



Overview:

Online Anti-Corruption Compliance Training

This 40-minute course covers the basics of how to design and implement a compliance program, teaching users about recognizing different forms of bribery, how to avoid conflicts of interest, and how to boost accountability within a company. The content is tailored to mid-sized firms in emerging markets.

When you have a global audience, the most streamlined and cost-effective way to disseminate training is online. This course is targeted at new compliance personnel in leadership roles. The content is concise and harmonized in order to achieve the greatest impact.

Engaging way to learn about compliance

We have all sat through boring compliance trainings, but this colorful course features a lively avatar named Isabel to guide the user through content that offers up carrots (as opposed to sticks) to reveal ways to incentivize compliance, provides red flags to assign to companies that exhibit risky behavior, and lets the user click on a clipboard to reveal additional tips for a successful compliance training.



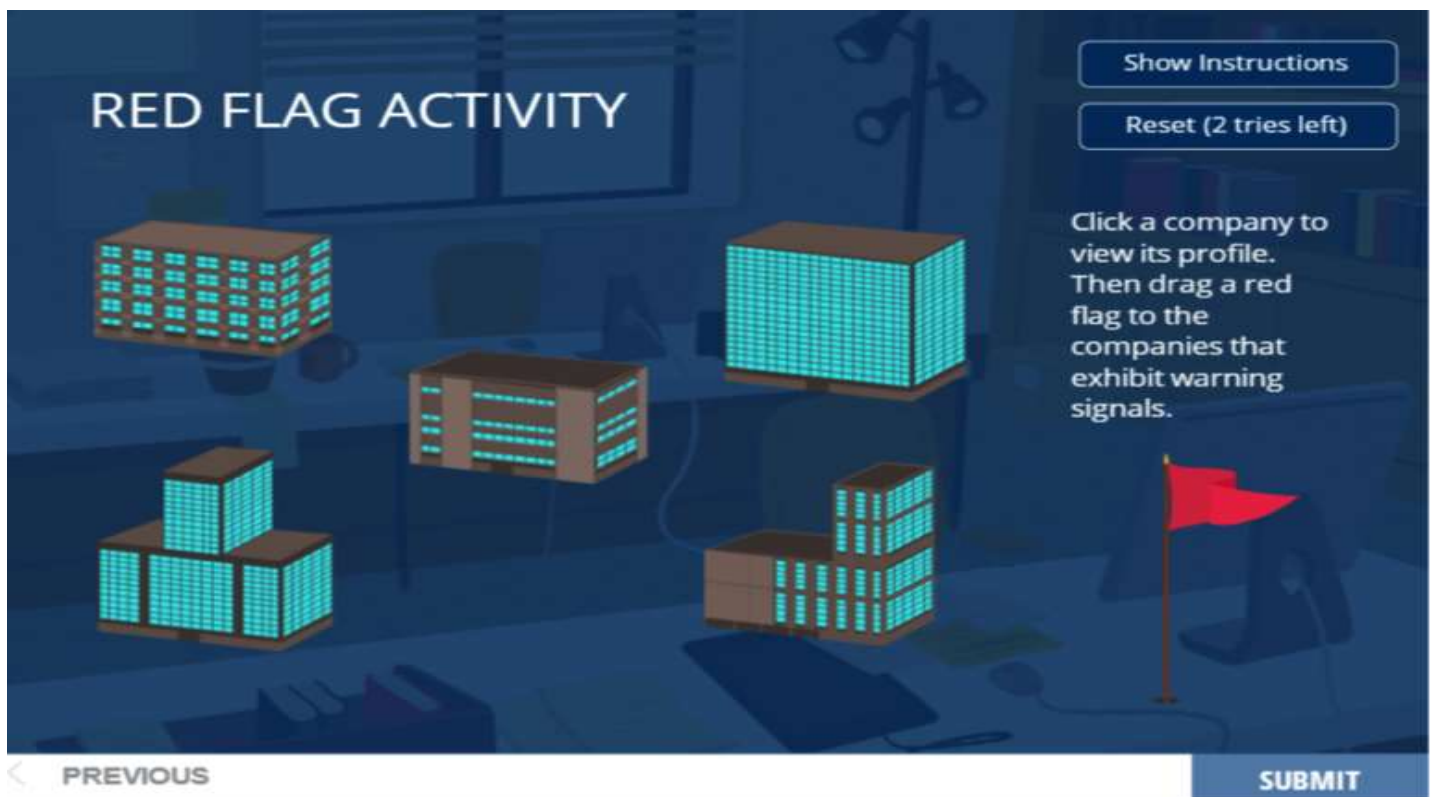
Click!

Add goals around ethics and compliance to the annual performance review process. This signals that integrity is a crucial part of overall employee performance. Goals should be specific so that they are easily measurable. They should also emphasize rewarding long-term performance over short-term success (e.g. bonuses for stable profits and market share over time as opposed to single large sales). Nobody who fails a compliance evaluation should be promoted.

Teaching essential anti-corruption soft skills to business leaders from many different cultural contexts is what this course aims to do, despite the perception that it is impossible to teach such skills online.

Leveraging a “freemium” model

The course is free. However, if users would like to receive a certificate of completion, they can pay a small fee. This certification can add to the legitimacy of a company trying to prove to potential business partners in risky markets that they are committed to taking all possible steps to combat corruption in their industry. At the same time, the course makes the content accessible to all who may need it or are interested in compliance.



To access the course: <https://bit.ly/2CEMvz2>

To read CIPE’s blog post about the course: <https://bit.ly/2fXDute>

About CIPE

The **Center for International Private Enterprise (CIPE)** strengthens democracy through private enterprise and market-oriented reform around the world in order to expand access to opportunity for all citizens and create “democracy that delivers.” By improving the business climate for entrepreneurs and tearing down legal and regulatory barriers through policy advocacy, including the use of technology, CIPE has supported the private sector to be a driving force for reform. This online course was created by CIPE in partnership with TechChange, a social enterprise which provides courses on the use of technology in addressing social and global challenges. The course is based on “*Anti-Corruption Compliance in Emerging & Frontier Markets Guidebook*” available here: <https://bit.ly/2FGrw31>