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M E D I A
K I T



About SCCE

Society of Corporate Compliance and Ethics (SCCE) is a non-profit, member-based association for compliance and ethics professionals. Since 2004, SCCE has been championing ethical practices and compliance standards to promote lasting success and integrity of organizations worldwide and across all industries. Headquartered in Minneapolis, MN, SCCE serves 7,600+ members in 100+ countries around the globe.

SCCE offers 40+ educational conferences a year, weekly web conferences, publications, training resources, certification opportunities, and networking for career growth and program development.

Visit the SCCE website at corporatecompliance.org or call 888.277.4977.

7,600+ members in 100+ countries

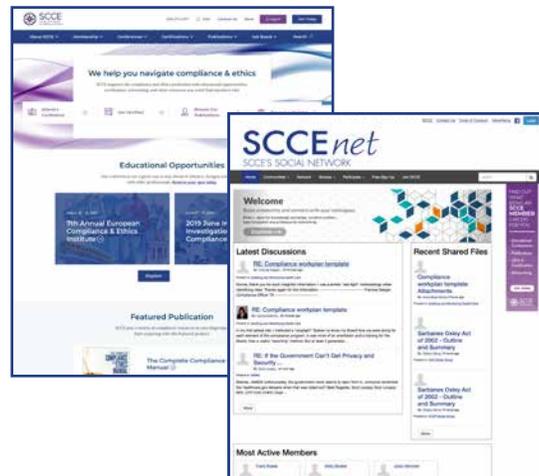


Ways to Reach SCCE Members

1. Magazine



2. Online



3. E-Newsletter

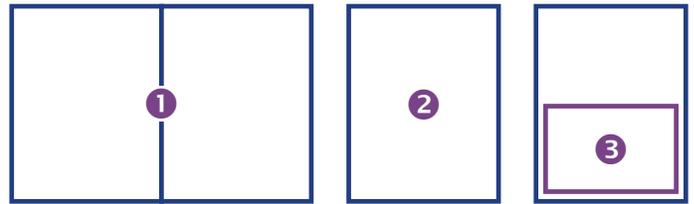


Editorial Calendar <i>(Issues will be delivered within 5–15 business days of the month.)</i>		AD CLOSE	ART DUE
JANUARY	Compliance budgeting How to prioritize and get the funding you want from the board	10/21/19	11/1/19
FEBRUARY	The supplier’s code of conduct The elements to consider, how to develop this document, and how to use it going forward	11/18/19	12/2/19
MARCH	Whistleblower protection The EU has set a date for ensuring effective whistleblower protection. What does this mean for both EU and non-EU organizations, and what can they do over the next year to prepare?	12/20/19	1/3/20
APRIL	Compliance and climate change How to factor in climate change in business operations, the benefits of doing so, and the challenges your company might face during the transition	1/20/20	2/3/20
MAY	Compliance ROI What to measure, and how to demonstrate your program’s return on investment	2/20/20	3/2/20
JUNE	FAR and OCI The Federal Acquisition Regulation, Organizational Conflict of Interest, and how best to investigate allegations	3/20/20	4/3/20
JULY	M&A compliance What risks are at work here, and how can you effectively communicate to help finalize a mergers and acquisitions transaction?	4/20/20	5/4/20
AUGUST	No weak links For organizations implementing blockchain, what benefits and challenges should they anticipate?	5/20/20	6/3/20
SEPTEMBER	Disagreeing tones from the top Senior leaders can disagree on company culture and how best to steer operations. How can compliance teams work to ensure that the organization moves forward lawfully and ethically?	6/19/20	7/3/20
OCTOBER	Measuring corporate culture What are the benchmarks, and how can these measurements help compliance and ethics teams to improve work environments and values?	7/20/20	8/3/20
NOVEMBER	Compliance ambassadors It’s not only up to you! Who else can help extend the reach of your program, and how can you get them onboard?	8/20/20	9/3/20
DECEMBER	Lessons learned Compliance and ethics is a field full of valuable and insightful teachings. What have your experiences taught you?	9/21/20	10/5/20



Ad Specifications

Sizes (width × height)



- ❶ 2-page spread, full-bleed 17" × 11"
- ❷ 1-page, full-bleed 8.5" × 11"
- ❸ ½-page (horizontal) 6.5" × 4.4375"

File Requirements

- Ads should be created on pages that match the ad size *exactly* (i.e. partial-page ads should *not* be created on 8.5" × 11" pages).
- Ads must be saved as “Press Quality” PDFs (300 ppi color/grayscale, 1200 ppi monochrome) with all fonts embedded.

Additional File Requirements for Full-Bleed Ads

- Ensure that any essential text and graphics are inset at least .5" from all four sides of the ad.
- Add .125" bleed on all four sides of the ad.
- Include crop marks on the final PDF.

Restrictions

- All creative must be approved by the association for both the creative content and the offer delivered.
- Ads for surveys or web conferences/webinars are not permitted.
- The association may reject a message if the offer is competitive with the association’s offerings (including live conferences, web conferences, or publications).
- Third-party discounts specifically directed to SCCE or HCCA members (e.g. “SCCE members save 10% on this program”) are not permitted.

About the Magazine

Publisher

Society of Corporate Compliance and Ethics

Editorial

CEP Magazine (Compliance & Ethics Professional) is our award-winning, monthly publication available to our 7,500+ SCCE members. Each issue provides the latest insights on national and international compliance issues and practical information for compliance, ethics, and auditing professionals. CEP’s columns, articles, and news briefs combine to provide both a broad, balanced view of the cutting edge of the compliance industry and a warm welcome for new members to SCCE’s passionate community. CEP’s readership continues to grow to include chief compliance officers, corporate executives, corporate counsels, government agencies, and entrepreneurs.

By the Numbers

12 issues per year

7,500+ copies distributed monthly

75/25 editorial/advertising ratio



Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Issue(s) in Which Ad(s) Should Be Placed _____

Contact Information

Invoices:

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email (invoices sent via email) _____

Tearsheet(s):

Same contact person as above

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Email _____

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: Ad placement is determined on a first-come, first-served basis. 2020 prices subject to change.

Inside Front Cover / Inside Back Cover

1-page, full-bleed 1x \$2,000 3x (each) \$1,900 6-12x (each) \$1,800

Interior Page

2-page spread, full-bleed 1x \$3,500 3x (each) \$3,325 6-12x (each) \$3,150
 1-page, full-bleed \$1,600 \$1,520 \$1,440
 1/2-page \$1,000 \$950 \$900

Polybag Mailer Insert

(Copies for insertion will be provided by your organization; Contact us for available options and specifications.)

insert \$2,500

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- Insertion order form and ad must be submitted together.
- An additional charge of \$525 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

Mary Ratzlaff

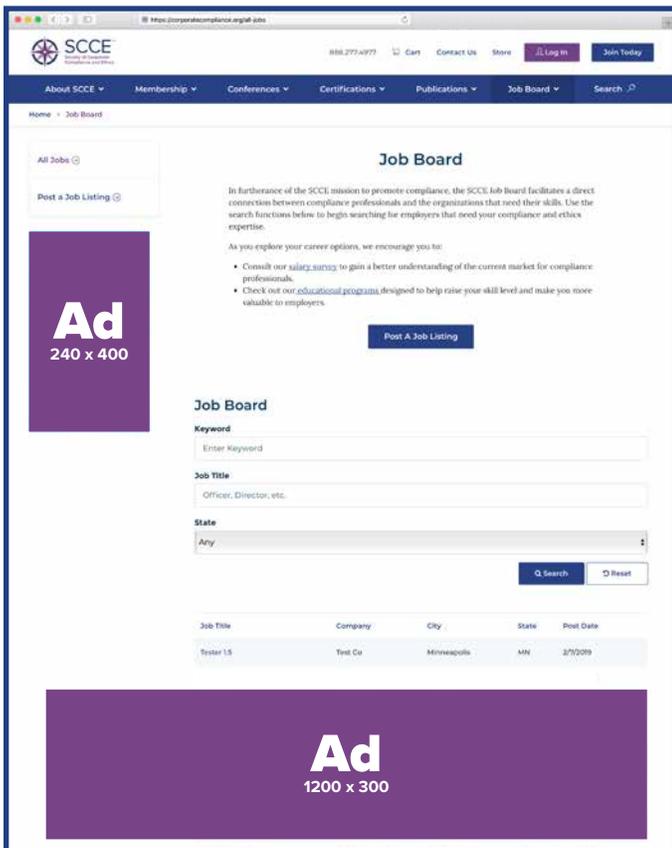
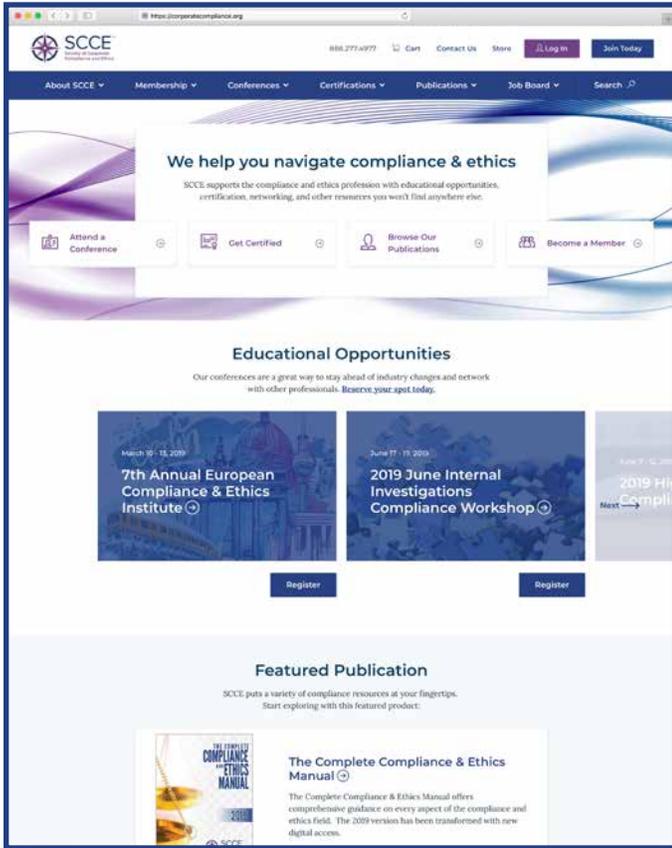
Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250

Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.567.6221 **Fax:** +1 952.988.0146

Email: mary.ratzlaff@corporatecompliance.org



About the Website

Publisher

Society of Corporate Compliance and Ethics

Editorial

Our website provides resources to help compliance and ethics professionals, including education opportunities, certification, networking, and products.

Circulation

Rates are based on 170,000+ webpage views monthly, with an average time of 1:31 spent on webpages by an average of 40,000 active users per month.

Webpages Available for Advertising

- Job Board
- Events
- Library
- Store

Ad Specifications

File Requirements

- **Dimensions** = SIDE: 240 px wide x 400 px high
BOTTOM: 1200 px wide x 300 px high
- **Filetype** = JPG, GIF, or PNG
- **Filesize** = less than 100 KB
- **Resolution** = 72 ppi
- **Animation** = limited to 3 frames

Due Dates

Ads are due on the 25th of the month prior to advertising start date.

Run Dates

Ads run from the first day of the month to the last. Ads can run for fewer days, but the full monthly price will still be charged.

Restrictions

- All creative must be approved by the association for both the creative content and the offer delivered.
- Ads for surveys or web conferences/webinars are not permitted.
- The association may reject a message if the offer is competitive with the association's offerings (including live conferences, web conferences, or publications).
- Third-party discounts specifically directed to SCCE or HCCA members (e.g. "SCCE members save 10% on this program") are not permitted.

Order Information

Today's Date

Organization Placing the Advertisement(s)

Contact Information

Invoices:

Contact Person (first and last name)

Organization (name of employer)

Street Address

City/Town

State/Province

Postal Code

Country

Phone

Email (invoices sent via email)

Artwork:

Contact Person (first and last name)

Organization (name of employer)

Phone

Email

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: SCCE does not allow advertising on the homepage. Ad placement is determined on a first-come, first-served basis. 2020 prices subject to change.

Side Banner (240 x 400; left side of page)

How Many Months? 1-3 (\$750/mo) 4-7 (\$710/mo) 8-12 (\$675/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which Pages? Job Board Events Library Store

Bottom Banner (1200 x 300; bottom of page)

How Many Months? 1-3 (\$750/mo) 4-7 (\$710/mo) 8-12 (\$675/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which Pages? Job Board Events Library Store

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- An additional charge of \$250 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Ads must not specifically address "SCCE members".
- Advertisements are subject to approval by publisher.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

Meagan Strandberg

Society of Corporate Compliance and Ethics

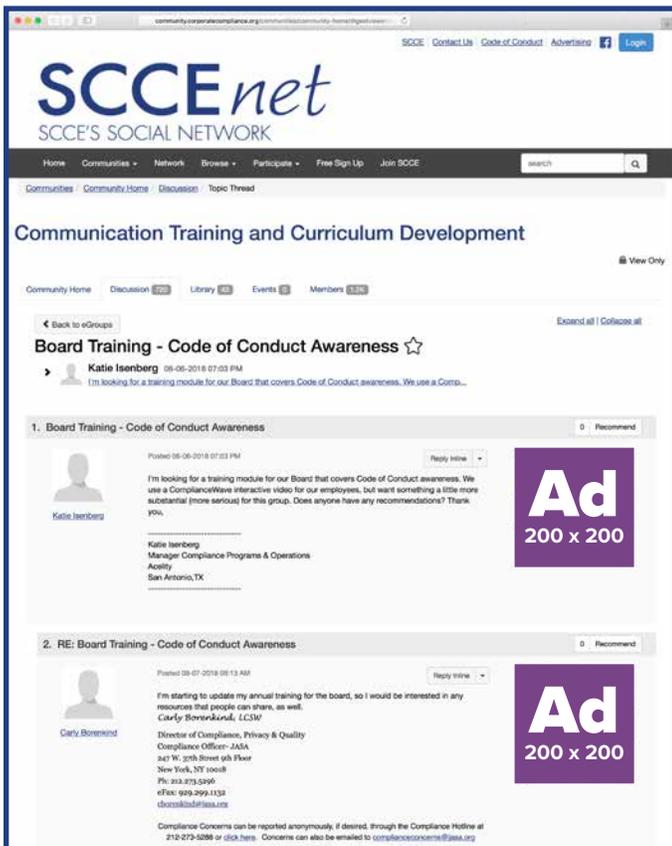
6500 Barrie Road, Suite 250

Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.405.7931 Fax: +1 952.988.0146

Email: meagan.strandberg@corporatecompliance.org



About the Social Network

Publisher

Society of Corporate Compliance and Ethics

Editorial

SCCEnet is the official professional network for SCCE. It provides a place for compliance & ethics professionals to connect, have discussions, and share insights with their peers.

Issuance

Frequency: Daily
Established: 2010

Subscription Data

Subscription Rate: Free and open to the public

Circulation

Rates are based on 20,000+ webpage views monthly by 13,000 registered users.

Coverage and Market

80 active communities; users are global compliance & ethics professionals.

Ad Options

Tiers

Ads are divided into 2 tiers, which are based on the volume of traffic in individual groups:

- Premium tier ads run on the webpages of 2 groups (chosen by advertiser) whose membership is ≥ 1000 .
- Standard tier ads run on the webpages of 2 groups (chosen by advertiser) whose membership is < 1000 .

Exclusivity

No other vendor's ads will appear in the chosen groups (or in emails sent by SCCE to members of those groups).

Quantity

Advertisers are allowed to run multiple ads per month.

Ad Specifications

File Requirements

- Dimensions = 200 px wide x 200 px high
- Filetype = JPG, GIF, or PNG
- Filesize = less than 10 KB
- Resolution = 72 ppi

Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Contact Information

Invoices:

Contact Person (first and last name) _____

Organization (name of employer) _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email (invoices sent via email) _____

Artwork:

Contact Person (first and last name) _____

Organization (name of employer) _____

Phone _____

Email _____

Send insertion order forms, ads, instructions, and questions to:

Meagan Strandberg

Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250
Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.405.7931 Fax: +1 952.988.0146

Email: meagan.strandberg@corporatecompliance.org

Ad Options (Check the appropriate boxes below.)

PLEASE NOTE: SCCE does not allow advertising on Certification group pages. Ad placement is determined on a first-come, first-served basis. 2020 prices subject to change.

Premium (pages of groups with 1,000 OR MORE members)

How Many Months? 1-3 (\$1,500/mo) 4-7 (\$1,425/mo) 8-12 (\$1,350/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which 2 Groups? HIPAA Auditing & Monitoring Healthcare
 Chief Compliance & Ethics Officer Healthcare
 Communication, Training, and Curriculum Develop
 Multi-Industry Chief Compliance & Ethics Officers
 Healthcare Billing and Reimburs Privacy Officer
 Multi-Industry Audit General Topics Hospitals
 Other _____

Standard (pages of groups with LESS THAN 1,000 members)

How Many Months? 1-3 (\$750/mo) 4-7 (\$710/mo) 8-12 (\$675/mo)

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

Which 2 Groups? _____

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- An additional charge of \$250 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- SCCE will invoice ads monthly.
- Payment is due upon receipt of invoice.

Corporate Compliance Weekly News



SCCE <subscriptions@corporatecompliance.org>
Thursday, November 14, 2019 at 2:05 PM

construction Mark Ross has stepped down in the midst of a probe into a deal to provide heat and smoke and carbon monoxide detectors in local authority-owned homes."

[Read more >](#)

Reuters

EU heavyweight states push for joint supervisor against money laundering

"The European Union's largest states are pushing for the establishment of a new supervisory authority that would take over from states the oversight of money laundering at financial firms, after a series of scandals at the bloc's banks."

[Read more >](#)

Los Angeles Times

Amazon is accused of forcing up prices for independent merchants in antitrust complaint

"In a letter sent to federal lawmakers, an online merchant has accused Amazon.com Inc. of forcing him and other sellers to use the company's expensive logistics services, which in turn forces them to raise prices for consumers."

[Read more >](#)



Featured Product



Creating Great Compliance Training In a Digital World

Is your compliance training boring? Although it may sound harsh, odds are your organization's compliance program is boring your employees. But don't let it stop you. As a compliance professional, it's your job to make employees care by creating compelling content. And with this book, you can.

About the E-Newsletter

Publisher

Society of Corporate Compliance and Ethics

Editorial

CCWN (*Corporate Compliance Weekly News*) is SCCE's free e-newsletter—for members and non-members alike—that delivers the latest compliance and ethics news impacting professionals in the industry.

Issuance

Frequency: Weekly (every Thursday)

Established: 2005

Subscription Data

Subscription Rate: Free and open to the public

Circulation

Rates are based on 9,700 addresses per issue average (exclusive of samples, exchanges, etc.)

Coverage and Market

International circulation; readers are chief ethics and compliance officers, auditors, corporate executives, corporate counsels, government agencies, entrepreneurs, and others.

Ad Specifications

File Requirements

- Dimensions = 300 px wide x 250 px high
- Filetype = JPG, GIF, or PNG
- Filesize = less than 10 KB

Due Dates

Ads are due on the Monday preceding the Thursday email date.

Restrictions

- All creative must be approved by the association for both the creative content and the offer delivered.
- Ads for surveys or web conferences/webinars are not permitted.
- The association may reject a message if the offer is competitive with the association's offerings (including live conferences, web conferences, or publications).
- Third-party discounts specifically directed to SCCE or HCCA members (e.g. "SCCE members save 10% on this program") are not permitted.

Order Information

Today's Date

Organization Placing the Advertisement(s)

Date(s) of Insertion

Number of Times to Insert

Contact Information

Invoices:

Contact Person (*first and last name*)

Organization (*name of employer*)

Street Address

City/Town

State/Province

Postal Code

Country

Phone

Email (*invoices sent via email*)

Artwork:

Contact Person (*first and last name*)

Organization (*name of employer*)

Phone

Email

Ad Options

(Check the appropriate boxes below.)

PLEASE NOTE: Ad placement is determined on a first-come, first-served basis. 2020 prices subject to change.

1-4 issues

\$525/issue

5-7 issues

\$500/issue

8+ issues

\$470/issue

TOTAL \$ _____

**SCCE will contact you
after the insertion order is received.**

Terms

- Insertion order form and ad must be submitted together.
- An additional charge of \$250 will be assessed if we need to rework or reformat your ad(s) to meet our specifications.
- Claims made about products or services must be valid. It is not necessary that claims be validated in the ad copy, but claims and facts need to be substantiated if requested by SCCE.
- All direct competitors' advertising is prohibited.
- Advertisements are subject to approval by publisher.
- SCCE will invoice ads monthly.
- Payment is due upon receipt of invoice.

Send insertion order forms, ads, instructions, and questions to:

Mary Ratzlaff

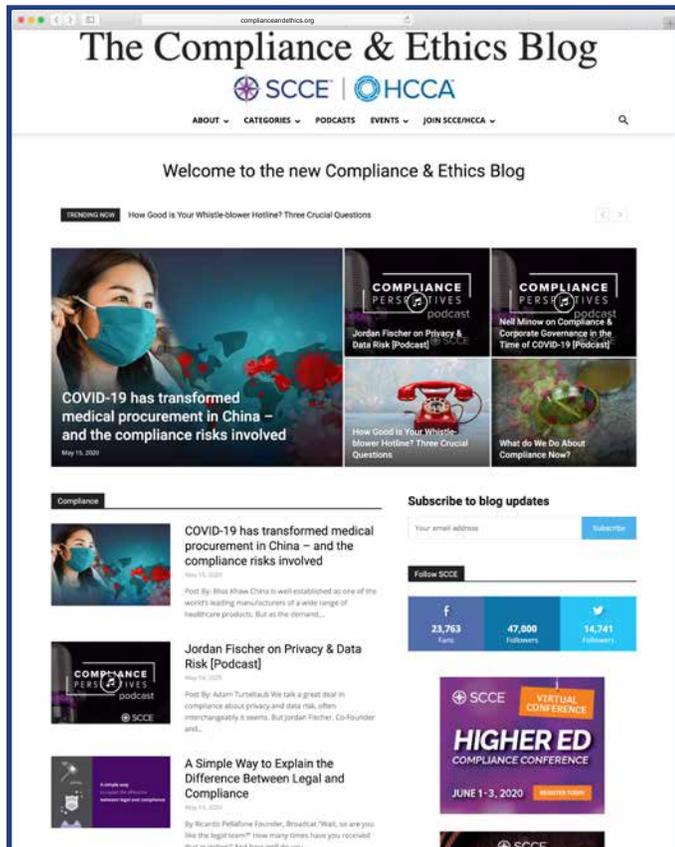
Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250

Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.567.6221 **Fax:** +1 952.988.0146

Email: mary.ratzlaff@corporatecompliance.org



About the Podcast

Publisher

Society of Corporate Compliance and Ethics

Editorial

Each podcast (typically 10–15 minutes) covers an ethics or compliance-related topic. The podcasts address issues ranging from FCPA to HIPAA to helplines. Typically, 7–8 new podcasts are published each month.

Circulation

Rate is based on a new podcast receiving 600–1,000 listens in the first month that it airs.

Sponsorship

A brief, PBS-style message is included in the audio of each new podcast published to the site during the sponsored month. The sponsor is also included in the graphic for each new podcast published that month. This is an exclusive sponsorship; only the message of one sponsor will appear in podcast and blog post.

Ad Specifications

Podcasts

In the introduction of each new podcast published during the month, a message will list the sponsor's name, a brief (10 words or less) description of their products/services, and the URL of their home page. *(SAMPLE AD COPY: "The Compliance Perspectives Podcast is sponsored by YourCompanyNameHere, a global provider of compliance solutions. yourcompanyurlhere.com")*

Blog Post Graphics

On the blog post for each new podcast published during the month, a graphic will include the sponsor's name, a short (10 words or less) description of their products/services, and a clickable URL of their home page.

Due Dates

Copy is due on the 25th of the month prior to sponsorship start date.

Run Dates

The sponsorship message will remain on the podcast and blog post as long as they appear on The Compliance & Ethics Blog. *(NOTE: Only new podcasts added during a month will have the sponsor's information included; previously-recorded podcasts and accompanying blog posts will not.)*

Restrictions

- The message cannot contain an active call to action, only describe the sponsor's products/services.
- The URL must be the home page of the sponsor.

Order Information

Today's Date _____

Organization Placing the Advertisement(s) _____

Contact Information

Invoices:

Contact Person *(first and last name)* _____

Organization *(name of employer)* _____

Street Address _____

City/Town _____

State/Province _____

Postal Code _____

Country _____

Phone _____

Email *(invoices sent via email)* _____

Ad Copy:

Contact Person *(first and last name)* _____

Organization *(name of employer)* _____

Phone _____

Email _____

Sponsorship Options

\$2000 per month. Sponsorship is on a first-come, first-served basis. 2020 prices subject to change.

Which Months? JAN FEB MAR APR MAY JUN
 JUL AUG SEP OCT NOV DEC

TOTAL \$ _____

*SCCE will contact you
after the insertion order is received.*

Terms

- All direct competitors are prohibited from sponsoring.
- Sponsorship message copy is subject to approval by publisher.
- Once the sponsorship message has been added to a podcast and accompanying blog post graphic, it cannot be revised or deleted.
- SCCE will invoice sponsor monthly.
- Payment is due upon receipt of invoice.

Send insertion order forms, copy, instructions, and questions to:

Meagan Strandberg

Society of Corporate Compliance and Ethics
6500 Barrie Road, Suite 250
Minneapolis, MN 55435, United States

Phone: +1 952.933.4977 or 888.277.4977

Direct: +1 952.405.7931 **Fax:** +1 952.988.0146

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