store

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- An additional charge of \$250 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Ads must not specifically address "SCCE members".
- Advertisements are subject to approval by publisher.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

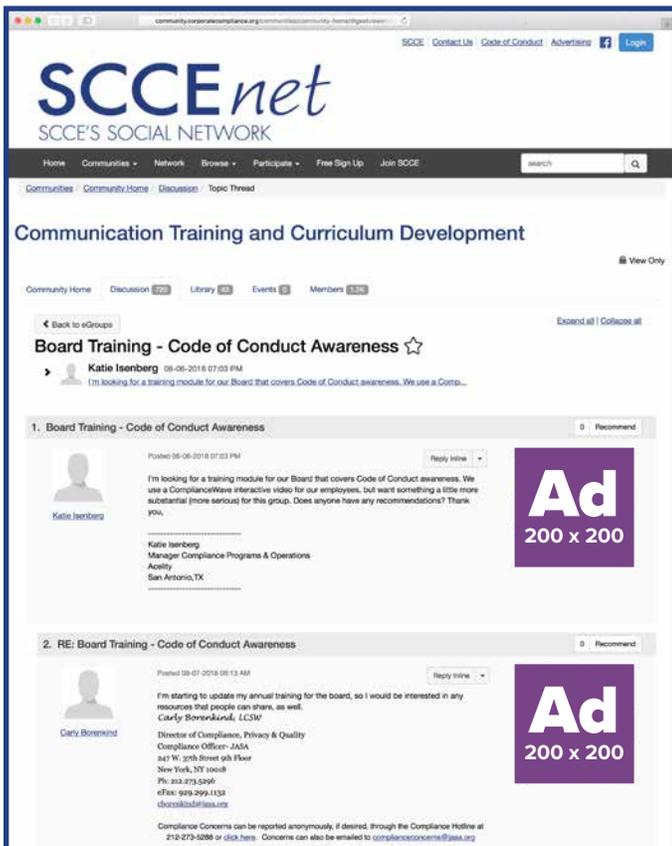
Meagan Strandberg

Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250
Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.405.7931 **Fax:** +1 952.988.0146

Email: meagan.strandberg@corporatecompliance.org



About the Social Network

Publisher

Society of Corporate Compliance and Ethics

Editorial

SCCEnet is the official professional network for SCCE. It provides a place for compliance & ethics professionals to connect, have discussions, and share insights with their peers.

Issuance

Frequency: Daily
Established: 2010

Subscription Data

Subscription Rate: Free and open to the public

Circulation

Rates are based on 20,000+ webpage views monthly by 13,000 registered users.

Coverage and Market

80 active communities; readers are global compliance & ethics professionals.

Ad Options

Tiers

Ads are divided into 2 tiers, which are based on the volume of traffic in individual groups:

- Premium tier ads run on the webpages of 2 groups (chosen by advertiser) whose membership is ≥ 1000 .
- Standard tier ads run on the webpages of 2 groups (chosen by advertiser) whose membership is < 1000 .

Exclusivity

No other vendor's ads will appear in the chosen groups (or in emails sent by SCCE to members of those groups).

Quantity

Advertisers are allowed to run multiple ads per month.

Ad Specifications

File Requirements

- Dimensions = 200 pixels wide x 200 pixels high
- Filetype = JPG, GIF, or PNG
- Filesize = less than 10 KB
- Resolution = 72 ppi

Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Contact Information

Invoices:

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email (invoices sent via email) _____

Artwork:

Contact Person (first and last name) _____

Organization (name of employer) _____

Phone _____

Email _____

Send insertion order forms, ads, instructions, and questions to:

Doug Stupca

Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250
Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.567.6212 Fax: +1 952.988.0146

Email: doug.stupca@corporatecompliance.org

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: SCCE does not allow advertising on Certification group pages. Ad placement is determined on a first-come, first-served basis. 2019 prices subject to change.

Premium (pages of groups with 1,000 OR MORE members)

How Many Months? 1-3 (\$1,500/mo) 4-7 (\$1,350/mo) 8-12 (\$1,225/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which 2 Groups? HIPAA Auditing & Monitoring Healthcare
 Chief Compliance & Ethics Officer Healthcare
 Communication, Training, and Curriculum Develop.
 Multi-Industry Chief Compliance & Ethics Officers
 Healthcare Billing and Reimburs. Privacy Officer
 Multi-Industry Audit General Topics Hospitals
 Other _____

Standard (pages of groups with LESS THAN 1,000 members)

How Many Months? 1-3 (\$750/mo) 4-7 (\$675/mo) 8-12 (\$625/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

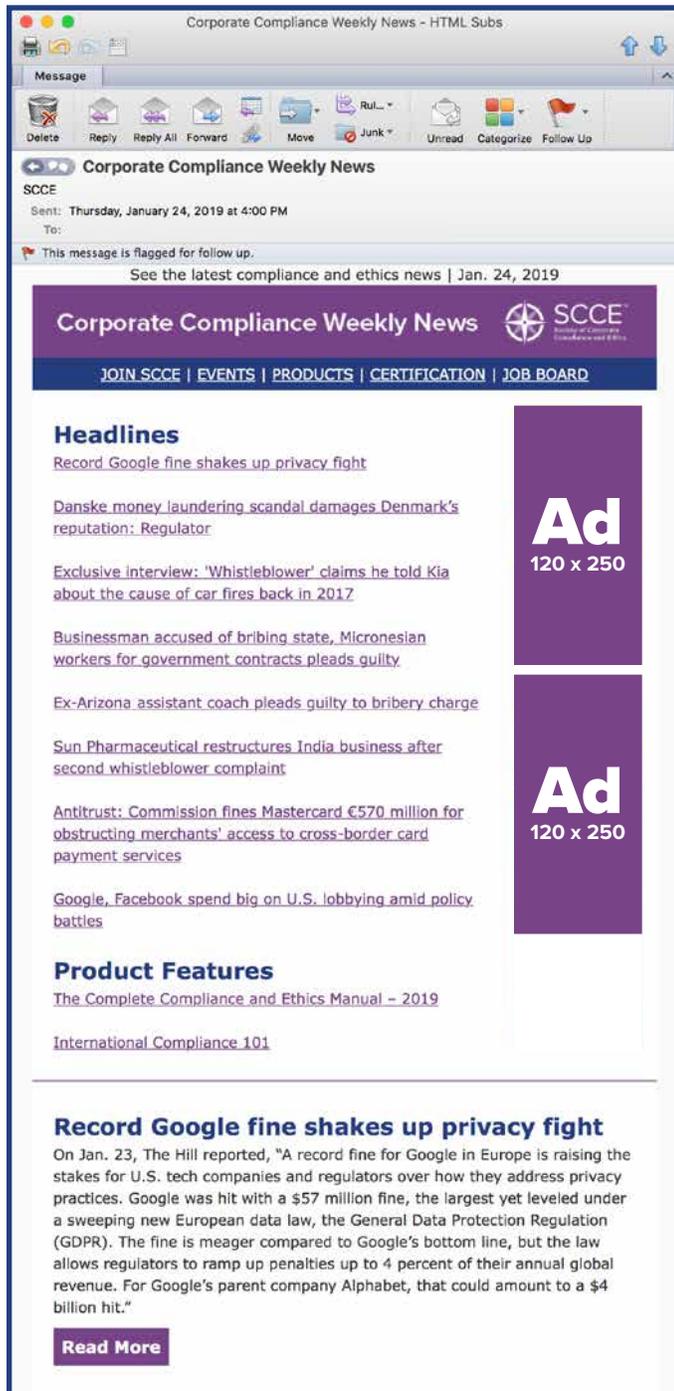
Which 2 Groups? _____

TOTAL \$ _____

**SCCE will contact you
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Terms

- An additional charge of \$250 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- SCCE will invoice ads monthly.
- Payment is due upon receipt of invoice.



About the E-Newsletter

Publisher

Society of Corporate Compliance and Ethics

Editorial

CCWN (Corporate Compliance Weekly News) is SCCE's free e-newsletter—for members and non-members alike—that delivers the latest compliance and ethics news impacting professionals in the industry.

Issuance

Frequency: Weekly (every Thursday)

Established: 2005

Subscription Data

Subscription Rate: Free and open to the public

Circulation

Rates are based on 6,400 addresses per issue average (exclusive of samples, exchanges, etc.)

Coverage and Market

International circulation; readers are chief ethics and compliance officers, auditors, corporate executives, corporate counsels, government agencies, entrepreneurs, and others.

Ad Specifications

File Requirements

- Dimensions = 120 pixels wide x 250 pixels high
- Filetype = JPG, GIF, or PNG
- Filesize = less than 10 KB

Due Dates

Ads are due on the Monday preceding the Thursday email date.

Order Information

Today's Date

Organization Placing the Advertisement(s)

Date(s) of Insertion

Number of Times to Insert

Contact Information

Invoices:

Contact Person (*first and last name*)

Organization (*name of employer*)

Street Address

City/Town

State/Province

Postal Code

Country

Phone

Email (*invoices sent via email*)

Artwork:

Contact Person (*first and last name*)

Organization (*name of employer*)

Phone

Email

Ad Options

 (*Check the appropriate boxes below.*)

PLEASE NOTE: Ad placement is determined on a first-come, first-served basis. 2019 prices subject to change.

1-4 issues

\$525/issue

5-7 issues

\$455/issue

8+ issues

\$425/issue

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

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- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
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- Advertisements are subject to approval by publisher.
- SCCE will invoice ads monthly.
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